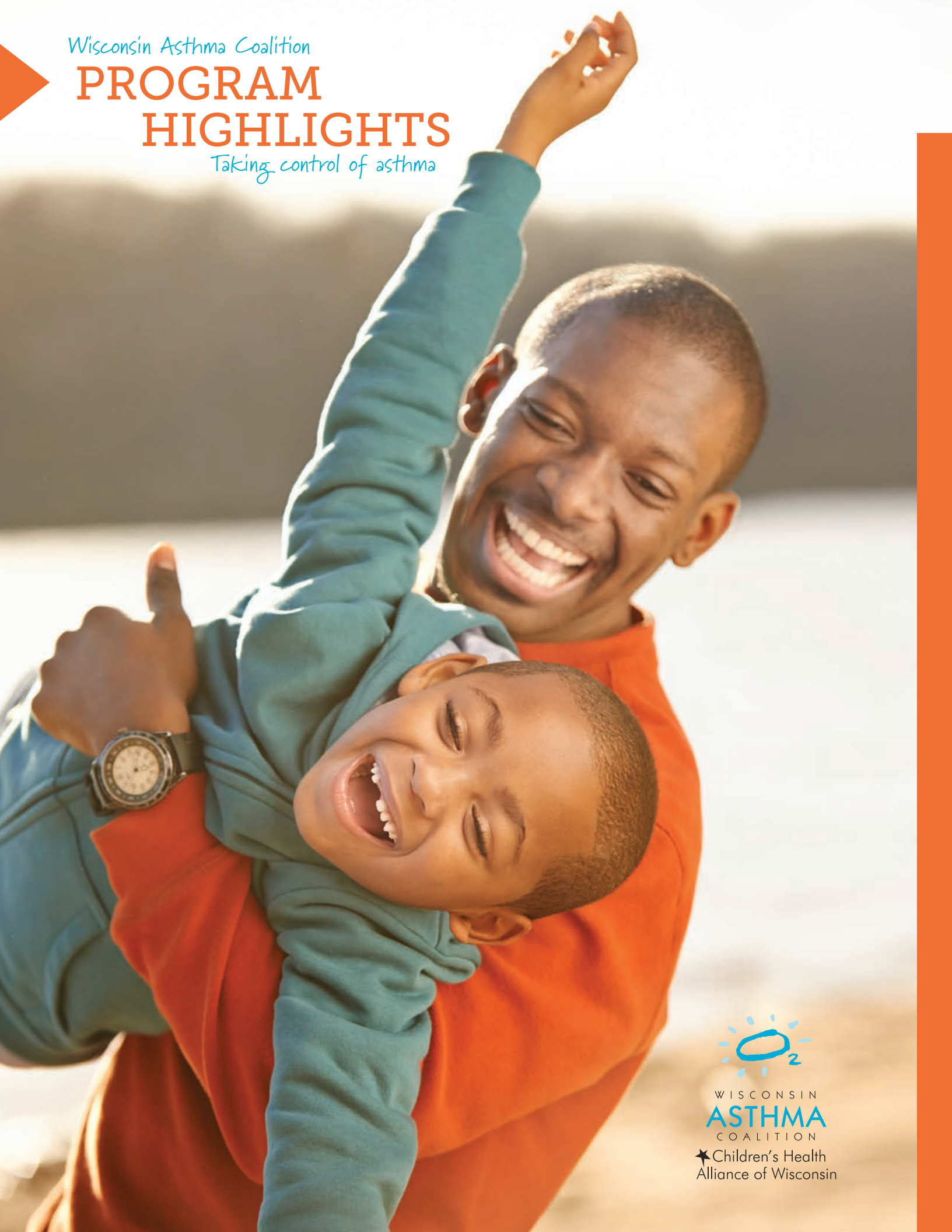


Wisconsin Asthma Coalition

# PROGRAM HIGHLIGHTS

*Taking control of asthma*



WISCONSIN  
**ASTHMA**  
COALITION

★ Children's Health  
Alliance of Wisconsin

## WHAT WE DO

We provide education, resources and tools to support asthma-awareness, eliminate disparities, and reduce the burden of asthma in Wisconsin.

We implement evidence-based asthma programs and advocate for the inclusion of asthma self-management education, home assessments and remediation in Medicaid financing.

## ASTHMA BURDEN IN WISCONSIN

# 500,000

Half a million children and adults have asthma

## 1 in 2 miss school

Half of children with asthma will miss a day of school because of symptoms

## 1 in 4 miss work

1 in 4 adults with asthma will miss a day of work because of symptoms

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	X	6	7
8	9	X	11	12	13	14
X	16	17	18	19	X	21
22	23	24	X	26	27	28
29	X	31				

1 person dies every 5 days because of asthma

## WISCONSIN ASTHMA PLAN

The Wisconsin Asthma Plan serves as a blueprint for addressing asthma as a public health priority and lists the prioritized goals and activities to reduce the burden of asthma statewide. WAC members provide feedback and help update the plan every five years. The current plan has the following focus areas:

- Routine health care visits for assessment and monitoring
- Elimination or reduction of environmental triggers
- Pharmacological treatment
- Patient education

## SAMPRO™

To improve health outcomes for children with asthma, our school-based partnerships focus on integrated care coordination among families, clinicians and school nurses. We connect partners, improve systems to support students with asthma and implement the Wisconsin Asthma Coalition school walkthrough program.

**Thanks to SAMPRO™ more than 90% of patients with persistent asthma seen at Children's Wisconsin have Asthma Action Plans. This means that over 4,000 children have benefited from being part of a coordinated care effort between their physician, family and school to manage their asthma.**

"The care of kids with asthma in school is vitally important. We work at all levels of the care network to improve asthma management for children and schools. We've already partnered with some of the largest school and health care systems in Wisconsin and continue to expand our impact statewide."

*Dr. Nicholas J. Antos  
Pediatric Pulmonologist, Children's Wisconsin  
Associate Professor, Medical College of Wisconsin*

## BECOME A MEMBER OF THE WISCONSIN ASTHMA COALITION

The Wisconsin Asthma Coalition is a group of 175 members working to take control of asthma. Join the coalition today and enjoy the following opportunities:

- Guide implementation of the Wisconsin Asthma Plan
- Contribute to policy discussions and improvement
- Access to free monthly webinars
- Opportunities to network with peers

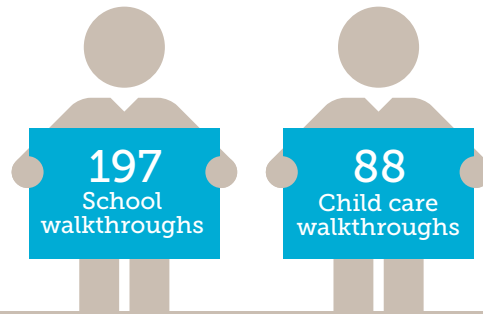


[chanwisconsin.org/wac](http://chanwisconsin.org/wac)

## SCHOOL AND CHILD CARE WALKTHROUGH PROGRAM

Asthma is a leading cause of school absenteeism. Creating a healthy environment helps ensure children with asthma are able to learn. We work with staff to identify asthma triggers and offer low- and no-cost solutions to ensure an asthma-friendly environment for children and staff.

We use evidenced-based practices from our partners at the American Lung Association, Centers for Disease Control and Prevention, Department of Health Services, and Environmental Protection Agency to eliminate environmental asthma triggers.



IMPACTING OVER 7,000 KIDS WITH ASTHMA

**As a result of our walkthrough program, 58% of schools and 73% of child care centers have made changes to improve the environment for children, staff and the community.**

## ASTHMA MEDICATION ASSISTANCE PROGRAM



We compile coupons and prescription assistance information to help patients and families find free or reduced-cost asthma medications. Visit our website today to help you find the best price on more than 30 asthma medications such as Advair®, EpiPen®, Zflo® and more.



[chawisconsin.org/meds](http://chawisconsin.org/meds)

## TESTIMONIALS

“With the help of the WAC school walkthrough program, I was able to impact the lives of more than 1,400 students in our district living with asthma by learning how to identify common triggers and positively modify their learning environment. This program not only helped our students, but it also benefited our entire community by improving the air quality within our schools.”

*Lindsay Deinhammer  
School Nurse and Asthma Educator  
Kenosha County Health Department*

“Asthma remains a critical issue in Wisconsin requiring a comprehensive approach. The WAC provides the opportunity for stakeholders around the state to come together, collaborate, strategize, advocate and implement policies that result in improving the quality of life for people with asthma.”

*Dr. Todd Mahr  
Pediatric Allergist  
Gundersen Health System*

“I used a coupon in the medication assistance program and helped a patient with breathing issues switch medications. During a follow-up, she noted that her breathing had improved. Because this program helps reduce the burden of cost, patients are able to improve the use of their medications!”

*Laya Esmaili-Rashid  
Clinical Pharmacist  
Group Health Cooperative of  
South Central Wisconsin*



### CALL TO ACTION



Become a member of the Wisconsin Asthma Coalition and receive access to our free monthly webinars.



Contact us today to schedule your free school/child care walkthrough.



Our programs are statewide. Reach out to us to make an impact in your community.

**(414) 337-4570**



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*Taking control of asthma*

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[chanwisconsin.org/asthma](http://chanwisconsin.org/asthma)