

SLEEP BABY SAFE

COMMUNITY SURVEY OUTREACH RESULTS SNAPSHOT (2023-24)

Engagement purpose: To learn more about reducing sleep-related infant mortality impacting black communities in Southeast Wisconsin to help inform safe sleep prevention efforts.

70 RESPONSES | ^{most} MILWAUKEE RESIDENTS | IDENTIFY AS BLACK | ^{most} AGES 18-34 | CAREGIVERS OF INFANTS

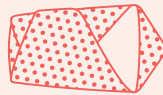
43% reported not having enough income each month was a stressor.

13% reported an inability to afford a crib or Pack 'n Play.

HOW BABY SLEEPS



55% sleep on their back



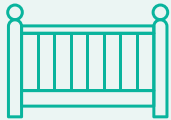
57% sleep with a blanket for comfort



35% sleep with a pacifier for comfort

More respondents report using blankets to keep their infants warm rather than sleep sacks.

WHERE BABY SLEEPS



71% mostly sleep alone



35% sometimes or mostly sleep in an adult bed



29% mostly co-sleep with adults, children and/or pets

Comfort was the most mentioned priority for setting up a sleep space, followed by safety.

SAFE SLEEP INFORMATION



87% prefer to receive information during pregnancy



Most received information from doctors/nurses



Many would like information from friends/doula/social worker

29% reported receiving mixed safe sleep messages about what is right or wrong.