

Children's Health Alliance of Wisconsin (Alliance)
Advisory Board Meeting Minutes
September 25, 2020
Virtual meeting via ZOOM
8:30 a.m. – 10:30 a.m.

Members present: Dr. Todd Mahr – Chair, Jodi Bloch, Ann Boson, Sandi Cihlar, Kathy Clark, Ben Eithun, Tom Gazzana, Dr. Diane Gerlach, Caroline Gomez-Tom, Peggy Helm-Quest, Juliet Kersten, Jeremy Levin, Dr. Dipesh Navsaria, Antonina Olszewski, Nan Peterson, Laura Rose, Jay Shrader, Nikki Stafford, Julia Stanley, Brian Vigue and Heidi Warpinski

Excused: Sarah Beversdorf, Bridget Clementi, Dr. Kevin Dahlman, Mary Freiberg, Marsha Salzwedel, and Dr. Ralph Vardis

Staff present: Karen Ordinans, Amanda Bagin, Amber Bloom, Matt Crespino, Dana Fischer, Tara Goris, Erica Kane, Arianna Keil, Naomi Kowald, Colleen Lane, Jenna Linden, Vanessa Ramirez, Natasha Tynczuk, Langston Verdin, Sarah Waara and Geeta Wadhvani

Welcome, introductions and announcements: *Dr. Todd Mahr, Chair*

Dr. Mahr called the meeting to order and asked everyone to introduce themselves and share a positive in their life as a result of COVID. Members shared, time for yard work, baking with kids, involvement in politics, personal letter writing to friends, learn to draw, time with boys, time to take daughter to college, walking, completing house projects and more.

Approval of minutes: Minutes from the June 12, 2020 Advisory Board meeting were reviewed. Jay Shrader moved to approve, and Dr. Diane Gerlach seconded. The minutes were unanimously approved.

Move of Reach Out and Read Wisconsin to the National ROR organization:

Dr. Navsaria presented an opportunity for the Reach Out and Read (ROR) Wisconsin program to become an affiliate of the National ROR. When the Alliance began ROR in 2010, it served as the incubator for the fledging program. Now ROR-WI is the 5th largest in the country. A move to the National ROR will provide economies of scale, greater collaboration with other ROR programs, boarder funding support, and greater opportunity to expand clinic programs. While it is bittersweet for the Alliance to lose an initiative such as ROR, it was an honor to lead the establishment of ROR in Wisconsin and create a strong foundation for the program. The transition will occur on January 1, 2021. The current CHAW staff will transfer employment to the National Program and receive comparable benefits and salary. The staff affected are supportive of the move. Karen, Matt and Karin Mahony are working on all aspects of the transition and will keep the Executive Council informed. While no formal Board action was needed, Nan Peterson motioned to support the transfer of ROR WI to the National Center and wish the staff continued success. Motion was second by Kathy Clark and unanimously approved.

Reports from the field – notes of positive news:

- Status of WI Seal-a-Smile program – Matt presented on the status of SAS. Requests for proposals are going out shortly. It is hoped some programs will be able to provide services in schools this year. But a down turn is expected.
- Rural site for Medical Home food insecurity pilot – Geeta presented on this new initiative and asked Board members to refer health systems that may be interested in participating in the pilot.

- Recruitment for Medical Dental Integration – Dana provided a status update on the MDI project and asked for Board members to refer any interested clinics. A suggestion was made to connect with the WI-AAP on their screening and referral project.

Stretch break! #ForKidsHealth photo campaign:

Board members were virtually divided into break out groups to take a photo with their For Kids Health sign in honor of National Child Health Day, October 5. CHAW will be posting on social media.

CHAW legislative initiatives for 2021:

Karen and Matt presented a brief explanation on the following legislative priorities for 2021 and the impact on the Alliance’s work:

- Emergency care – Use of Physician Orders for Life-Sustaining Treatment (POLST) protocols for kids
- Injury prevention and death review – CDR, FIMR, suicide, and overdose fatality
- Oral health – dental therapy, tele-dentistry and EFTA’s

Karen also shared that the Alliance’s 2021 budget has been submitted to Children’s WI for approval. Funding remains flat but steady.

Advisory Board and Executive Council member terms:

Report on recruitment of New Members - Dr. Gerlach shared an overview of the Board’s recruitment priorities and shared the nomination of a new members, Dr. Maria Perez. Dr. Perez was recommended by Tom Gazzana. Maria Perez is a licensed psychologist and the Vice President of Behavioral Health at Sixteenth Street Community Health Centers on Milwaukee’s south side. Her extensive experience and background would be an asset to the Board. Dr. Gerlach motioned to approve Dr. Perez, seconded by Kathy Clark and the motion was unanimously approved.

- 2020-2022 term for Advisory Board – Heidi Warpinski motioned to approve the following members for an additional term on the Advisory Board, second by Dr. Gerlach, and the motion was unanimously approved:
 - Jodi Bloch
 - Bridget Clementi
 - Mari Freiberg
 - Juliet Kersten
 - Caroline Gomez-Tom
 - Peggy Helm-Quest
 - Jeremy Levin
 - Antonina Olszewski
 - Jay Shrader
 - Brian Vigue
 - Heidi Warpinski

Heidi led the recognition of Tom Gazzana for his years of service to the Alliance. Tom represented Children’s Hospital at the time CHAW was created and established the vision and mission. Dr. Mahr and Karen added their sincere appreciation for Tom’s guidance and stewardship. Tom was recognized with a framed message from the Board and staff.

- 2020–2021 term for Executive Council – Heidi Warpinski motioned to approve the following members to serve on the Executive Council, second by Kathy Clark, and unanimously approved:
 - Past chair – Dr. Todd Mahr
 - Chair – Nan Peterson
 - Acting vice-chair – Kathy Clark (1 year)

- Jodi Bloch
 - Sandi Cihlar
 - Kathy Clark
 - Dr. Diane Gerlach
 - Antonina Olszewski * new member
 - Laura Rose ** retiring in December 2020
 - Jay Shrader
 - Nikki Stafford
 - Brian Vigue
 - Heidi Warpinski
- Heidi welcomed Dr. Mahr into the past chair's club and thanked him for his leadership as chair for the past two years. Karen also thanked Dr. Mahr and expressed appreciation for his guidance and support. Dr. Mahr shared the framed art work he was sent on behalf of the Board and staff. He will proudly hang it in his new office!
 - Dr. Mahr shared his appreciation and virtually turned over the gavel to Nan Peterson, welcoming her as the new chair of the Advisory Board and Executive Council. Nan expressed her excitement to lead and thanked everyone.

Board member sharing:

Sandi Cihlar shared information on a program under the Department of Trade & Agriculture located at the WI Farm Center that is distributing vouchers to farm families in need of counseling due to the extraordinary stress they are under during these difficult times.

2021 Meeting dates:

Advisory Board (Virtual 8:30–10:30 a.m. or In-person 8:30-noon)

February 26

June 11

September 24

Executive Council (7:30 – 8:30 a.m. unless noted)

January 21

April 22

August 12

December 9

Optional evening dinner meeting on June 10 or September 23 if the June 11 or September 24 Advisory Board meeting is held in person.

Kathy Clark made a suggestion that we explore a hybrid model for meeting in 2021 with some members in person and some on the phone. The Culver Family Center in Oshkosh was suggested. Staff will obtain further information.

Hearing no objection, Nan Peterson adjourned the meeting and asked everyone to remain safe and healthy.

Minutes recorded by Karen Ordinans