

**Children's Health Alliance of Wisconsin (Alliance)
Advisory Board Meeting Minutes
September 27, 2019
Holiday Inn Madison at the American Center
Madison, WI**

Members present: Chair, Dr. Todd Mahr, Sarah Beversdorf, Jodi Bloch, Ann Boson, Barb Byrne, Kathy Clark, Dr. Kevin Dahlman, Loris Damerow, Mary Freiberg, Dr. Diane Gerlach, Caroline Gomez-Tom, Peggy Helm-Quest, Dr. Gary Kirk, Jeremy Levin, Antonina Olszewski, Nan Peterson, Laura Rose, Marsha Salzwedel, Jay Shrader and Heidi Warpinski

Excused: Sandi Cihlar, Bridget Clementi, Tom Gazzana, Dr. Brian Hodgson, Juliet Kersten, Dr. Dipesh Navsaria, Dr. Ralph Vardis, Brian Vigue, Kathy Schaefer and Langston Verdin.

Staff present: Amanda Bagin, Amber Bloom, Matt Crespin, Brittany Farrell, Dana Fischer, Tara Goris, Rachael Henken, Erica Kane, Arianna Keil, Naomi Kowald, Colleen Lane, Jenna Linden, Karin Mahony, Rachel Mazzara, Rosie McGovern, Karen Nash, Joanna O'Donnell, Karen Ordinans, Alex Rogers, Natasha Tynczuk, Geeta Wadhwani

Guest: Brian Castrucci, President and CEO of the de Beaumont Foundation

Welcome, introductions and announcements:

Dr. Mahr called the meeting to order and asked for introductions from everyone for the benefit of the guest speaker, Brian Castrucci.

Approval of minutes:

Minutes from the June 14, 2019 Advisory Board meeting were reviewed. Kathy Clark moved to approve and Nan Peterson seconded. The minutes were unanimously approved.

Presentation by Brian Castrucci

Brian provided a presentation and slides focused on moving "upstream" if we wish to truly address health outcomes of people. Social determinants cannot be addressed individually or patient by patient. We need action for good health at all levels; Upstream, mid-stream and downstream. Brian asked the group several questions:

- Do we have all the partners we need?
- Do we know our largest employers in the state?
- Do we know the greatest reasons for mortality?

Brian suggested we need to influence others and find those who want similar outcomes to ours, as good health is good business. Brian's slides will be sent to the entire advisory board for discussion at a future meeting.

25th Anniversary event

Dr. Mahr urged everyone to mingle in the reception area and greet guests arriving for the anniversary event. The event highlights are below:

- Remarks by Dr. Mahr and Karen Ordinans
- Remarks and a Q & A session with DHS Secretary Designee, Andrea Palm
- Certificate of recognition from U.S. Senator Ron Johnson, presented by Tawsif Anam
- Showing of the new Alliance video
- Presentation by Brian Castrucci
- Uplifting songs sung by the Madison West High School choir (Stand by Me, and Mercy)

Meeting ended at 10:30 a.m.

Submitted by: Karen Ordinans