FOR IMMEDIATE RELEASE

[INSERT SCHOOL DISTRICT] takes control of asthma in their schools

[INSERT CITY, WI – INSERT DATE, 2016] [INSERT NAME OF SCHOOL DISTRICT] has begun to take control of asthma in their school district by implementing the Wisconsin Asthma Coalition (WAC) school walkthrough program in [INSERT NAME OF SCHOOLS]. In Wisconsin, asthma affects one in thirteen children, equating to approximately 100,000 children. Since children spend more than 1,000 hours a year in school, asthma management in schools is critical to student health and success. The WAC school walkthrough program is designed to increase school attendance by reducing environmental asthma triggers found within school buildings. [INSERT NAME & TITLE OF SCHOOL STAFF] completed the WAC school walkthrough program by assessing each school classroom for identifiable environmental asthma triggers and creating positive, low or no cost changes to their schools. [INSERT SCHOOL DISTRICT/SCHOOL NAME] is proud to continually strive to provide the healthiest learning environment for their students.

Contact [INSERT NAME & CONTACT INFO] for more information.

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