



## REACH OUT AND READ WISCONSIN

### ORDERING BOOKS AT LITERACY RATES

Reach Out and Read programs are eligible to order at discounted literacy rates from many publishers. Programs may purchase books from whomever they choose, as long as the books meet the Reach Out and Read Wisconsin [book guidelines](#).

#### GENERAL ORDERING INFORMATION

- Check out [myROR.org](http://myROR.org) for monthly special book offers.

#### FOREIGN LANGUAGE AND BILINGUAL BOOKS

- Please provide books to children in the language they speak at home, whenever possible. Parents are best able to stimulate language development in their children in their native tongue. Increased language stimulations helps children in all areas of their development. The more words children learn in any language, the easier it will be for them to learn English once they start kindergarten.
- Providing books to families in their native language sends a powerful message about the kind of sensitive and respectful care provided by your clinic. Books 4 School, Scholastic Inc., and Star Bright Books provide non-English options.

#### PUBLISHER/DISTRIBUTER INFORMATION

- [AKJ Books](#). Reach Out and Read programs order through AKJ's Book's Reading is Fundamental (RIF) catalog.
- [All About Books](#) has a nice selection of books in the 18-month age range.
- [Books 4 School](#) is a children's book distributor with prices ranging from \$1.85-\$2.50. They have a good selection of bilingual Spanish books and nonfiction books. Contact [Amy Fields](#) to set up a pre-paid account. You can also shop in person at their warehouse in Madison.
- Scholastic Inc. Visit [myROR.org](http://myROR.org) and click "Books" to access the online Scholastic Inc. store. Books are available in 13 languages.
- [Star Bright Books](#) carries non-fiction books and books in 24 languages, **including Hmong!** They also have a nice selection of multi-cultural books.
  - Set up an account as a ROR program, and many titles will decrease in price.
  - Remember: you must order 60 books (can be different titles) to get this literacy pricing.
- [First Book](#). If your clinic's young child population is over 50 percent low-income you can purchase books at the First Book Marketplace at an 80-90 percent discount. If your clinic serves 80 percent low-income populations, you can register for free books through First Book National Book Bank. Go to their website to register.