

Children's Health Alliance of Wisconsin (Alliance)
Advisory Board Meeting Minutes
March 1, 2019
Wintergreen Resort and Conference Center
Wisconsin Dells, WI

Members present: Sarah Beversdorf, Ann Boson, Barb Byrne, Sandi Cihlar, Mary Freiberg, Caroline Gomez-Tom, Peggy Helm-Quest, Dr. Brian Hodgson, Juliet Kersten, Dr. Gary Kirk, Dr. Dipesh Navsaria, Antonina Olszewski, Laura Rose, Marsha Salzwedel, and Heidi Warpinski

Guest Speaker: Nafla Poff - MCH Health Equity Consultant, Dept. of Health Services

Excused: Jodi Bloch, Kathy Clark, Bridget Clementi, Dr. Kevin Dahlman, Loris Damerow, Tom Gazzana, Dr. Diane Gerlach, Jeremy Levin, Dr. Todd Mahr, Nan Peterson, Theresa Richards, Jay Shrader, Brian Vigue and Dr. Ralph Vardis

Staff present: Karen Ordinans, Matt Crespin, Amber Bloom, Brittany Farrell, Dana Fischer, Libby Halma, Lisa Jensen, Erica Kane, Naomi Kowald, Karin Mahony, Joanna O'Donnell, Amy Parry, Kathy Schaefer, Langston Verdin

Welcome, introductions and announcements: *Heidi Warpinski, Chairing for Dr. Mahr*
Heidi called the meeting to order and asked for introductions from everyone, and welcomed all to share any updates or announcements. Additional announcements included:

- Introductions and welcome to new members:
 - Marsha Salzwedel, youth agricultural safety specialist at the National Farm Medicine Center was welcomed as a new member. Marsha handed out an "Agricultural Safety" resource brochure and spoke a little about the content.
 - Barbara Byrne, vice president, clinical operations at American Family Children's Hospital (Replacing Jeff Poltawsky) spoke about her new role.
 - Antonina Olszewski, director of spiritual care for Ascension Wisconsin spoke about her role.
- Announcements
 - Brian Vigue, our board member, has changed positions and is now the legislative liaison for the WI Dept. of Administration. He has been approved to stay on our board.
 - Naomi Kowald from our Medical Home staff has been appointed to a 2 year-term on the Protection & Advocacy for Individuals with Mental Illness (PAIMI) Advisory Council through Disability Rights Wisconsin.

Approval of minutes: Minutes from the September 14, 2018 Advisory Board meeting were reviewed. Dr. Hodgson moved to approve and Juliet Kersten seconded. The minutes were unanimously approved.

Our 25th Anniversary kick-off and activities – Karen Ordinans and Naomi Kowald presented activities that will be taking place throughout 2019 to celebrate the Alliance's 25th anniversary.

- Create new video about CHAW's impact
- Utilize new website to promote 25 years
- Utilize communication strategies – including social media, newsletter articles and promotional materials
- Provide recognition at individual initiative statewide meetings or forums

- Hold a special luncheon at the September 27 Board meeting and invite key partners that were critical to the Alliance's development during our 25 year journey.
- Board members all received a 25th anniversary logo cup to help promote who we are and what we do.

Legislative update and state budget insight: Matt and others

While the governor's budget is just being released, discussion focused on what we hoped to see in the upcoming budget session:

- Matt discussed the expansion of school based clinics and the creation of dental therapy. Minnesota was the first state to offer dental therapy and WI is looking at the model.
- Matt shared there are discussions about loan repayment for rural school students if they stay working in the dental field in rural areas.
- Laura Rose talked about dollars for special needs dental, lead testing, telemedicine, mental and behavioral health funding for crisis prevention, and increased Medicaid money for practitioners
- Karen will add board members to an email list to receive relevant news as the budget initiatives develop.
- Reach Out and Read was disappointed that no literacy funds were included in the budget. Our hope is to have a foundation of funds from the state for the Reach Out and Read program. Dr. Dipesh Navsaria and others, including CHAW, will continue to pursue funds through the state.
- CHAW will look for Advisory Board members to contact their legislators as issues develop in the budget.

Rural Health in Wisconsin: Mari Freiberg,

Mari presented a broad perspective of rural health experience and needs that included challenges facing rural communities. She also included health statistics that can inform where our priorities should be. The word "rural" is not just a geographic description. Mari highlighted programs and statistics from the Cashton area:

- The Scenic Bluffs Center model of care is built on the belief that being healthy depends on many things, some of which they address in a clinical visit and some they address in the community. They offer English language classes at the Community Health Center, and work to help people access care without feeling threatened or embarrassed of culture or status in their society.
- Staff work with Amish families who sometimes for religious reasons will not come in for appointments. They also work with Latino families who believe "God" gives you your health and that is what you live with. Health workers try to work past these beliefs, without threatening the patient's culture.
- The Clinic has a Reach Out and Read program that started 5 years ago and has given out about 450 books to date.

CHAW role in MCH and State Health Needs Assessment: Nafla Poff, MCH Health Equity Consultant, WI Department of Health Services.

Nafla led the Board in an assessment activity. The state DHS is taking a different approach and reaching out to obtain more feedback from "real" people who can express their health experiences and needs. Board members were asked to participate in a needs assessment activity. Dr. Kirk wanted everyone on the board to participate wearing their 2 hats – one as a CHAW board member and the organization they are from. Everyone was given a "Forces of Change Assessment" and then randomly grouped to discuss and prioritize trends, factors and events. Nafla will send Karen the pictures of the large post-it's that were on the walls for the Board's future use if desired.

CHAW initiative “just in time – must know” updates:

- Erica Kane spoke about the RTAC working on establishing a Pediatric RTAC person for each emergency room to be able to contact. Building a 1st responders toolkit for RTAC people. Received funding increasing care coordinators - 16 of 70 are recruited already.
- Amy Parry handed out the newly released SUID report to Board members. The report also can be found on the CHAW website.

Our NEW website! – Lisa Jensen

- Lisa walked through the new CHAW website and highlighted key pages and new features, such as having an overview of all initiatives on one page so others can see what we offer. The new website is easier for people to navigate. Board members commented on the great pictures on the new site.

Further Business –

- Ann Boson let people know that Delta Dental is running a promotion for the Elementary and Middle schools replacing bubblers/water fountains with the water bottle filling stations. This is to promote drinking fluoridated water instead of sugar beverages etc. Everyone was encouraged to visit the Delta Dental website and get the information to nominate a school. Dishwasher safe water bottles would also be given out. It was asked if individual wells were being addressed regarding the lead levels. Matt and Ann advised everyone to contact their local health department.
- Caroline Gomez-Tom let everyone know that the 16th Street Health Center is sponsoring the Latino Community Health Equity Summit on April 9. Kathy will send all board members an email with the information.

There being no further business, Juliet Kersten moved to adjourn, seconded by Dr. Dipesh Navsaria. There was no objection. Everyone was encouraged to stay for lunch and enjoy networking.

The next meeting of the Advisory Board will take place on Friday, June 14, 2019.