

**Children's Health Alliance of Wisconsin (Alliance)**  
**Advisory Board Meeting Minutes**  
**June 12, 2020**  
**Virtual meeting via ZOOM**  
**9:00 a.m. – 10:45 a.m.**

**Members present:** Dr. Todd Mahr – Chair, Sarah Beversdorf, Jodi Bloch, Ann Boson, Sandi Cihlar, Kathy Clark, Bridget Clementi, Ben Eithun, Mary Freiberg, Dr. Diane Gerlach, Caroline Gomez-Tom, Peggy Helm-Quest, Juliet Kersten, Jeremy Levin, Dr. Dipesh Navsaria, Antonina Olszewski, Nan Peterson, Laura Rose, Nikki Stafford and Heidi Warpinski

**Excused:** Dr. Kevin Dahlman, Tom Gazzana, Marsha Salzwedel, Jay Shrader, Julia Stanley, Dr. Ralph Vardis and Brian Vigue

**Staff present:** Karen Ordinans, Amanda Bagin, Erica Kane, Arianna Keil, Naomi Kowald, Rachael Henken, Karin Mahony, Rachel Mazzara, Joanna O'Donnell, Langston Verdin and Geeta Wadhvani

**Welcome, introductions and announcements:** *Dr. Todd Mahr, Chair*

Dr. Mahr called the meeting to order and recognized CHAW's very first virtual ZOOM Advisory Board meeting in light of COVID-19. Everyone was asked to introduce themselves and share their organization to welcome new member Nikki Stafford from American Family Children's Hospital.

An announcement was made that board member, Loris Damerow, was moving to Michigan to be closer to her daughter and grandchildren. Loris was thanked for her wonderful service at the April Executive Council meeting on behalf of the entire board and will be sent a formal thank you and CHAW plaque in the near future.

**Approval of minutes:** Minutes from the February 28, 2020 Advisory Board meeting were reviewed. Dr. Diane Gerlach moved to approve, and Jodi Bloch seconded. The minutes were unanimously approved.

**How CHAW is being nimble and responding to COVID-19:**

A staff member from each of the Alliance's seven initiatives provided two key highlights on how COVID-19 has caused work to shift, or resulted in a positive outcome. Modifications included moving all meetings to virtual; serving as a resource for clinics and partner groups on COVID information, particularly for oral health; moving trainings to virtual and creating new on-line training content; expanding resources to families grieving to include food and unemployment resources; and significantly increasing membership of the WI Asthma Coalition due to timely offerings of relevant webinar content. Arianna shared a tool called "goal cards" being used by the complex care teams at AFCH and Children's Wisconsin to virtually communicate with families. A link to the cards will be sent to all board members.

**Budget and grant update:**

Karen Ordinans reported staff have been in close contact with all grant partners to ensure work objectives are continuing, or to identify modifications that needed to be made due to COVID. To date, all funding sources are in place; however, operational spending is being limited and carefully monitored to manage any impact that may occur on the Alliance budget. Several grant applications are pending with the Environmental Protection agency (EPA), Medical College of WI, and a national oral health organization.

**HealthCorps member presentation:**

Rachel Mazzara, the 2019-2020 HealthCorps member presented an overview of her work, experiences and accomplishments this past year with CHAW. While Rachel's opportunities are now limited, she was grateful for the opportunities she did have pre-COVID working primarily with EMSC, Reach Out and Read, and the Asthma School Walk Through program. Rachel will be attending St. Louis University in the August (the new fall) to pursue her Master's in Public Health. Everyone wished Rachel the very best of luck and success.

### **CHAW Quality Improvement (QI) policy initiative:**

Arianna Keil, QI director for the WI Department of Health Services and staff member of CHAW, presented the Alliance's QI initiative on policy and partnerships that began in January 2020. As an outcome of Brian Castrucci's presentation in 2019 on public health policy and how to have an impact downstream, mid-stream or upstream, the Alliance staff made it a priority to document and measure when we talk about policy, what policies are endorsed or advocated for, and what new partners are engaged, on a monthly basis. Arianna collects the data each month using a QI model so we may learn and gauge our impact. A balancing measure of recording whether or not this effort distracts from our other work also is included. Since January, we are on track to exceed our goals for the year.

The question was asked about our measurement of the policy work improving our own initiative work. CHAW is only devoting significant time to those items directly impacting our initiatives. It was suggested that we provide a list of policies or legislation that we have impacted to date and provide the list to all Board members. Karen Ordinans will be responsible to prepare the document and share with Board members in the near future.

### **Advisory Board member sharing**

Dr. Mahr opened the group discussion by sharing how he is looking for all the silver linings due to COVID-19. Health systems have made significant progress in offering telehealth visits that otherwise would have taken years to implement; casinos have gone smoke-free without having to lobby; and everyone is re-imagining how we work due to lessons learned through COVID. Another comment was made about the impact on staff that work directly with others and the fears many hold about COVID.

### **The next meeting of the Advisory Board will take place on Friday, September 25, 2020 as a Zoom virtual meeting.**

Karen Ordinans will send out a Doodle poll to determine the time at 8 – 10:00 a.m. or 9 – 11:00 a.m.

Hearing no objection, Dr. Mahr adjourned the meeting and wished everyone a safe and healthy summer.

*Minutes recorded by Karen Ordinans*