

**Children's Health Alliance of Wisconsin (Alliance)
Advisory Board Meeting Minutes
June 14, 2019
Wintergreen Resort and Conference Center
Wisconsin Dells, WI**

Members present: Chair, Dr. Todd Mahr, Sarah Beversdorf, Jodi Bloch, Ann Boson, Barb Byrne, Sandi Cihlar, Kathy Clark, Bridget Clementi, Loris Damerow, Dr. Diane Gerlach, Peggy Helm-Quest, Juliet Kersten, Dr. Gary Kirk, Jeremy Levin, Antonina Olszewski, Nan Peterson, Theresa Richards, Laura Rose, Marsha Salzwedel, and Heidi Warpinski

Excused: Dr. Kevin Dahlman, Mary Freiberg, Tom Gazzana, Caroline Gomez-Tom, Dr. Brian Hodgson, Dr. Dipesh Navsaria, Jay Shrader, Dr. Ralph Vardis and Brian Vigue.

Staff present: Amanda Bagin, Matt Crespin, Brittany Farrell, Tara Goris, Colleen Lane, Rosie McGovern, Karen Nash, Karen Ordinans, Alex Rogers, Kathy Schaefer, Geeta Wadhwani

Welcome, introductions and announcements:

Dr. Mahr called the meeting to order and asked for introductions from everyone, and welcomed all to share any updates or announcements.

- Terri Richards was recognized and thanked for her service, leadership as a past chair, and passion while serving on the Advisory Board and Executive Council. She was presented with a framed thank you and plant.
- A request was made for a new Executive Council member and new Advisory Board members. Anyone interested was asked to notify Karen Ordinans or Dr. Mahr.
- Karen Ordinans thanked the Alliance's HealthCorps member, Libby Halma, and student Raelee Ciriacks. Libby was not able to attend the meeting but prepared a short video on her experience at the Alliance. A thank you note from a past HealthCorps member Marty Medina, also was shared.
- Board members were interested in how to order pediatric comfort kits and weight conversion charts. Erica Kane will send the links for ordering to Board members.

Approval of minutes:

Minutes from the March 1, 2019 Advisory Board meeting were reviewed. Ann Boson moved to approve and Jodi Bloch seconded. The minutes were unanimously approved.

The premiere showing of the new Alliance video and CHAW trivia:

Karen Ordinans introduced the new Alliance video and Brittany Farrell led a trivia game about CHAW in honor of the 25 year anniversary. The video was well received. Tara Goris will send the video link to all Board members to send to others.

How the Alliance is making a difference:

Sleep Baby Safe – presented by project manager Amanda Bagin

- Designed a conversation kit for professionals to use with families
- *The Crib Sheet* is a newly designed digital newsletter for health departments and others
- The collection and analysis of pre/post-tests of the safe sleep training continues to occur
- Train-the-trainer and select community trainings continue to be provided by staff
- Newborn Nests (baby box) are being distributed and used as additional sleeping space when a crib or Pack n' Play is not available.

Healthy Smiles for Mom and Baby – presented by Matt Crespin

- The four year HRSA grant ends July 31, 2019. The goal was to increase access to oral health for pregnant woman and infants. Educational curriculum on perinatal and infant oral health care (4 modules) will continue to be used by health departments and other entities. The Alliance will be allowed to track feedback. A "Best Practice Guide" is in the process of being finalized for distribution. Project manager, Dana Fischer will now lead the Medical Dental Integration project.

Legislative update and state budget insight:

The Dental Therapy bill has bipartisan support within the legislature and is being advocated for by a diverse coalition of which the Alliance and WI Oral Health Coalition are members. Marquette University and the WI Dental Association are opposed. Minnesota has dental therapy, along with 11 other states. A hearing is expected in late summer or early fall.

Lead poisoning prevention was addressed in the state budget. The Joint Finance Committee approved \$2 million for the Lead Safe program in 2020, however, it is unclear as to what the funds can be used for. The Alliance continues to look for ways we can engage in education or advocacy on lead issues.

Child death review legislation is being considered by the state Child Death review Council as the sharing of confidential information at the local team level is questioned by local legal counsel. Current legislation is vague and scattered among multiple statutes.

Laura Rose and Jodi Bloch reported out on several other budget highlights:

- \$2.5 million for special needs dental patients is in budget for operating room use in hospitals for complicated dental procedures
- Funding is included for mental and behavioral services for children
- \$100,000 for public health vaccination outreach
- 5 FTE's for child mortality is authorized in the DHS budget, but no additional funding

25th Anniversary event, September 27 – Speaker – Secretary Palm

- Karen Ordinans asked the Board and staff to brainstorm questions to ask Secretary Palm. These questions will be prepared and shared with the secretary in advance of the event.
- Attendance of more than 100 people is expected at the 25 Anniversary event representing key partners and funders.
- Brian Castrucci, president and CEO of the de Beaumont Foundation also will speak.
- Suggestions for an inspirational closing are welcomed if someone has a relationship with a school choir or other talent group

CHAW initiative “just in time – must know” updates:

- The WI Oral health Coalition meeting September 24. Rosie will email all board members an invite
- October 11, 2019 is the Reach Out and Read WI Annual meeting
- On June 25, Matt will become the President of the American Dental Hygienist Association (ADHA)

Further Business –

- Ann Boson of Delta Dental mentioned they received 63 applications for the water bottle filling station grants. Twenty schools were approved. No applications were received from Eau Claire or Madison, and are curious as to why. Schools may possibly have stations already. The question was raised on how the bottles are going to be cleaned. Will the school clean them? This could become a problem if no one cleans them. Ann will look into it.
- The question was asked if it would be possible to live stream annual meetings for a fee or record keynote presentations. Staff will check into it.

Meeting ended at 11:54 a.m. Hearing no objection, Dr. Mahr adjourned the meeting and encouraged everyone to stay for lunch and enjoy networking.

The next meeting of the Advisory Board will take place on Friday, September 27, 2019.

Consideration and action on Executive Council recommendation

On July 22, 2019, the Executive Council acted via an email vote to consider and nominate two Alliance Advisory Board members, Laura Rose and Dr. Diane Gerlach, to the Executive Council in light of Terri Richards's retirement. The motion was approved and forwarded to the full Advisory Board for a vote via email on July 23, 2019. All Advisory Council members voted to approve the motion unanimously.

Submitted by: Kathy Schaefer