

Jefferson County Drug Free Coalition

Jefferson County Health Department
1541 Annex Rd.
Jefferson, WI 53549



Jefferson County Drug Free Coalition



Mission

To prevent and reduce alcohol, tobacco, and drug abuse among youth and the greater community through county-wide collaboration.

Vision

An environment free of alcohol, tobacco, and drug abuse among youth and the greater community.



How we get there

- Education
- Treatment
- Enforcement



Collective Impact

- Idea that organizations should form cross-sector coalitions in order to make meaningful and sustainable progress on social issues.



Our partners

- Schools
- Recovery community
- Hispanic community
- Libraries
- Hospitals
- Youth serving groups
- Faith group
- Law enforcement
- Youth
- Businesses



Comprehensive Strategies

1. Provide information
2. Build skills
3. Provide support
4. Reduce barriers/enhance access
5. Change consequences/incentives
6. Alter the physical design of the environment
7. Change policy and rules

How we know there is a problem

- Environmental scans
- Data collection
- Town Halls
- Community surveys
- Focus groups



Past 30-day Use MS and HS

Table 1. Past 30-day Use Averages Grades 6-12/2016-2017		Grades 6-8	Grades 9-12
Alcohol	Had at least one drink of alcohol	6.2%	27.5%
Binge Drinking	5 or more drinks in a row within 2 hours	1.3%	16%
Tobacco	Smoked cigarettes on at least one day	0.7%	8.3%
Marijuana	Used at least one time	1.5%	14.2%
Rx Drug	Took Rx drug without doctor's Rx	NA	NA


- Select middle and high schools in Jefferson County
- 10-fold increase in binge drinking, current tobacco use, and marijuana use between MS and HS.
- Use of Rx drugs as least once in a lifetime increased slightly between 2015 and 2017 for MS and HS. (not on table)

Past 30-day use Middle School

Table 2. Past 30-day Use Averages by Grade 6-8/2017		Grade 6	Grade 7	Grade 8
Alcohol	Had at least one drink of alcohol	4.3%	3.9%	9.3%
Binge Drinking	5 or more drinks in a row within 2 hours	1.1%	0.6%	3.6%
Tobacco	Smoked cigarettes on at least one day	0.2%	0.3%	2.8%
Marijuana	Used at least one time	0.4%	0.3%	2.8%
Rx Drug	Took Rx drug without doctor's Rx	NA	NA	NA

- Most prominent increases between 7th and 8th grade.
- The use of Rx drugs at least once in a lifetime (not shown in table) increased from 2.9% in 6th grade to 5% in 7th and 7.3% in 8th grade.
- Alcohol is the most prevalently used substance in this age group.


Alcohol Town Hall

**JEFFERSON COUNTY
DRUG FREE COALITION**

Alcohol Town Hall Event

PLEASE JOIN US for this **FREE** public Town Hall event.
We will explore ways parents and communities can be **EMPOWERED** to reduce underage alcohol use. Our communities benefit from reduced and delayed use by teens!

Learn from experts about the health and social impacts of underage drinking and how we can prevent it.






Learn more & register online:
Facebook.com/JeffersonCountyDrugFreeCoalition
or <https://alcohol-town-hall.eventbrite.com>

TUESDAY, NOVEMBER 14, 2017
6:00 - 7:30 p.m.
Fort Memorial Hospital Auditorium
611 Sherman Avenue East
Fort Atkinson, WI 53538

PRESENTERS:
- Donald Williams, MD
- Bret Hunt, MD
- Jude Hartwick

Contact the Coalition with questions:
1541 Annex Road - Jefferson
Phone: (920) 674-8125
Email: AmberJ@jeffersoncountywi.gov

SPONSORS:
 **JEFFERSON COUNTY
DRUG FREE COALITION**
 **TEC Fort HealthCare**
For Health



- Provided education about the dangers of underage drinking
- Distributed refrigerator locks at no cost to those who attended
- Generated a two-part article in the Daily Union

Opioid Town Hall


- Resource Fair
- Documentary film screening
- Q&A session

Thank you, Towne Cinema!

FREE SPECIAL SCREENING
Thursday, April 12, 2018
6:30pm screening


Towne Cinema Theatre
Watertown, WI

WRITTEN OFF
"THE JOURNALS WILL EXPLAIN EVERYTHING"



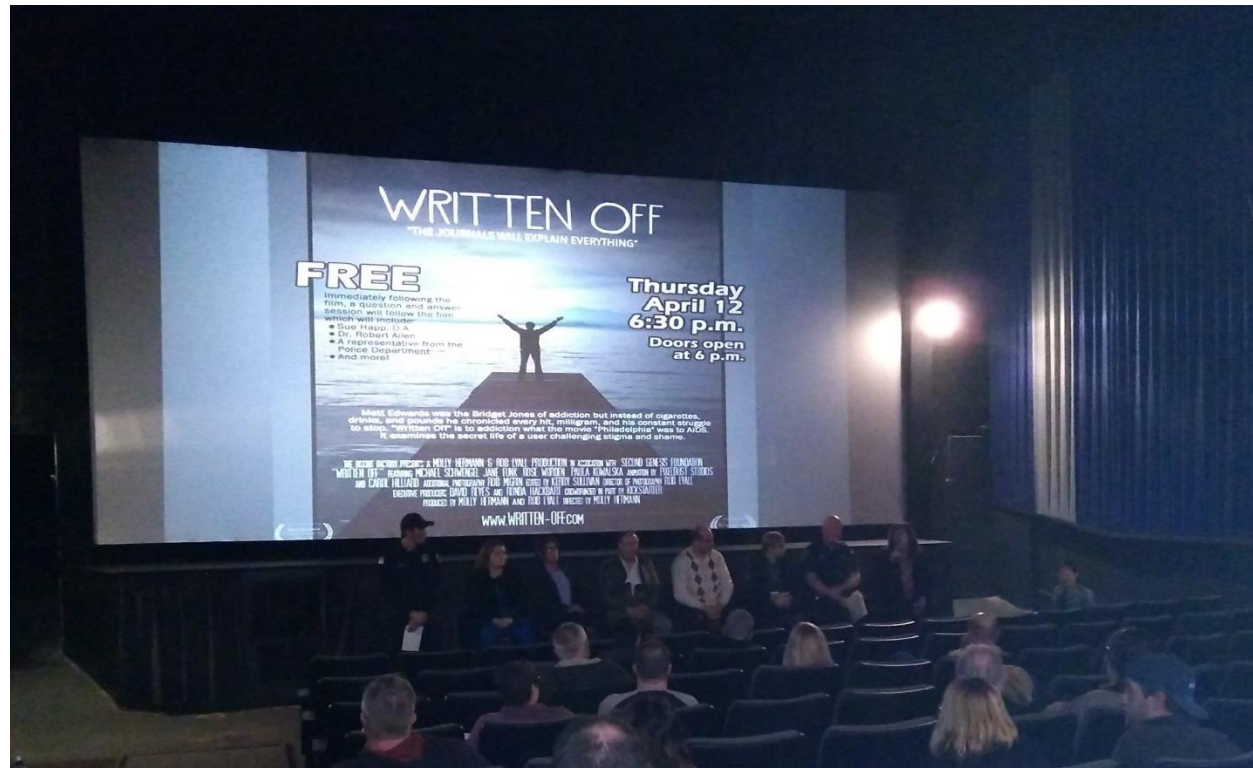
Schedule of events:
6pm-6:30pm Resource Fair
6:30pm-7:45pm Screening
8pm-9pm Q&A Forum with Expert Panel

This event is sponsored by the Jefferson County Drug Free Coalition and Towne Cinema
For more information, email: JeffcoDFC@gmail.com
Facebook: <https://www.facebook.com/JeffersonCountyDrugFreeCoalition/>



Opioid Town Hall

- Collaboration between partners
- Stigma reduction



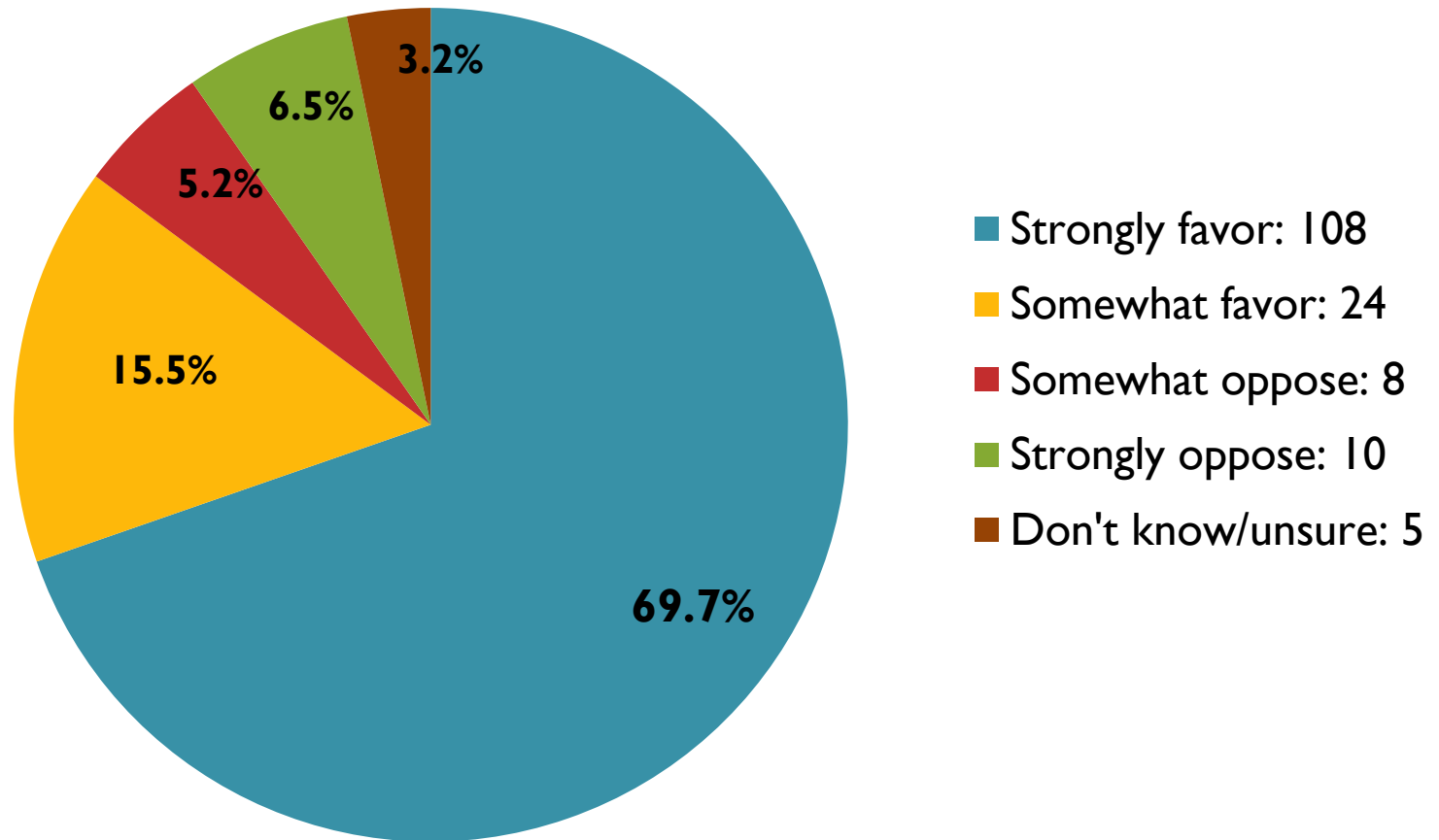
Outreach

- Meeting with State Rep. Jon Jagler, Mayor of Watertown John David
- Host booths, informational tables



Smoke-free Air at the Fair!

Creating Tobacco Free Fairgrounds



Overdose Prevention Training



**OVERDOSE
PREVENTION
NARCAN
TRAINING**

SAVE A LIFE!
**THIS EVENT IS FREE AND
OPEN TO THE PUBLIC**

Where?
Jefferson Public Library, 1/17/2018 @ 6 pm*
Irvin L Young Memorial Library (Whitewater), 1/29/2018 @ 6 pm
Johnson Creek Public Library, 1/30/2018 @ 5:30 pm
Dwight Foster Public Library (Fort Atkinson), 2/6/2018 @ 6 pm*
Karl Junginger Memorial Library (Waterloo), 2/19/2018 @ 6 pm
Watertown Public Library, 3/6/2018 @ 6 pm
Powers Memorial Library (Palmyra), 3/7/2018 @ 6 pm
Lake Mills Public Library, 3/20/2018 @ 7 pm
*Available in Spanish

Organized by the
f Jefferson County Drug Free Coalition
**In partnership with the Jefferson County Library System
and the AIDS Resource Center of Wisconsin**

WHAT?
Training to:
• Prevent an Overdose
• Recognize an Overdose
• Respond to an Overdose
Those in attendance can
receive a free Narcan kit
(overdose reversal drug)

WHO?
Concerned family, friends
and community members

WHY?
Be part of the solution to
the growing Rx drug and
heroin epidemic!
Potentially SAVE a LIFE!

QUESTIONS?
Contact the Coalition:
Phone: (920) 674-8125
Email: JeffcoDFC@
gmail.com

JEFFERSON COUNTY
**DRUG
FREE
COALITION**

- 8 trainings held throughout Jefferson County
- Trained 196 participants
- Two free doses of Narcan
- Available in Spanish

Thank you, public libraries!



- Lake Mills Public Library
- Video recording available on our Facebook page



Drug Deactivation Kits

Have Leftover Medicine?



Use these kits!

Be part of the solution to reduce accidental poisoning and drug deaths. These bags will deactivate drugs in your medicine cabinet and they are **FREE** at the following locations (while supplies last):

Hometown Pharmacy 372 E. Tyrone Park Rd. Lake Mills, WI 53551 (920) 945-2500	Hometown Pharmacy 204 E. Main St. Watertown, WI 53094 (920) 261-1900
Tuttle's Pharmacy, Fort Atkinson 102 S. Main St. Fort Atkinson, WI 53548 (920) 563-2458	The Drug Store-Mueller Drugs 132 S. Main St. Jefferson, WI 53549 (920) 674-5733

For more information contact the Jefferson County Drug Free Coalition,
JeffcoDFC@gmail.com or call (920) 674-7232

¿Tiene medicamento que le sobra?



¡Utilice estos paquetes!

Sea parte de la solución de reducir el envenenamiento y muerte accidental por drogas. Estas bolsas desactivarán cualquier medicamento que sobre en su botiquín y están disponibles **SIN COSTO** en los siguientes lugares (hasta agotar existencias).

Hometown Pharmacy 372 E. Tyrone Park Rd. Lake Mills, WI 53551 (920) 945-2500	Hometown Pharmacy 204 E. Main St. Watertown, WI 53094 (920) 261-1900
Tuttle's Pharmacy, Fort Atkinson 102 S. Main St. Fort Atkinson, WI 53548 (920) 563-2458	The Drug Store-Mueller Drugs 132 S. Main St. Jefferson, WI 53549 (920) 674-5733

Para más información comuníquese con la Coalición Libre de Drogas del Condado de Jefferson al JeffcoDFC@gmail.com o llame al (920) 674-7232.

Medication Disposal



Johnson Creek Police Department received the latest medication drop box on March 21, 2018.

Dose of Reality Campaign

- Campaign during April 22-28
- Radio commercials
- Newspaper advertisements in three local newspapers
- Press release



<https://doseofrealitywi.gov/program-materials/>

Parents Who Host Lose the Most

- Will begin soon! During graduation and prom season
- April is Alcohol Awareness Month
- Yard signs, posters, flyers, stickers to be distributed throughout community
- Promote New Social Host Law



How are we funded?

- Currently no state funding to support community anti-drug coalitions
- Alliance for Wisconsin Youth (AWY)
- Health Department
- Human Services
- Mini-grants from WI Department of Health Services (DHS)



In-kind Support

- Tobacco-Free Community Partnership
- Partnering agencies
- Coalition members
- Media



Drug Free Communities Grant

- Large federal grant, best source of prevention dollars
- Data, we need it
- Comprehensive strategies and thorough evaluation plan
- 12 sectors must be represented
- \$125,000 for five years



Coalition Development

- Bylaws
- Strategic planning
- Buy-in
- Increasing capacity



What do we still need?

- Youth Risk Behavior Survey data
- Community data
- Effective strategies to address opioid use prevention



Next Steps

- Build capacity
- Design activities that address needs
- Implementation
- Evaluation



Come see what's it's about

Coalition membership and meetings are
open to all

Meetings are the 2nd Fridays of every month
from 8-9am at UW Extension

[https://www.facebook.com/JeffersonCounty
DrugFreeCoalition/](https://www.facebook.com/JeffersonCountyDrugFreeCoalition/)



What questions do you have?

Emi Reiner, MPH, RN

emir@jeffersoncountywi.gov

Tel (920) 674-7232

Jefferson County Health Department

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Jefferson, WI 53549

Data Driven Response: Prevention of Opioid Overdoses

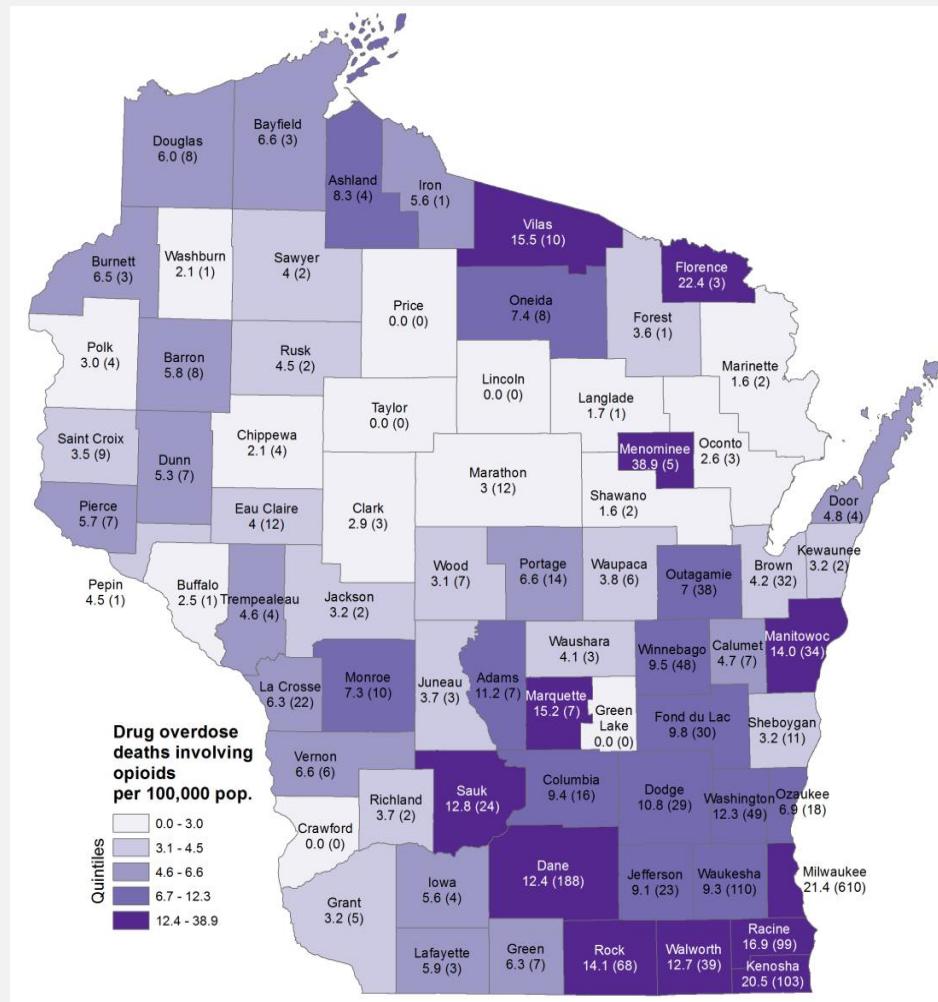
Lisa Bullard-Cawthorne, MS, MPH

Program Coordinator, Opioid Harm Prevention Program

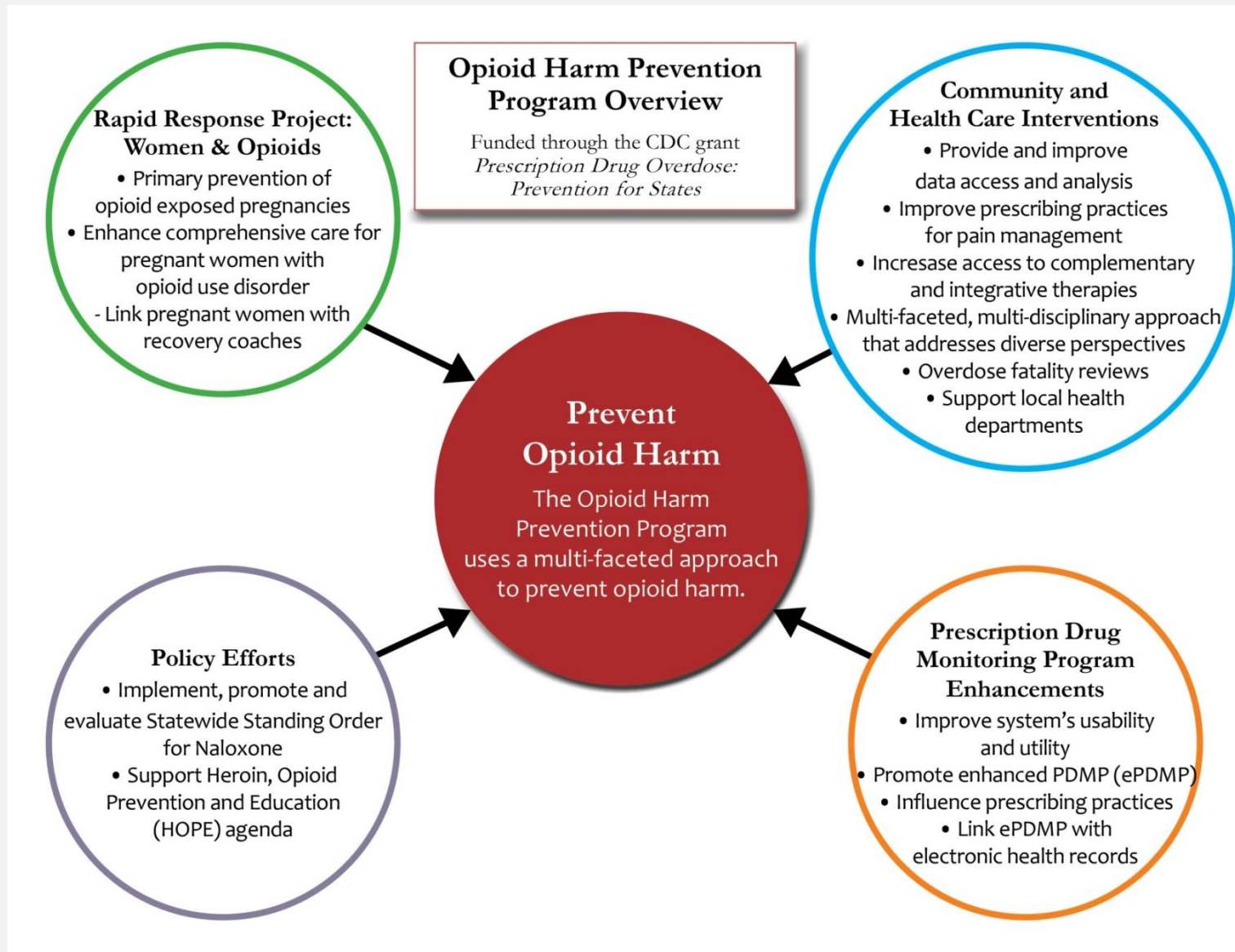


Wisconsin Department of Health Services
Division of Public Health

Opioid Overdose-related Deaths by County, Wisconsin, 2013-2015



Wisconsin Injury Prevention

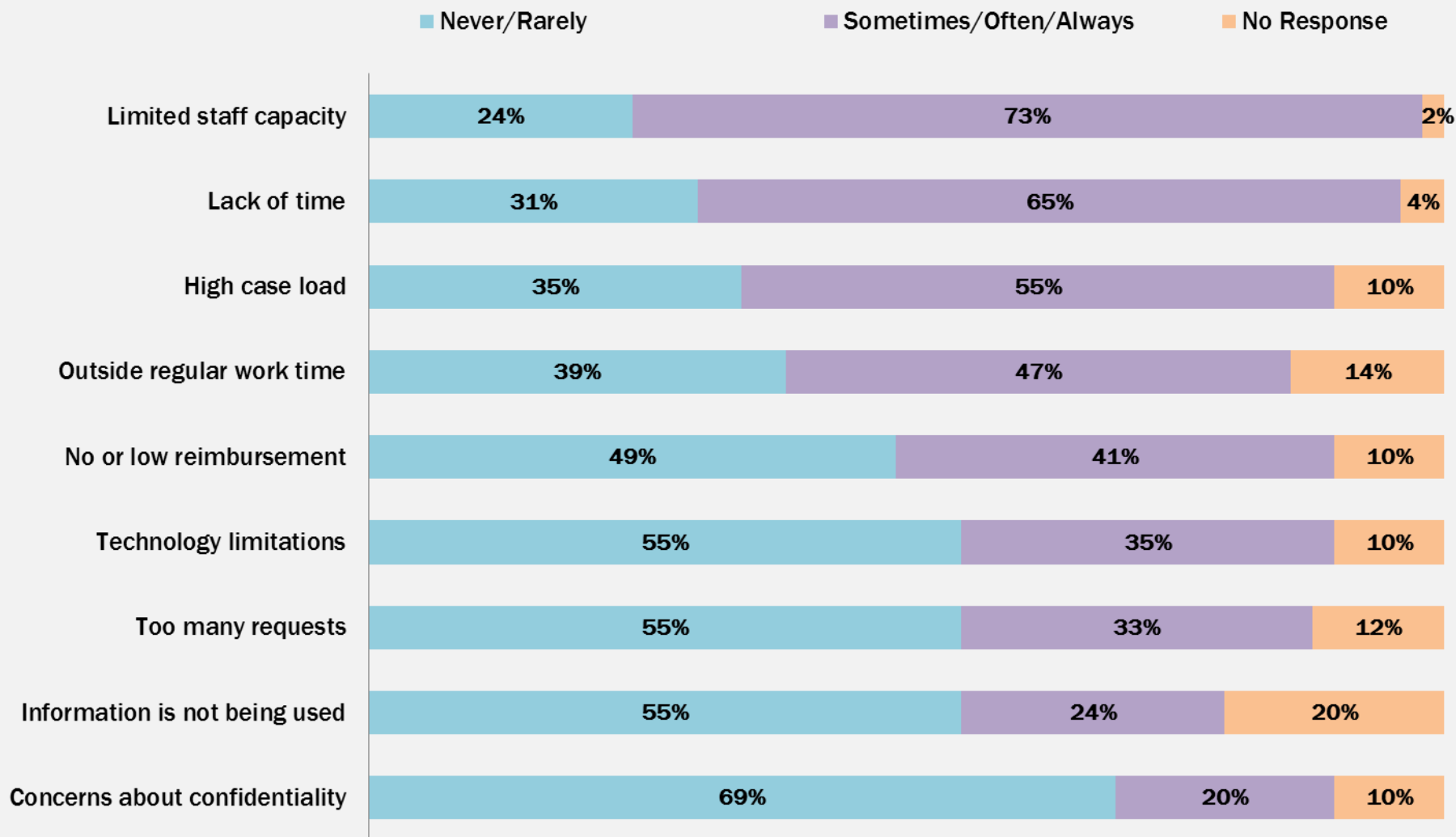


Medical Examiner/Coroner Survey Results

Conducted April 2017

49/72 = 68% Response

How often does your office experience the following barriers when asked to submit death investigation reports?



What would make it easier or more efficient for your office to submit your death investigation reports?

- *Having a standardized and/or simplified reporting system or a fillable form (31%)*
- *More time/resources (16%)*
- *More clear/consistent information and guidelines (16%)*
- *Ease of submission methods (13%)*
- *No problems submitting reports (19%)*



Would it be helpful to have a scene investigation checklist/reminder pocket card to be sure to capture the information needed for the WVDRS?

- *79% of respondents said it would be helpful to have a scene investigation checklist/reminder pocket card.*

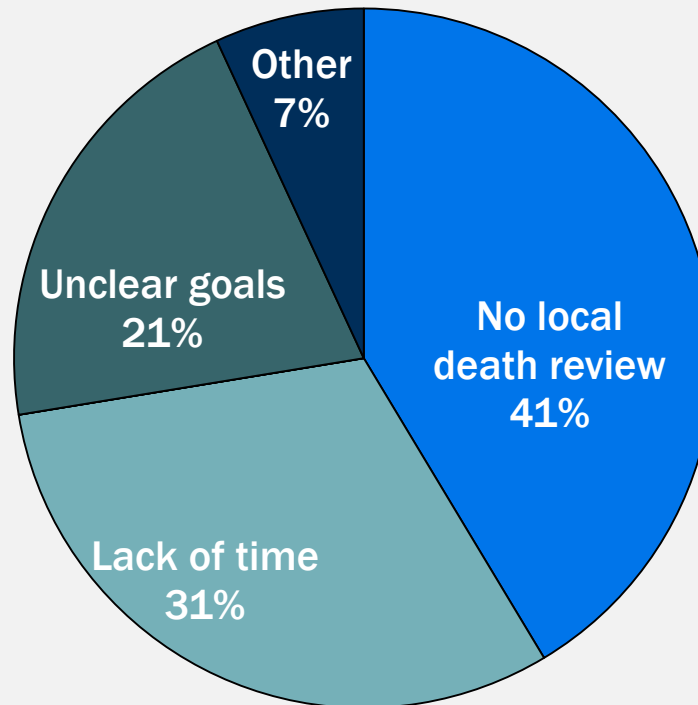


Fatality Reviews

Does your office participate in a local fatality review?

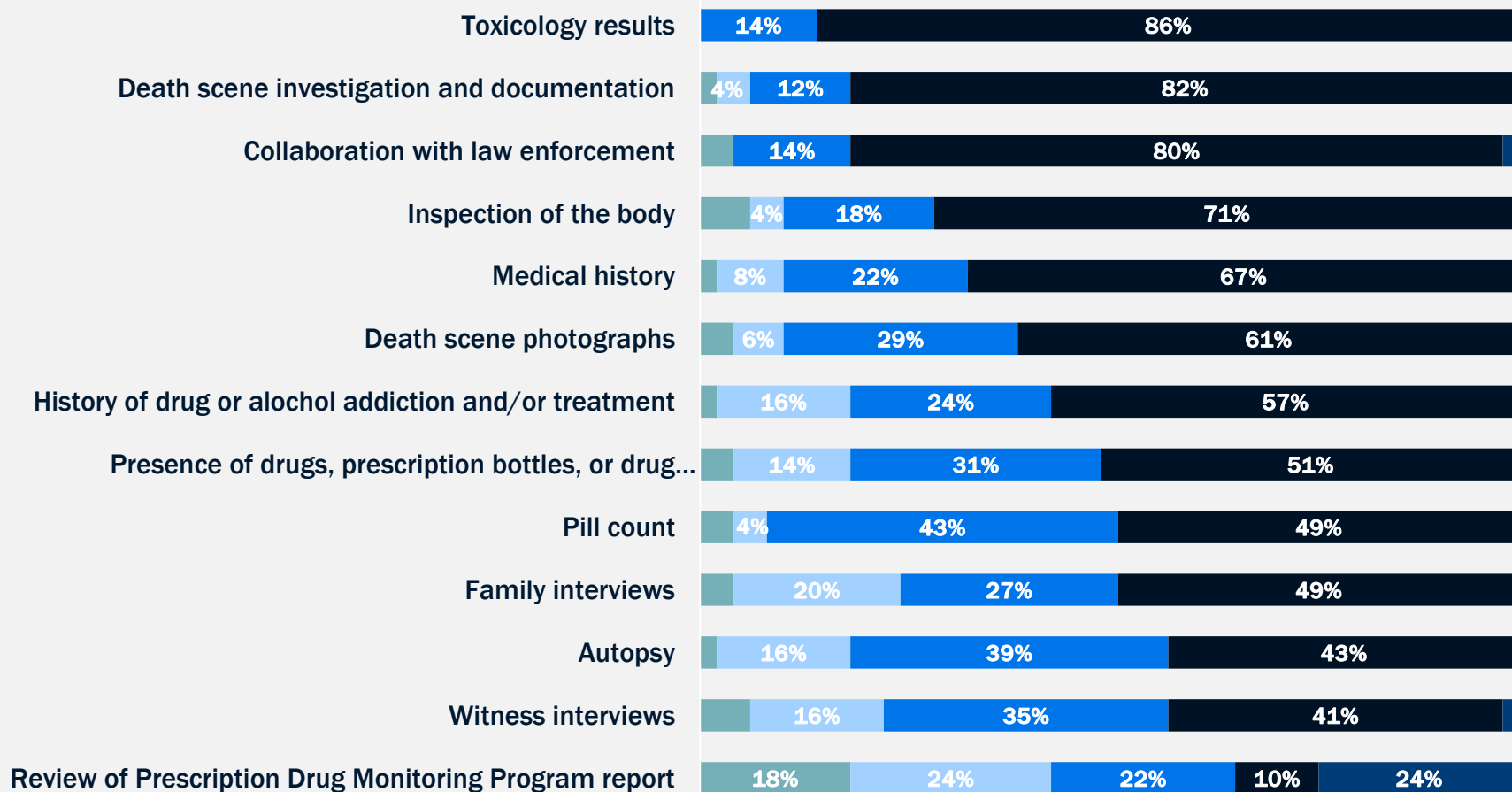
58% of respondents participate in a local fatality review. The majority are child-related fatality reviews.

If not, why not?



How often does your office rely on each of the following information to determine the cause of death for a suspected drug overdose?

■ Never/Rarely ■ Sometimes ■ Often ■ Always ■ No Response



Survey on Use of Toxicology Testing

- **Completing the contributing/underlying cause of death** was most often indicated as to how the toxicology testing results were used.
- **Turn-around time and scope of testing** were the most important reasons for choosing a toxicology laboratory and cited as a reason for not using the WSLH
- For WSLH to improve timeliness and scope of testing, research was done and funding obtained to purchase a **new screening and analysis instrument** - Time of Flight (QTOF)



Prescription Drug Overdose Prevention for States (PDO Pfs) Overdose Fatality Reviews

Keeping Kids Alive in Wisconsin

April 18, 2018

Mallory O'Brien, MS, PhD
Institute for Health & Equity
Medical College of Wisconsin

Overview of Project

- Developed in partnership between:
 - Wisconsin Department of Health
 - Wisconsin Department of Justice
- Incorporates NVDRS and CDR frameworks
- Funds 12 Sites over 3 years to pilot OFRs
- Funding: CDC and WIDOH
- Builds partnerships and collaboration at the state and local level

Selection Criteria

- Process
- Readiness Assessment
- Scored
- Letters, LE letters, TAD, Rx Court/Diversions, prior experience, 3 year rate, 3 year count, need, strengths
- Statewide coverage

Sites

- Rural, Urban, Statewide Distribution
- Variation Lead Agency
- Y1
 - Milwaukee, Sauk, Kenosha
- Y2
 - Winnebago, Dane, La Crosse plus 2 sites
- Y3
 - Four new sites

Toolkit

- Training curriculum
- Training manual
- Data collection tool
- Forms

Data Collection Tool

- Link with NVDRS
- Incorporates Maryland Elements
- REDCap
- Agency Based
- Secure Environment
- Develop Template Reports with input from sites and DHS

Training Roadmap

- Ongoing site technical assistance
- Overview of OFR
- Training for stakeholders
 - Process, value, stakeholders, challenges, expectations
- Developing monthly all site call

Success/Lessons/Opportunities

- Planning Phase extended
- Overwhelming support
- Overwhelming request for participation
- Sharing lessons
 - Other states, Virginia, Washington, Pennsylvania
 - NIH
 - CDC (Community of Practice)

Overdose Fatality Reviews

**Overdose fatalities are
preventable.**

Overdose Fatality Reviews

- A **systematic process** used to examine the underlying cause of overdose fatalities in real time and problem solve.
- The overdose fatality review team is made up of an **interdisciplinary group** of practitioners that meet regularly to discuss the cause of recent or past overdose fatalities and ways to prevent similar overdose fatalities from happening in the future.

Overview of the Review Model

Examples of Review Models

- Child Death Reviews
- Fetal Infant Mortality Reviews
- Homicide Reviews
- Critical Incident Reviews
- Sentinel Event Reviews
- Maternal Mortality Review
- Sexual Assault Reviews

Reviews that Shaped Wisconsin Overdose Fatality Review

- Fetal Infant Mortality Reviews/Child Death Reviews
- Milwaukee Homicide Review Commission
- Kenosha County Self-Harm Death Analysis Review Team
- Maryland Overdose Fatality Review

Premise of Review Models

- In Depth Case Review
- Better, more detailed, timely information
- Multi-agency, multi-disciplinary
- Identification of risk and protective factors
- Identification of missed opportunities
- Development and implementation of data driven prevention/intervention strategies
- Timely dissemination of findings
- Prevention of future events

Overview of Review Process

GOALS

1. To better understand the nature of overdose fatalities through **comprehensive information sharing**
2. To develop innovative, **proactive** responses
3. To **strategically** focus limited prevention and intervention activities on identifiable risks

OFR Partners

- Medical Examiner/Coroner's Office
- Law Enforcement/Jail
- EMS/Fire Department
- Hospital Systems
- Colleges/Universities/Schools
- District Attorney's Office
- Department of Corrections
- Courts – Treatment, Alternative and Diversions (TAD)
- Department of Children and Families
- Social Services Providers
- Public Health
- Treatment Providers
- Community Service Providers
- Mental Health Professionals
- Clergy

Collaboration

Collaboration is the most vital component to the review process.

- Every benefit of the a fatality review stems from strong partnerships/relationships:
 - Information sharing
 - Increasing analytical capacity
 - Improving policies and procedures
 - Identifying and developing overdose reduction strategies

Collaboration

OFR mirrors collaboratives, partnerships, alliances, and coalitions.

OFR members:

- Work toward a common goal
- Establish formal and informal agreements
- Commit to work over the long term
- Leverage resources
- Acknowledge that no one agency can do it alone
- Work toward mutual interest
- Confidential

Moving Comprehensive Strategic Recommendations into Action

- Local level
- State level

Thank you!

Mallory O'Brien

mobrien@mcw.edu