



FOR MOM AND BABY

Children's Health Alliance of Wisconsin

## LONG-TERM OUTCOME

Pregnant Women in Brown County have more favorable overall health – and lower caries rates.

## AIM

By December 2018, increase the % of pregnant women in WIC who utilize dental services at NEW from 22% to 32 %

## MEASURES

**Process measure:** % of pregnant women in WIC that complete a dental appointment during pregnancy or within 6 months post pregnancy at NEW Community Clinic.

## DRIVERS

Staff confidence & competence

Knowledge of pregnant woman

Community connections

Pregnant women receiving oral health care

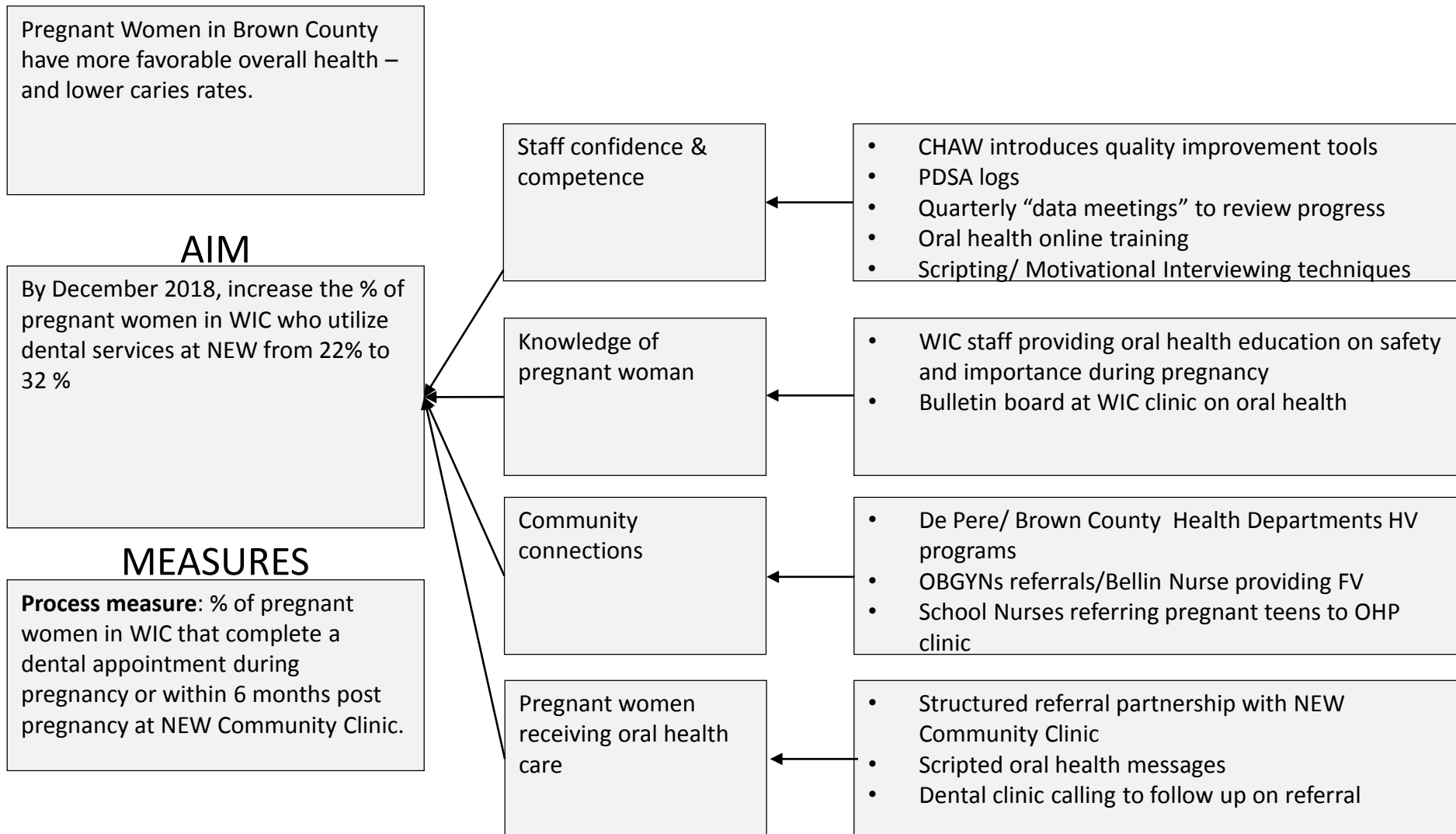
## INTERVENTIONS/ACTIVITIES

- CHAW introduces quality improvement tools
- PDSA logs
- Quarterly “data meetings” to review progress
- Oral health online training
- Scripting/ Motivational Interviewing techniques

- WIC staff providing oral health education on safety and importance during pregnancy
- Bulletin board at WIC clinic on oral health

- De Pere/ Brown County Health Departments HV programs
- OBGYNs referrals/Bellin Nurse providing FV
- School Nurses referring pregnant teens to OHP clinic

- Structured referral partnership with NEW Community Clinic
- Scripted oral health messages
- Dental clinic calling to follow up on referral





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## LONG-TERM OUTCOME

Children in Oconto County have more favorable overall health – and lower caries rates!

## AIM

By January, 2022 increase the % of children age 12 months-5 in Head Start in Oconto County who receive FV from X % to X %

## MEASURES

% of children 12 mo.-5 yrs in WIC that receive at least 1 Fluoride Varnish application.

% of children 12 months-5 years in WIC that more than 1 FV applications.

% of pregnant women in WIC who receive a dental referral list.

% of pregnant women in WIC that complete a dental appointment during or within 6 months of pregnancy

## DRIVERS

Staff confidence & competence

Fluoride varnish application for children age 0-5

Knowledge of parents

Community Connections

Pregnant women receiving oral health care

## INTERVENTIONS/ACTIVITIES

- CHAW facilitates process mapping
- PDSA logs
- Monthly “data meetings” to review progress/PDSAs

- Try scripted education during WIC appointments
- Timing of WIC appointment and PH nurse availability to do FV
- Schedule second/third/fourth varnish applications
- Reminder to bring child for varnish at benefit issuance days

- Parents knowledge of what FV does, and how many applications are needed for benefit
- Weaning off the bottle at age 1, introducing Sippy cup at 6 months; provide cups at 6 month visit

- Structured referral partnership with NHC
- List of local private practice who will see MA clients

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- PH nurse or WIC staff help client call dentist
- Scripting on why its important to go to the dentist
- Use MI to understand and help client overcome barriers