

# From Planning to Prevention: Keeping Kids Alive in Wisconsin

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# Injury prevention and death review



Keeping  
Kids Alive  
IN WISCONSIN

★ Children's Health  
Alliance of Wisconsin

# From Planning to Prevention: Keeping Kids Alive in WI

Outagamie County Child Death Review Team

Stephanie Thiede, RN BSN

Public Health Nurse and CDR facilitator



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**Outagamie County**



# Learning Objectives

- ▶ Using data to inform local prevention activities
- ▶ Utilizing review teams to identify risk factors and systemic gaps
- ▶ Initiating and leveraging community action through Child Death Review team prevention recommendations



# Prevention



# Outagamie County



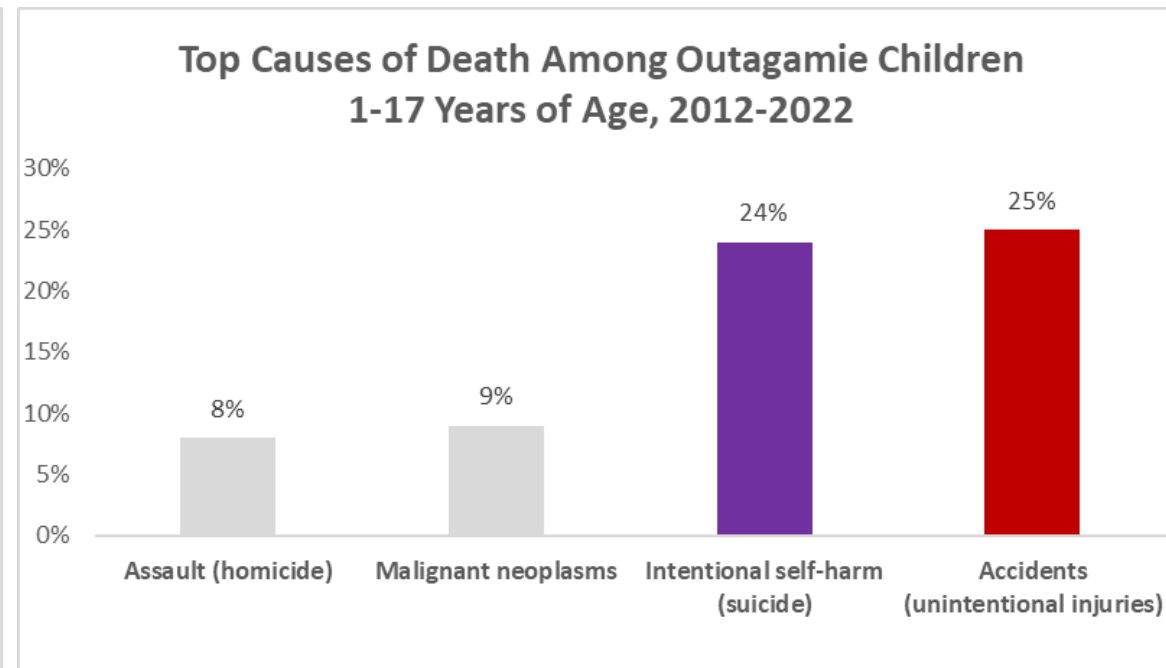
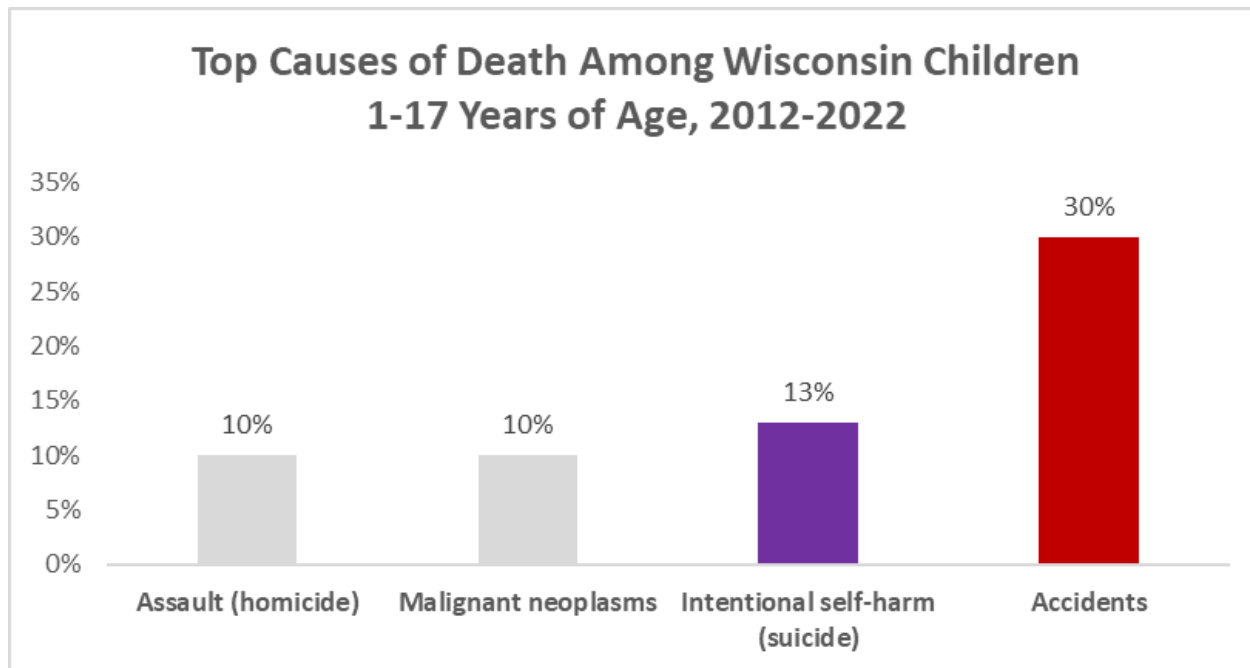
- ▶ Fox Valley area
- ▶ Population: 190,705
  - City of Appleton: 75,644
- ▶ 22.7% children under 18 years of age



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# How do we compare?



Wisconsin Dept. of Health Services, Division of Public Health, Office of Health Informatics. Wisconsin Interactive Statistics on Health (WISH) data query system, <https://www.dhs.wisconsin.gov/wish/index.htm>, Injury-Related Mortality Module, accessed 9/20/2024.



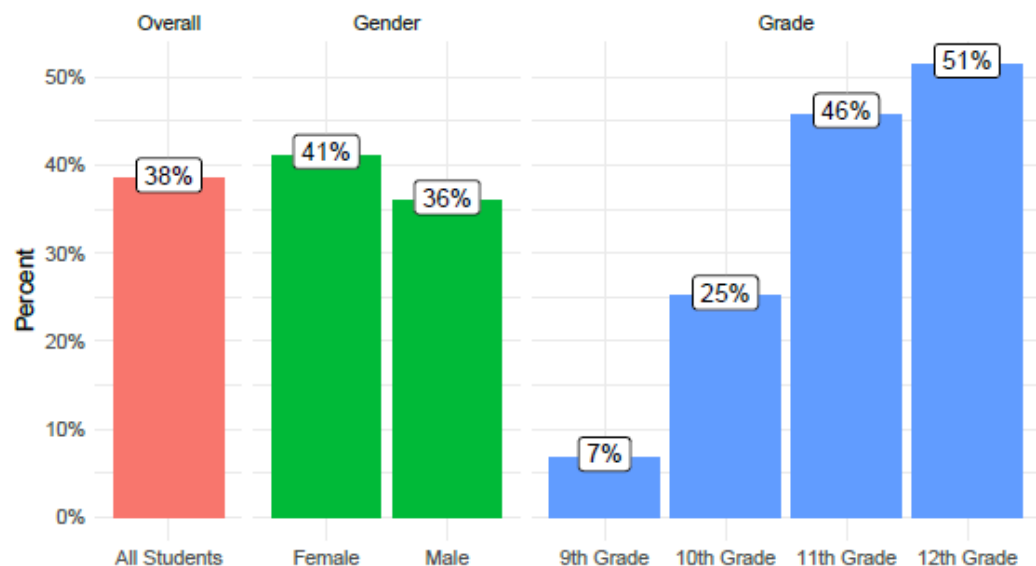
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# What are our students saying?

## Drivers Taking Risks

Student drivers who texted and/or drank while driving in the past 30 days

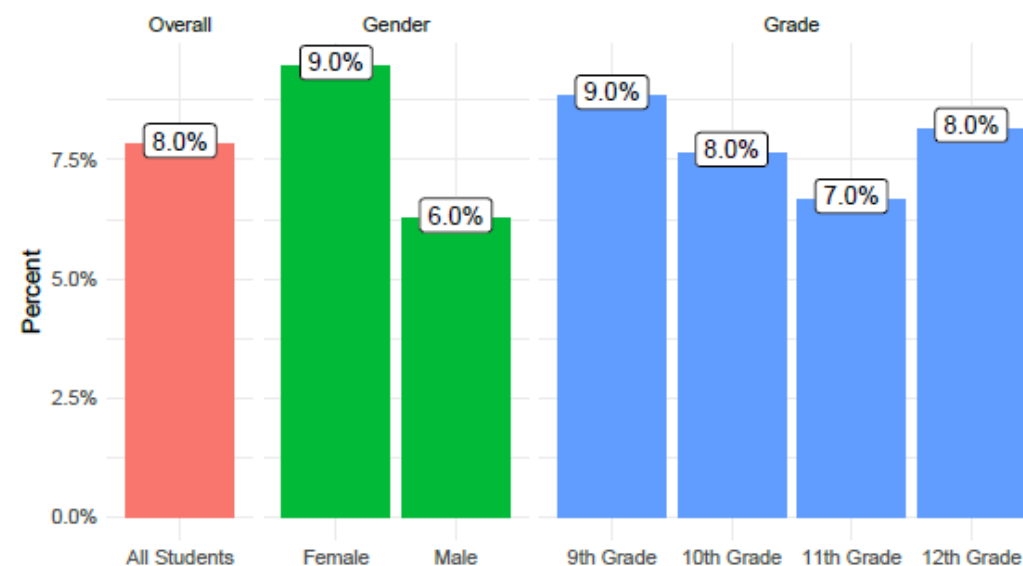


Missing bars mean numbers are too small to report.

As passengers, 14% of students rode with a driver who had been drinking.

## Had a Suicide Plan

Students who made a plan for a suicide attempt (past 12 months)



Missing bars mean numbers are too small to report.

8% of students have made a plan about how they would attempt suicide.

4% of students have attempted suicide. See the appendix for more detailed tables on suicidal planning and attempts.



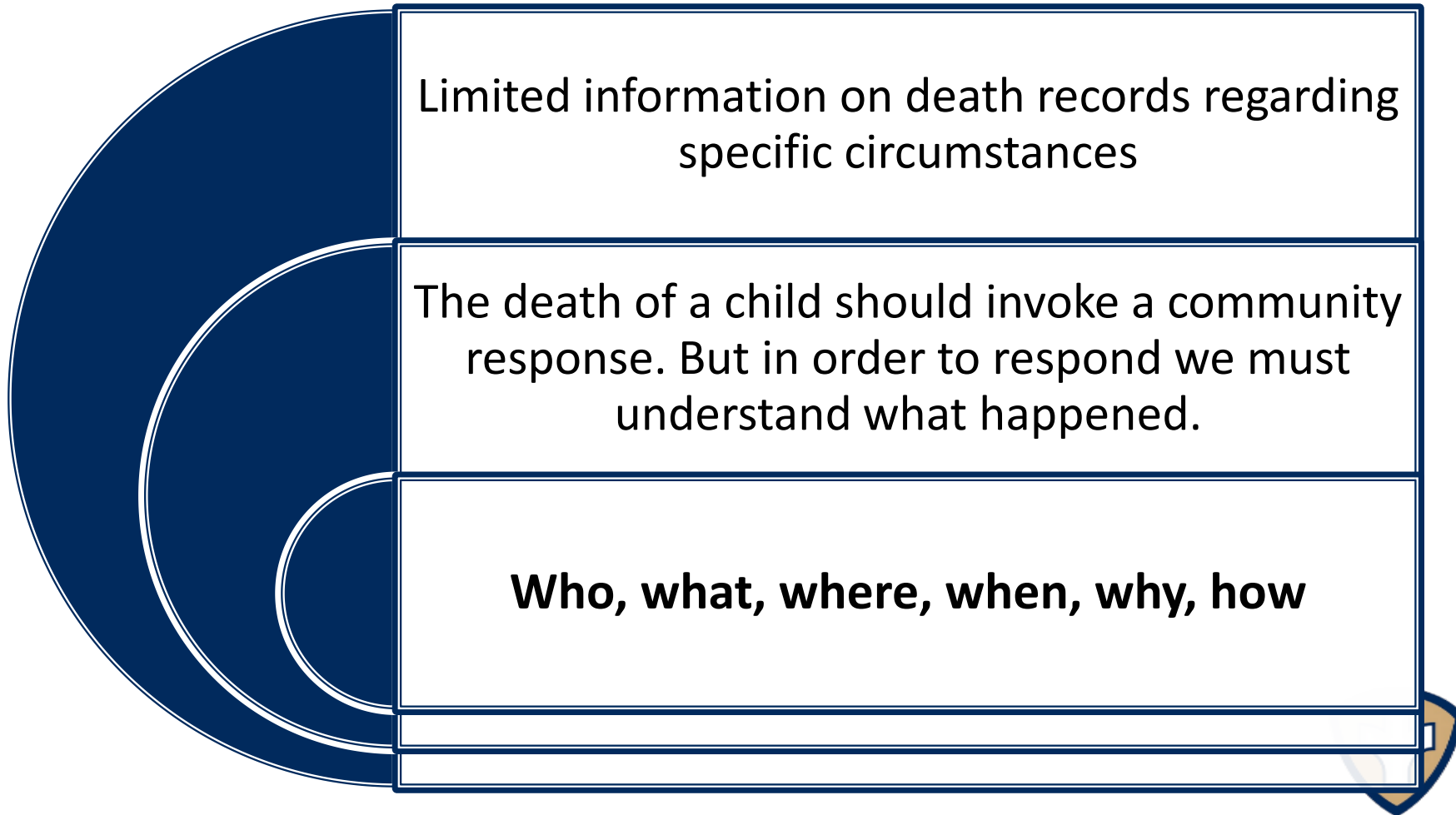
# What are our mortality trends?

## Cases by Manner of Death for Outagamie County 2019-2022\*



DHS Vital Records

# How do we fix this?



# Outagamie Co CDR Mission

- Through a comprehensive and multidisciplinary review of child deaths, we will better understand how and why these deaths occur and use our findings to take action to prevent other deaths and improve the health and safety of our community





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# Representation

## Core Members

- EMS
- Law enforcement
- Coroner's Office
- District Attorney's Office
- Child Protective Services
- Health Care Providers
- Mental Health Providers
- Public Health
- Schools
- Grief and bereavement
- WIC

## Ad hoc Members

- LGBTQ advocates
- Suicide awareness and prevention centers
- Consumer protection
- Childcare
- Clergy
- Tribal members



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# Case selection process

## Jurisdiction

- Residents of Outagamie Co (including City of Appleton)

## Age

- 0-18 years old

## Manner of death

- Accident
- Homicide
- Suicide
- Undetermined

## Investigation status

- Case investigation must be concluded by Coroner, LE, and DA



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# Review Process

## Phase 1: Information sharing

- **EMS-** run report, resuscitative attempts
- **Coroner-** autopsy, toxicology
- **Law enforcement-** scene activity, investigation
- **District Attorney-** charges
- **Medical providers-** services after incident, medical history
- **Child Protective Services-** prior involvement, services provided
- Additional members (schools, home visiting, child care, etc)- any relevant information



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# Review Process

## Phase 2: Discussion

- Services needed for the family, professionals, or community as a result of the death
- Risk factors
- Gaps or barriers in service, system issues
- Was the death preventable?
- Actions to prevent a similar death



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# Outagamie County Child Death Review 2022 Report

## ► Outagamie CDR 2022 Report

### ► Shared with stakeholders:

- Safe Kids Fox Valley
- Fox Valley Safe Sleep Coalition
- Prevent Suicide Fox Cities
- CDR team core and ad hoc members



# Prevention Examples- Traffic Safety

## ► Driveway Safety:

- Social media posts on Facebook with a reach of 2,133 (free)
- Reminder to all local Child Passenger Safety Technicians to educate on safety in and around vehicles (free)

Can you spot the difference?

Consider making your driveway a toy-free-zone!

According to the National Highway Traffic Safety Administration, 5,223 children were injured and 177 were killed after being hit by a vehicle in 2020.

Work with kids to remove toys, bikes, and chalk from the driveway.

Also trim landscaping around the driveway to ensure both drivers and pedestrians can see clearly.

For more tips check out the Safe Kids website: <https://www.safekids.org/tip/driveway-safety-tips>

Or visit Safe Kids Fox Valley's Facebook page.

#drivewaysafety #backoversafety #injuryprevention #safekids



Cars aren't playgrounds.

According to Safe Kids Worldwide, more than 9,000 children are treated in emergency rooms for injuries that happened while they were by themselves in or around vehicles each year.

Talk to your children about the dangers of vehicles, and identify safe play areas away from parked or moving cars.

Designate an adult to supervise the children, and make sure the driver can clearly see them before moving the car.

For more information check out the Safe Kids fact sheet:  
[https://www.safekids.org/.../driveway\\_safety\\_tips\\_2015.pdf](https://www.safekids.org/.../driveway_safety_tips_2015.pdf)  
#safekids #injuryprevention

The only car your kids should play with  
are toy cars



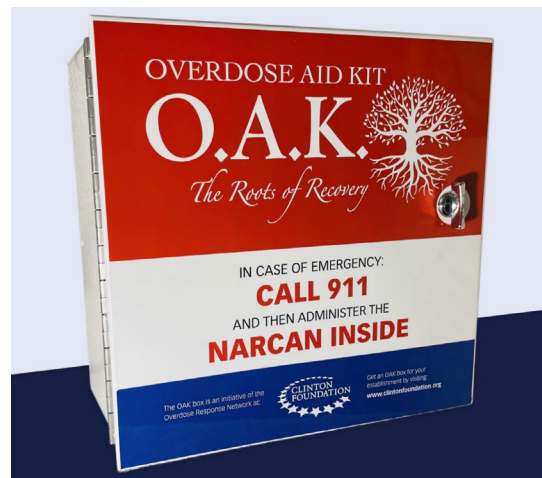
# Prevention Examples- Unintentional Overdose

## ► OAK boxes:

- Purchased 30 to distribute to tier 3 hotels, gas stations, and other high risk areas (Opioid settlement \$)

## ► Narcan Administration training:

- Trained approximately 200 individuals with lived experience and staff of agencies who serve them (DHS Narcan Direct Program- free)





# Prevention Examples- Suicide Prevention

## ► Means restriction:

- 268 firearm lock kits delivered to partner organizations (MCH grant \$)
- 145 firearm lock kits distributed from the Public Health Vending Machine (PHVM grant \$)
- Met with local gun retailers to discuss suicide prevention and safe storage (free)



# Prevention Examples- Safe Sleep

## ► Sleep Sacks:

- Distributed 200 sleep sacks to partner agencies directly serving families including Birth to 3, World Relief, and Parent Connection (OCPH PHN health promotion budget)

## ► Consistent Messaging:

- Trained 40 CYF staff utilizing the Children's Health Alliance Sleep Baby Safe training and materials (free)



## Child Death Review Outcomes



National Center for Fatality Review and Prevention, 2019



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# #ForKidsHealth Summit

## From Planning to Prevention: Keeping Kids Alive in Wisconsin

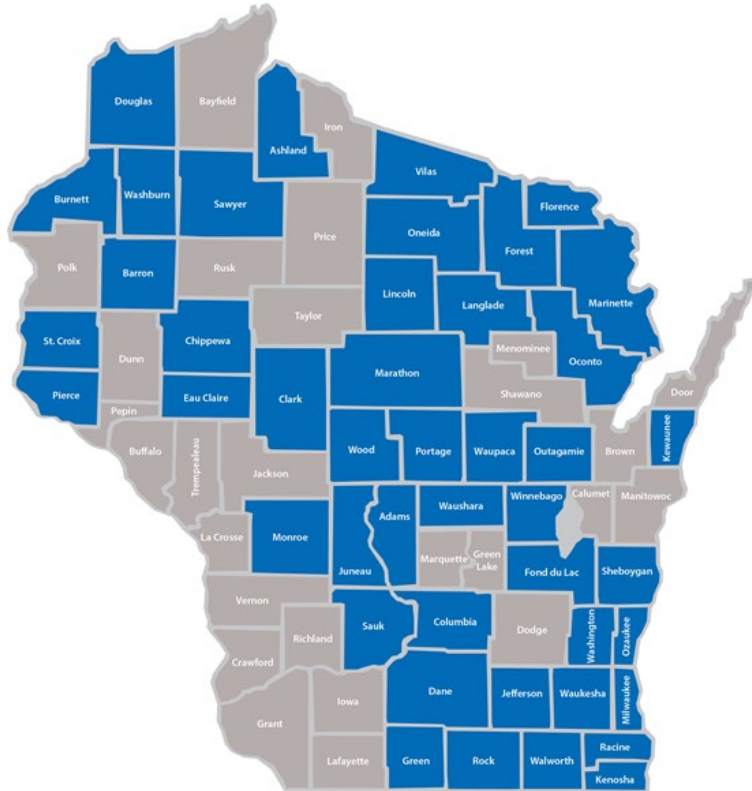
Jamie Penza | Preparedness Health Educator  
Waukesha County Health and Human Services | Public Health





# What is Child Death Review?

CDR Videos  
and  
Resources



# Multidisciplinary Teams

- Breaking Silos
- Building Bridges
- Collaborative Efforts
- Future Connections



# Multidisciplinary Teams





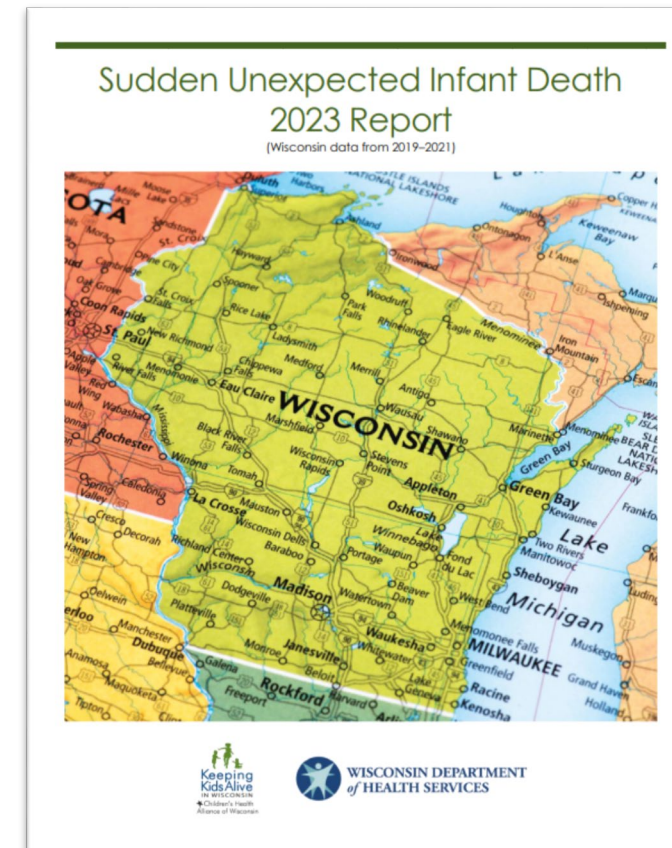
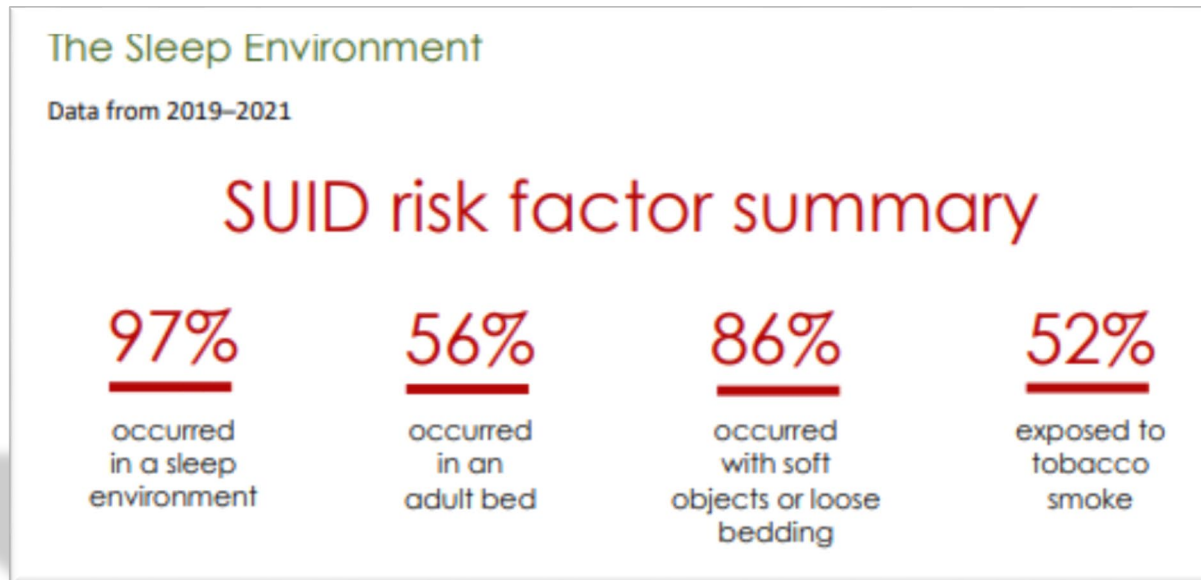
# Multidisciplinary Teams



# Self-Care Activities



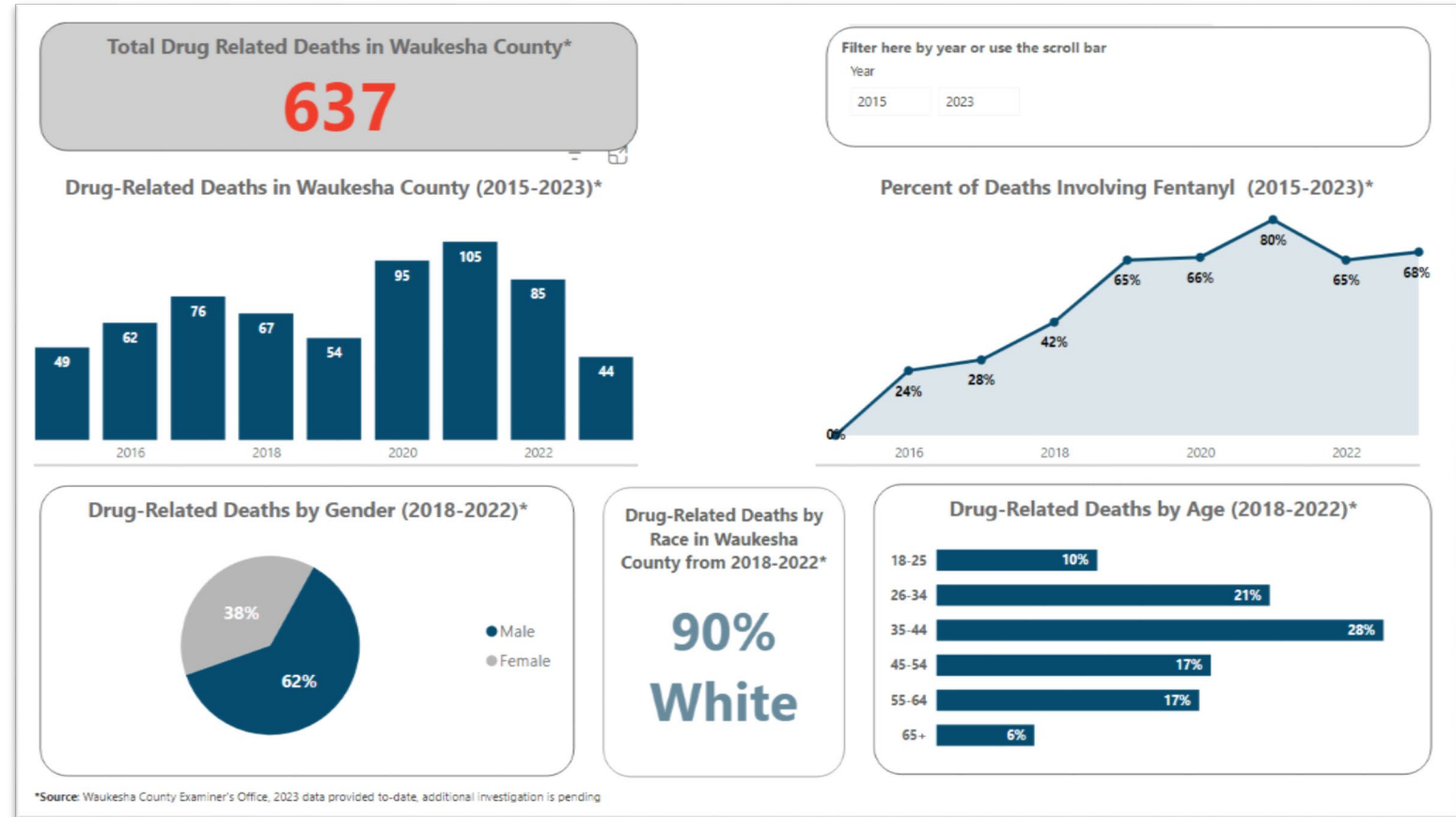
# Evidence-Based Initiatives





# Evidence-Based Initiatives

Waukesha  
County  
Opioid  
Dashboard



**WE CAN Save A Life**

**Free Naloxone (Narcan®) and Training.**

Naloxone (Narcan®) given as a nasal spray, can reverse the effects of an opioid overdose and Save a Life. Concerned about someone's use? Call: (262) 896-8061 | Email: [Overdoseprevention@waukeshacounty.gov](mailto:Overdoseprevention@waukeshacounty.gov)

**WAUKESHA COUNTY OVERDOSE PREVENTION:**  
[WWW.WAUKESHACOUNTY.GOV/OVERDOSEPREVENTION](http://WWW.WAUKESHACOUNTY.GOV/OVERDOSEPREVENTION)

**WAUKESHA COUNTY**  
 HEALTH & HUMAN SERVICES

**IMPORTANT**

**SAFE SLEEP REMINDERS**  
 For Caregivers of Infants

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- Safe Sleep Awareness
- Water Beads Campaign
- Overdose Prevention

**Safety Alert: Water Beads Can Be Deadly If Swallowed**

**What are Water Beads?**  
 Water beads look harmless – almost like candy – but can be deadly to babies and small children if ingested and can lead to internal injuries and even death if left undetected. Water beads are small, water-absorbing, often colorful balls of super absorbent polymer and can grow 100X their original size when exposed to water. Please note: Water beads are marketed as sensory toys for children.

**What Parents & Caregivers Need to Know:**  
 Dry water beads can be the size of a pinhead, making them nearly undetectable if dropped on the floor or spilled in a playroom. Ingested water beads can continue to grow inside the body. This can cause severe discomfort, vomiting, dehydration, intestinal blockages and life-threatening injuries, and surgery may be required to remove the water beads.

**Warning**  
 Remove these products from any environment with small children (3 years old and younger). We urge childcare centers, camps, and schools to avoid these products entirely. If you suspect your child has swallowed a water bead or inserted a water bead into their ear or nose, seek medical treatment right away. If swallowed there can be severe consequences, including grave internal injuries, lifelong health impacts and death.

**Safety Tips**  
 Remove Water Beads from any environment where small children (3 years old and younger) may see or visit. Do not allow children to play with water beads unsupervised. Water beads can easily rupture, roll, and become lost in the home and can be ingested in the dehydrated state.

**In Case of Emergency: Call the National Poison Help Line at 800-222-1222, 24 hours a day.**

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 HEALTH & HUMAN SERVICES

United States CONSUMER PRODUCT

**Safe Sleep for Babies in Three Steps**

- 1) Babies should be **ALONE** in their crib or bassinette
- 2) Place baby on their back to sleep
- 3) Make sure the mattress is firm & crib sheet is fitted

**No pillows, bumper pads or other soft objects in the crib.**

**SAFE SLEEP FOR BABIES**

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# Community Impact

- **Interdepartmental Collaboration:**
  - Safe sleep social media video: 235 views on Facebook
  - 10 safe sleep flyers placed in Waukesha County Health and Human Services (HHS) waiting rooms and cafeteria
  - 10 water bead safety flyers placed in HHS waiting rooms and cafeteria
  - Water bead safety information shared with daycare and foster care providers across Waukesha County
- **Countywide Initiatives:**
  - Opioid settlement funds used for educational campaigns, Overdose Aid Kits (OAK boxes), community outreach, and more
  - Community Health Improvement Plan (CHIP) teams use a whole-community approach to planning, including community members with lived experience
- **Interagency Partnerships:**
  - Coalitions like CDR create multi-agency workgroups focused on common goals
  - Planning, Prevention, and Partnerships help to Keep Kids Alive in Wisconsin



# Contact and Collaborate



## Thank you!

- Where to learn more
- How to get connected
- Any Questions?

Give feedback  
and get  
Connected!

