

# FoodCare: Milwaukee's Food and Health Care Coalition



## WHO WE ARE

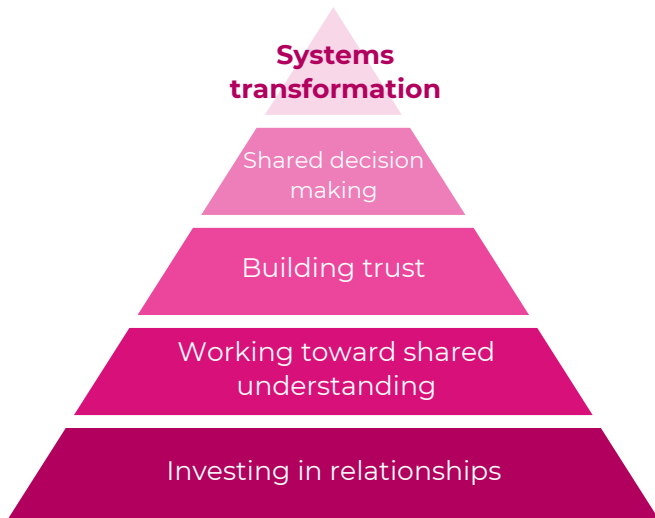
Formed in 2021, the FoodCare Coalition is comprised of community-based organizations (CBOs) and health systems working together to rethink the way food insecurity and health are currently addressed. The original pilot program was designed to support the growing intersection of CBOs and primary care clinics. The aim was to build bridges across nontraditional partners to address food security and promote the whole health of children and families in Milwaukee, WI.

## OUR FRAMEWORK

**Goal 1:** Strengthen communication between food pantries, food banks and primary care clinics to increase food security and health of children and families. **Objective 1:** Develop and/or support a system of bidirectional referrals and information sharing between food pantries, food banks and medical homes by building capacity. **Objective 2:** Assist with relationship-building between food pantries, food banks, and clinic staff members, with an emphasis on understanding on another's priorities and areas of focus in working with children and families, and opportunities for improvement.

## OUR APPROACH

What are we doing to create change?



## AT A GLANCE

### SUCCESSSES

- Increased cross-sector project collaboration
- Embedded food bank/pantry staff in primary health clinics
- Increased trust and understanding among CBOs and health systems
- Recognized nationally through AMCHP's Advancing Health Equity Award

### NEXT STEPS

- Engage community members and integrate their perspectives
- Implement a framework for data sharing
- Recruit new partners



# FoodCare: Milwaukee's Food and Health Care Coalition: Timeline

2021

**PARTNERS**

Children's Health Alliance of Wisconsin (the Alliance), Children's Wisconsin, Feeding America Eastern Wisconsin, NourishMKE, Salvation Army, Data You Can Use

**FUNDING**

Department of Health Services (DHS) Title V. Data Across Sectors for Health Mentorship with San Diego 211

**EVALUATION**

Baseline evaluation | Development of shared goals

2022

**FUNDING**

DHS Title V

**EVALUATION**

Annual evaluation survey

**DISSEMINATION**

Association of Maternal Child Health Programs (AMCHP) conference. [AMCHP Innovation Hub](#)

**ACTIVITIES**

Community focus groups at NourishMKE and Feeding America Eastern Wisconsin

2023

**NEW PARTNERS**

Milwaukee Health Department, Medical College of Wisconsin, Chorus Community Health Plan and Community Member

**FUNDING**

DHS Title V

**EVALUATION**

Annual evaluation survey and interviews

**DISSEMINATION**

The Alliance forms food security

**ACTIVITIES**

Feeding America Outreach Specialist embedded in primary care

2024

**PARTNERS**

Goal to bring in new partners

**FUNDING**

Advancing Healthier Wisconsin grant

**EVALUATION**

Annual evaluation survey and interviews

**DISSEMINATION**

Wisconsin Public Health Association Annual Conference

**ACTIVITIES**

Pilot shared Navigator from NourishMKE embedded in primary care

