

**Children's Health Alliance of Wisconsin (Alliance)
Advisory Board Meeting Minutes
February 28, 2020
Wintergreen Resort and Conference Center
Wisconsin Dells, WI**

Members present: Dr. Todd Mahr – Chair, Sarah Beversdorf, Jodi Bloch, Ann Boson, Barbara Byrne, Sandi Cihlar, Kathy Clark, Ben Eithun, Mary Freiberg, Tom Gazzana, Dr. Diane Gerlach, Peggy Helm-Quest, Juliet Kersten, Jeremy Levin, Dr. Dipesh Navsaria, Antonina Olszewski, Nan Peterson, Laura Rose, Brian Vigue and Heidi Warpinski

Excused: Bridget Clementi, Dr. Kevin Dahlman, Loris Damerow, Caroline Gomez-Tom, Marsha Salzwedel, Jay Shrader and Dr. Ralph Vardis

Staff present: Karen Ordinans, Matt Crespin, Amanda Bagin, Amber Bloom, Dana Fischer, Erica Kane, Colleen Lane, Jenna Linden, Karin Mahony, Kathy Schaefer, Natasha Tynczuk, Langston Verdin, Sarah Waara, Geeta Wadhvani

Welcome, introductions and announcements: *Dr. Todd Mahr, Chair*

Dr. Mahr called the meeting to order and asked everyone to introduce themselves and share their summer plans. Responses reflected a lot of fun and busy summer. Leap year also was acknowledged.

- Sarah Waara is the new Alliance Communications Coordinator and began in December 2019.
- New board member, Ben Eithun, was introduced. He is with American Family Children's Hospital, director of Pediatric Trauma, Surgery Injury Prevention & Protection. He also works with Erica Kane and serves on the EMSC Advisory Board.
 - Nan Peterson moved to approve Ben, second by Dr. Dipesh Navsaria. The motion was unanimously approved.
 - Barbara Byrnes, American Family Children's Hospital/UW Health, Vice President, Clinical Operations, was recognized for her service on the Board and presented with the Alliance's recognition plaque.
- Matt Crespin announced the Alliance did not get the DentaQuest oral health grant that funded Rosie McGovern. Rosie will be leaving the Alliance, however, she was hired by DentaQuest in the vision department.

Approval of minutes: Minutes from the September 27, 2019 Advisory Board meeting were reviewed. Heidi Warpinski moved to approve, Dr. Diane Gerlach seconded. The minutes were unanimously approved.

Recruitment initiative for Advisory Board members – Dr. Diane Gerlach.

Dr. Gerlach reported on areas we are currently recruiting for and asked board members to think of people they associate with or know. The listing of priorities include:

- Diversity among African American, Hmong, and Latino Communities
- Indian Tribal representation, preferably from a Tribal health clinic
- Local Public Health Departments or representation from the WI Assoc. of Local Health Dept. and Boards (WALHDAB)
- Clinician for Child Mental Health
- Health systems currently not represented with a focus on rural areas
- Pediatric dentist to replace Dr. Brian Hodgson

A suggestion was made to contact Commerce and Manufacturer Associations to recruit someone interested in families and communities. Karen Ordinans will follow up with an email to board members stating these priorities.

Legislative and policy update:

- Dental therapy: While hearings have been held in the Senate and Assembly, it has not been voted out of committees and will not be scheduled before the end of the session. Since Dental Therapy has passed in 12 other states, we believe it is a matter of time. Supporters will be working throughout the summer to ensure re-introduction and passage next session. The Advisory Board will be encouraged to advocate for passage.
- HR2339 – E-cigarettes: Dr. Mahr encouraged everyone to contact their state representatives to support. Also, Tobacco 21 still needs to be heard and voted on in the Senate.
- Child Death Review: A meeting was held with the WI Hospital Association to better understand their concerns and to identify ways we can reach an agreement. Other institutions are also interested in partnering with us, such as the adult opioid and suicide review teams in WI, facilitated by the Medical College of WI.
- Early literacy and impact on Reach Out and Read WI: There are currently 264 ROR clinics in WI. There is a hold on new clinics given staffing limitations. ROR received a Preschool Development block grant for \$300,000 from DCF that must be spent in 2020. ROR WI is the fifth largest affiliate in the country.

CHAW 2020 budget and key priorities:

- Karen presented a brief overview of the Alliance 2020 budget and our key priorities. A breakdown of funding sources and expenses was included, in addition to a summary of the cash contribution from Children’s Wisconsin to support operations. Karen also explained the required match for the federal MCH and Medical Home grants.
- Karen also presented a key priority for each initiative in 2020:
 - **Asthma** – Promote the Asthma-Friendly schools and Child Care Centers Program statewide.
 - **Emergency Care** – Improve emergency department pediatric readiness through use of quality improvement methods.
 - **Infant Death Center** – Disseminate first responder informational grief training throughout the state.
 - **Injury Prevention & Death Review** - Draft Wisconsin Death Review legislation.
 - **Medical Home** – Develop new partnerships to advance cross-sector coordination.
 - **Oral Health** – Identify oral health policy priorities and have stakeholder evaluate a more suitable oral health policy pkg. Redesign the SAS program to increase participation and make it available in more schools.
 - **Medical Dental Integration** – Support the integration into the following PCC in the following health systems: Advocate Aurora, St. Vincent Hospital/Prevea Pediatrics, Muslim Community HC, Northlake’s Community HC, Sixteenth Community HC, and continue to recruit additional health care systems and clinics.
 - **Quality Improvement** – Increase number of health care systems participating in the Adolescent & Child Health Steering Team (facilitated by WCHQ).
 - **Reach Out & Read Wisconsin** – Strengthen partnerships with State of Wisconsin Medicaid and Departments of Children and Family Services and Health Services to secure multi-year state funding.

It was recommended that talking points be developed on outcomes from each of these priorities.

Reflection on Brian Castrucci presentation:

As a follow up to Brian Castrucci’s presentations at the September Advisory Board and 25th anniversary celebration that focused on the need to deliver services “downstream, mid-stream and

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upstream”, Karen presented a graphic outlining where in the stream the Alliance currently devotes its time and energy. Members worked in small groups facilitated by Alliance staff to debrief and reflect on the mapping of Alliance activities. The notes from each group were captured in a separate document and will be utilized in future planning and strategizing.

Board member and staff “good to know” updates

- Brian Vigue shared that the Dept. of Administration is already looking at the 2021 budget and encouraged the Alliance to share thoughts and proposals with DHS by the end of March 2020, including cost estimates.
- Sandi Cihlar highlighted the Marathon County Life Report/call to action.
- Peggy Helm-Quest referenced the National Center for Birth Defects and Well Badger and shared handouts.
- There will be a hearing March 3 on DHS’ rules on immunization guidelines.
- The Safe States Program has a tool on talking with legislators on Return on Investment regrading injury prevention.

There being no further business, Dr. Mahr adjourned the meeting with no objection. Everyone was encouraged to stay for lunch and enjoy networking.

Action taken via email

On April 16, 2020 an email was sent to all Advisory Board members with a recommendation from the Executive Council to approve Ms. Nikki Stafford and Ms. Julia Stanley, both from UW Health and AFCH, as new members of the Advisory Board, and to approve Nikki Stafford as a member of the Executive Council. The recommendation was approved unanimously by all Advisory Board members.

The next meeting of the Advisory Board will take place on Friday, June 12, 2020.

Minutes recorded by Kathy Schaefer and Karen Ordinans