

# Emergency Department Pediatric Recognition Program Toolkit

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Last Edited: June 25, 2024



# Introduction

Emergency departments (EDs) nationwide need to be prepared to treat patients of all ages.

Wisconsin Emergency Medical Services for Children (WI EMSC) has designed the Emergency Department Pediatric Recognition Program to identify Wisconsin EDs that meet the guidelines in the American Academy of Pediatrics' Policy Statement, Pediatric Readiness in the Emergency Department. In order to receive ED pediatric recognition, an ED needs to meet the following requirements:

- Administrator support letter
- Disaster plan which addresses pediatric patients, and includes the seven components identified in the Pediatric Readiness Assessment
- Minimum score of 80 out of 100 on the Pediatric Readiness Assessment
- Nurse Pediatric Emergency Care Coordinator
- Physician Pediatric Emergency Care Coordinator
- Record pediatric patients' weights in kilograms only
- Weigh pediatric patients in kilograms only
- Written pediatric interfacility transfer guidelines, which include the eight components identified in the Pediatric Readiness Assessment
- Written pediatric interfacility transfer agreements

To help educate other health care professionals and community members about your ED being a WI EMSC pediatric ready facility, we created this toolkit filled with helpful messaging materials. Each piece of content can be edited or tailored to your specific organization as you see fit. You may use any of the content in this toolkit on any digital or written platform affiliated with your organization.

If you have any questions, or would like additional content or guidance, please do not hesitate to reach out to Program Leader, Carissa Brunner, MPH, CLC at [cbrunner@childrenswi.org](mailto:cbrunner@childrenswi.org) or (414) 266-4773.

# Branded Materials

Asset	Link to Download
Zoom Background	<ul style="list-style-type: none"> <li><a href="#">Download Link</a></li> </ul>
<b>Recognition Logo</b> <i>(Feel free to combine a recognition logo with your organization’s logo!)</i>	<ul style="list-style-type: none"> <li>(Horizontal) <a href="#">Download Link</a></li> <li>(Vertical) <a href="#">Download Link</a></li> </ul>

# Sample Social Media Posts

Reminder: Tag @chawisconsin in your posts for reshares on the Alliance’s social channels!

Post	Copy
<b>Post No. 1:</b>	We are thrilled to share that our facility has been recognized as a Wisconsin Emergency Medical Services for Children (WI EMSC) Pediatric Ready Facility! We know that kids require different care than adults, which is why <hospital name> took extra steps to be #PediatricReadyInWI!
<b>Post No. 2:</b>	<p>Do you know the difference between treating adults and kids?</p> <p>Kids require different medication amounts, smaller-sized equipment and various care tactics. Our team is prepared to meet the needs of every child in need of emergency care, which is why we have been recognized as a Pediatric Ready Facility!</p> <p>#ForKidsHealth #PediatricReadyInWI #EmergencyCare</p>
<b>Post. No. 3:</b>	<p>At &lt;hospital name&gt;, our team is committed to providing top-notch care to kids.</p> <p>We are excited to share that we have been recognized by WI EMSC as a Pediatric Ready Facility! Share this post to help us celebrate!</p>

Reel	Script
<b>Reel No. 1:</b>	<p>I’m &lt;intro contact speaking&gt;</p> <p>We are thrilled to share that &lt;hospital name&gt; has been recognized as a WI EMSC Pediatric Ready Facility!</p> <p>We know that kids require different care than adults, which is why our team took extra steps to be ready to care for children and their unique needs.</p>



# Press Release

## Contact Information:

Contact, Credentials  
Title, Company  
Phone  
Email

## Release Date:

Month Date, Year

## FOR IMMEDIATE RELEASE

### <Hospital Name> Emergency Department recognized as a Pediatric Ready Facility

**City, Wis.** – Emergencies can happen at any time, and emergency departments (EDs) nationwide need to be prepared to treat patients of all ages. <Hospital Name> is committed to providing the best care to pediatric patients, and has been officially recognized as a Pediatric Ready Facility by Wisconsin Emergency Medical Services for Children (WI EMSC).

WI EMSC has designed the Emergency Department Pediatric Recognition Program to identify Wisconsin EDs that meet the guidelines in the American Academy of Pediatrics' Policy Statement, Pediatric Readiness in the Emergency Department. In order to receive Emergency Department Pediatric Recognition, an ED needs to meet the following requirements:

- Administrator support letter
- Disaster plan which addresses pediatric patients, and includes the seven components identified in the Pediatric Readiness Assessment
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<Insert quote from facility executive>

<Hospital Name> is thrilled to receive this recognition, and looks forward to providing top-notch emergency care to all pediatric patients.

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# Newsletter Template

**Subject: <Hospital Name> recognized as Pediatric Ready Facility**

Emergency departments (EDs) nationwide need to be prepared to treat patients of all ages, and that preparedness has been put front and center at <Hospital Name>. Our team understands the vital role it plays in providing emergency care to community members, and we have taken important steps to provide the best possible care for all of our patients, especially children.

Our dedication to pediatric readiness has had impressive outcomes, resulting in a high standard of pediatric care that has recently garnered statewide recognition. Our facility has officially been recognized by Wisconsin Emergency Medical Services for Children (WI EMSC) as a Pediatric Ready Facility. The Emergency Department Pediatric Recognition Program is dedicated to EDs statewide with high standards of pediatric emergency care, as defined by the American Academy of Pediatrics' (AAP) Policy Statement, "Pediatric Readiness in the Emergency Department."

We are thrilled to receive this recognition, and look forward to providing top-notch emergency care to all pediatric patients. Thank you for all you do to serve the kids of Wisconsin!

# Blog Template

**<Hospital Name> recognized as Pediatric Ready Facility**

Emergency departments (EDs) nationwide need to be prepared to treat patients of all ages, and that preparedness has been put front and center at <Hospital Name>. Our team understands the vital role it plays in providing emergency care to community members, and we have taken important steps to provide the best possible care for all of our patients, especially children.

Our dedication to pediatric readiness has had impressive outcomes, resulting in a high standard of pediatric care that has recently garnered statewide recognition. <Hospital Name> has officially been recognized by Wisconsin Emergency Medical Services for Children's (WI EMSC) Pediatric Emergency Department Recognition Program. The program is dedicated to EDs statewide with high standards of pediatric emergency care, as defined by the American Academy of Pediatrics' (AAP) Policy Statement, "Pediatric Readiness in the Emergency Department."

**<Insert quote from teammate or executive related to what this recognition means>**

At <hospital name>, we pride ourselves on providing the best care to patients of all ages. This recognition will help our community be reassured that if the children in their life are in need of emergency care, <hospital name> is ready to provide the best and safest care possible.