2020 CCARE Highlighted Activities

October 2019 to September 2020

In 2019, the Asthma and Community Health Branch (ACHB) initiated a 5-year initiative called CCARE, or Controlling Childhood Asthma and Reducing Emergencies, with a target of preventing 500,000 hospitalizations and emergency department visits due to asthma in children over 5 years. CCARE seeks to reach this objective by increasing the reach of six evidence-based strategies for asthma control known as "EXHALE". Despite the challenges of 2020, we were able to both engage partners and create resources in CCARE's first year. Here are some highlighted activities:

Federal Partners

- The Centers for Medicare & Medicaid Services (CMS)
 launched a <u>Learning Collaborative</u> to support state Medicaid and Children's Health Insurance Program (CHIP) agencies' efforts to improve health outcomes among beneficiaries with asthma.
- Eight state programs participate in an asthma affinity group.
 The affinity group supports states as they identify, implement, and scale asthma initiatives. CDC provides asthma subject matter expertise.

National Non-Governmental Organizations

- The National Environmental Education Foundation
 (NEEF) has partnered with CDC to launch a new free online
 certification course for Pediatric Asthma Management.
 This accredited eLearning program was developed to help
 pediatric healthcare providers manage environmental asthma
 triggers and interventions. The course has been accessed
 over 250,000 times since it was launch in May 2020.
- The Asthma and Allergy Foundation of America (AAFA)
 produced a 2020 Asthma Disparities Report that synthesized
 current knowledge related to health disparities—and where
 available, asthma in particular—and offers recommendations
 for action. The 2020 AAFA Disparities Report incorporates the
 National Asthma Control Program's CCARE goal and EXHALE
 Strategies.
- The EXHALE Technical Package strategies will be used as one of the elements in the updated American Lung Association's (ALA) National Asthma Public Policy Agenda.

State partners

The purpose of funding opportunity EH19-1902,
 A Comprehensive Public Health Approach
 to Asthma Control Through Evidence-Based
 Interventions, is to support asthma control
 services and to reduce asthma morbidity, mortality,
 and disparities. The 25 state and local recipients
 funded under this initiative are strengthening their
 organizations and expanding the reach of services
 through the six EXHALE strategies.

Tools

- With the help of the Agency for Healthcare Research (AHRQ), we created materials to support the EXHALE strategies:
 - » A report that describes community health worker certification and its relationship with outcomes for people with asthma and other illnesses: <u>Impact of Community Health</u> <u>Worker Certification on Workforce</u> <u>and Service Delivery for Asthma and</u> Other Selected Chronic Diseases
 - » A report that describes the attributes and contents of Asthma Self-Management Education Packages: <u>Characteristics of Existing Asthma</u> Self-Management Education Packages



