



Wisconsin's voice for children's health

We raise awareness, mobilize leaders, impact public health and implement programs proven to work.

5 key initiatives - 1 united voice - taking action for kids' health

Mission: We work to ensure children are healthy, safe and able to thrive.

1

Emergency care

Advancing pediatric emergency care

Kids are not little adults. We help train emergency providers through hands-on workshops focused on managing pediatric respiratory distress, trauma and pain control. We distribute resources to emergency departments and EMS agencies to ensure children get proper care.

Key programs:

- Emergency Medical Services for Children (EMSC)
- Pediatric Emergency Care Coordinator (PECC)
- Pre-hospital and emergency department readiness
- Special needs readiness

2

Environmental health

Healthy spaces for kids to live, learn and play

We provide education, resources and tools to support asthma awareness, prevent lead poisoning and eliminate disparities. In Wisconsin, asthma and lead poisoning have significant impacts on a child's quality of life, which in turn affects both families and communities. We are dedicated to reducing those impacts and creating healthy environments for all children.

Key programs:

- Wisconsin Asthma Coalition (WAC)
- School and child care walkthrough program
- Medication assistance program
- SAMPRO
- Lead poisoning prevention

3

Injury prevention and death review

Discuss – Prevent – Save lives

We provide support to local county teams who review child deaths to identify risk factors and circumstances surrounding each death. These reviews offer valuable data for us to analyze trends, and help drive the prevention of future deaths.

Key programs:

- Child Death Review (CDR)
- Fetal Infant Mortality Review (FIMR)
- Keeping Kids Alive in Wisconsin (KKA)
- Sleep Baby Safe (SBS)

4

Medical home

Early screening and coordinated care

We work with health professionals as well as community-based organizations to provide training and tools to improve screening and care coordination practices.

Key programs:

- Developmental screening
- Mental health screening
- Food Insecurity and Health Pilot (FIHP)
- Mental health screening
- Care coordination for children and youth with special health care needs

5

Oral health

Improving dental access for kids

We work to improve access to dental care for kids. We make it possible for kids to receive quality dental care at school and we are working toward incorporating dental care into routine medical checkups. We partner with oral health advocates statewide to move toward improved oral health and therefore overall health for Wisconsin children and families.

Key programs:

- Wisconsin Medical Dental Integration (MDI)
- Wisconsin Oral Health Coalition (WOHC)
- Wisconsin Seal-A-Smile (SAS)

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The why and who that drives our work

Why is Children's Health Alliance of Wisconsin important?

Kids need a voice at the table in regard to their health and safety.

Why does the Alliance work on these five initiatives?

1	2	3	4	5
Emergency care	Environmental health	Injury prevention and death review	Medical home	Oral health
<p>Emergency care providers have limited training in pediatrics and kids require special equipment, dosing and other needs that are different from adults.</p> <p>Key contacts:</p> <ul style="list-style-type: none">• Erica Kane, program leader - emergency care• Brittany Farrell, MS, project manager - emergency care	<p>Kids, especially those with asthma or lead exposure, need healthy spaces to live, learn and play.</p> <p>Key contacts:</p> <ul style="list-style-type: none">• Carissa Hoium, MPH, program leader - environmental health• Lindsay Deinhammer, RN, BSN, project manager, environmental health and oral health	<p>When a child dies or is injured it is important to understand all the circumstances in order to prevent this from happening again to other children.</p> <p>Key contacts:</p> <ul style="list-style-type: none">• Karen Nash, MBA, program leader - injury prevention and death review• Marilyn Noll, MA, project manager, injury prevention and death review• Joanna O'Donnell, project manager, injury prevention and death review• Natasha Horst, MPH, data project manager	<p>To provide the best care for kids it is critical that families have access to effective screening, early identification and care coordination.</p> <p>Key contacts:</p> <ul style="list-style-type: none">• Geeta Wadhvani, MPH, RN, BSN, program leader - medical home• Colleen Lane, project manager, medical home• Morgan Conti, project manager, medical home	<p>There is not enough access to quality dental care for underserved children and families which impacts a child's ability to learn, eat and maintain overall health.</p> <p>Key contacts:</p> <ul style="list-style-type: none">• Jenna Linden, RDH, CDHC, program leader - oral health• Lindsay Deinhammer, RN, BSN, project manager, environmental health and oral health