

Our



Asthma

We go into schools and child care centers to offer low- and no-cost solutions to make the classrooms more asthma-friendly for kids and staff.

We share coupons and prescription assistance offers on our website to help families afford their asthma medications.

Early literacy

Reach Out and Read is a standard of care in more than a quarter of all Wisconsin primary care clinics and our providers reach about 138,000 children and families each year.

Parents participating in Reach Out and Read are 2.5 times more likely to read with their children.

Emergency care

We help train emergency responders through hands-on workshops focused on managing pediatric respiratory distress, trauma and pain control.

We distribute pediatric comfort kits to emergency departments and EMS agencies statewide. These kits contain toys and books to soothe and distract ill and injured children.

Impact



Grief and bereavement

We reach out to families who experience a sudden and unexpected infant loss to offer services and resources throughout their grief journey.

We offer self-care resources and support for professionals to help them cope while working with grieving families.

Injury prevention & child death review

We helped establish 50 child death review teams across the state to better understand how and why children die and identify prevention needs.

Our Sleep Baby Safe program increased the knowledge and confidence of thousands of professionals talking with families about safe sleep.

Medical home

We train professionals on how to use developmental and mental health screening tools to connect children with care and ensure early intervention.

We provide support to health care clinics and tribal health centers to advance family-centered care coordination using Shared Plans of Care.

Is



Amazing



Oral health

We led efforts to change Wisconsin law, making it easier for kids to access dental care in settings such as schools, child care centers and medical clinics.

We manage the Wisconsin Seal-A-Smile program where sealants and fluoride are applied to thousands of kids' teeth at schools across the state. This has contributed to reducing decay in Wisconsin third-graders by nearly 50 percent.



Visit our new website: chawisconsin.org

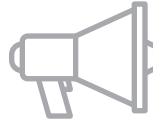
How we do it



Build and lead coalitions



Influence public policy



Advocate for child health

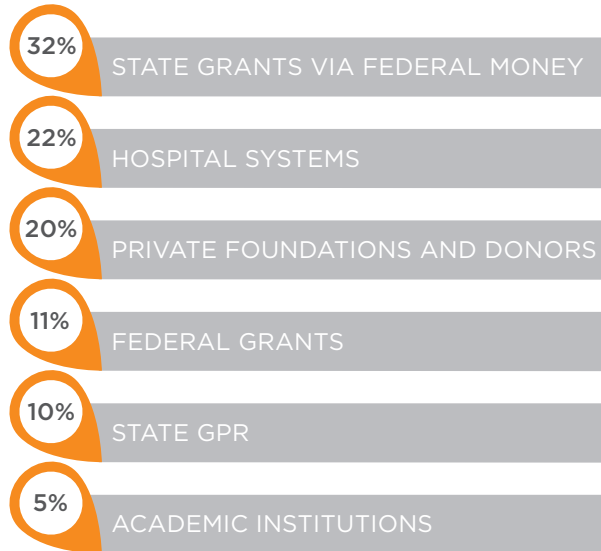


Bring people together



Provide education and training

Funding sources



Partnerships

“The Alliance serves a unique and necessary role for our state. They have had a positive impact on the health of children and families throughout Wisconsin. A special thank you to all our partners for joining the Alliance in being a voice for children’s health.”

Todd Mahr, MD
Alliance Advisory Board Chair
Pediatric Allergist
Gundersen Health System

