Monday, Oct. 7

10 a.m. - 10:15 a.m.  WELCOME REMARKS
Kirsten Johnson, MPH, CPH, CHES, Secretary-Designee, Wisconsin Department of Health Services

10:15 a.m. - 11:15 a.m.  UNCONSCIOUS BIAS - KNOWING WHAT YOU DON’T KNOW
Derek Mosley, JD, Director of the Lubar Center for Public Policy Research and Civic Education, Marquette University Law School

11:15 a.m. - 11:25 a.m.  BREAK

11:25 a.m. - 12:25 p.m.  BREAKOUT SESSIONS
Please select one of the below sessions to attend:

ENGAGING THE COMMUNITY IN ADDRESSING THEIR GREATEST NEEDS
Sarah Beversdorf, MPH, MSW | Bridget Clementi, MA | Jay Shrader, MHA
This session will focus on how three health systems have engaged their communities in conducting a community health needs assessment and how systems are responding to address the areas of greatest need.

EQUITABLE ASTHMA MANAGEMENT: A CLOSER LOOK AT ADDRESSING ASTHMA IN WISCONSIN SCHOOLS
Nicholas Antos, MD | Samantha Busko, MSN | Molly Collins, MS | Megan Elderbrook, MPH, CHES
Learn how statewide asthma data drives the work of the Wisconsin Asthma Coalition in order to reduce asthma disparities and the burden of asthma in the state. A panel of speakers will share specific examples of current work being done in schools statewide to promote equity in asthma management.

FROM PLANNING TO PREVENTION: KEEPING KIDS ALIVE IN WISCONSIN
Jamie Penza | Stephanie Thiede, RN, BSN
This session will include an overview of statewide child injury and fatality data. Learn about the prevention work as a result of child death reviews, accompanied by examples of prevention projects underway in local communities.
#ForKidsHealth Summit Session Overview

**Monday, Oct. 7**

12:30 p.m. - 1:15 p.m.  
**LUNCH**

1:15 p.m. - 2:15 p.m.  
**BREAKOUT SESSIONS**  
*Please select one of the below sessions to attend:*

**HOUSING: A KEY SOCIAL DETERMINANT OF HEALTH**  
Harry Dettinger | Kimberly Schneider, RN | Molly Zemke, ASHP  
Healthy communities require healthy housing. Learn more about Wisconsin’s award-winning Asthma-Safe Homes Program and Lead-Safe Homes Program. Hear from program staff as they share results, successes and lessons learned.

**TRANSFORMING THE ORAL HEALTH LANDSCAPE: A PANEL CONVERSATION ON INNOVATIVE METHODS TO ENHANCE DENTAL ACCESS IN WISCONSIN**  
Richelle Andrae, MPA | Skylar Capriola, MPH | Thomas Huffer, MD, MS, FAAP | Tara Skar, BSDH, RDH  
Wisconsin communities are taking innovative approaches to improving oral health for their residents. Learn about the current state of oral health in Wisconsin, and how colleagues are addressing disparities through medical dental integration, school based programming, leveraging unique partnerships and the future impact of dental therapists joining the dental team.

**PRACTICAL STRATEGIES FOR INCREASING CONSUMER ENGAGEMENT AND LEVERAGING CONSUMER VOICE**  
Tiffiny Meredith, APSW, MSW  
There’s a saying that goes, “the people closest to the problem are closest to the solution.” This is why elevating consumer voice and prioritizing consumer engagement is so important. In this interactive workshop, participants will delve into the fundamental principles for increasing consumer engagement and elevating their voice. Participants will learn why consumer voice is critical to program development, key considerations for increasing engagement and red flags to avoid. Leave with practical strategies for increasing consumer voice and a plan for getting started at your organization.
Monday, Oct. 7

2:15 p.m. - 2:25 p.m.  BREAK

2:25 p.m. - 3:25 p.m.  BREAKOUT SESSIONS

Please select one of the below sessions to attend:

A TRUST-BASED APPROACH TO HEALTH AND FOOD SECURITY
Victor Amaya, PhD | Nancy Arce-Aguilar | Constance Gundacker, MD, MPH | Val MacMillan
A collaborative approach to addressing food insecurity not only enhances the efficiency and effectiveness of interventions, but also recognizes the multifaceted nature of food insecurity. Hear from a panel of FoodCare partners, as they highlight examples of how clinics, pantries and food banks are working together. They will discuss a shared navigator model, how community members are being engaged and where the FoodCare team is at in the data sharing journey.

IS YOUR EMERGENCY DEPARTMENT PEDIATRIC READY?
Michelle Hackett, RN, BSN, CEN | Maureen Luetje, DO
This session will focus on general pediatric readiness and why, from a national lens, it is so important that emergency departments (EDs) are pediatric ready. Gain an understanding of known gaps in pediatric readiness, and learn how Wisconsin EDs are implementing changes resulting in improved pediatric readiness.

LOVE MY AIR WISCONSIN: CONNECTING COMMUNITIES TO AIR QUALITY RESOURCES THROUGH A SCHOOL-BASED PROGRAM
Kate Beardmore, MPH | Erika Kluetmeier | Sarah Kroening, MSpEd | Representative from Wisconsin Department of Natural Resources
Unhealthy air can lead to health issues for children, including: lung disease, decreased lung function, development of asthma, asthma attacks and increased hospital admissions and emergency department visits. Learn about Love My Air Wisconsin, a new school-based program providing real-time air quality data to schools via a sensor, and the positive impacts this program has on students, families, school staff and community members.
#ForKidsHealth Summit Session Overview

### Monday, Oct. 7

3:25 p.m. - 3:35 p.m.  
BREAK

3:35 p.m. - 4:35 p.m.  
**CELEBRATING 30 YEARS OF IMPACTING HEALTH EQUITY**  
Join us on our journey as we explore the highlights over the past 30 years of the impact the Alliance has had on children’s health in Wisconsin.

4:35 p.m. - 6 p.m.  
**30-YEAR CELEBRATION RECEPTION**  
Join us as we celebrate 30 years of Children’s Health Alliance of Wisconsin! Small bites and a cash bar will be provided.

### Tuesday, Oct. 8

7:30 a.m. - 8:30 a.m.  
BREAKFAST

8:30 a.m. - 9:30 a.m.  
**MORNING KEYNOTE**  
Veronica Gunn, MD, MPH, FAAP, Chief Executive Officer and Co-Founder, Genesis Health Consulting

9:30 a.m. - 9:45 a.m.  
BREAK

9:45 a.m. - 10:45 a.m.  
**BREAKOUT SESSIONS**  
*Please select one of the below sessions to attend:*
Tuesday, Oct. 8

ON THE SAME WAVELENGTH: CONNECTING THROUGH PERSONAL STORIES
Ex Fabula
True, personal stories are powerful tools for building relationships, sharing knowledge, and even managing change. This session will review scientific research about personal stories and the brain; it will also highlight ways that personal stories can be used to advance public health. Attendees will get to apply their learning via some low-pressure, interactive activities.

ORAL HEALTH ADVANCEMENTS: UPDATE FROM THE CENTERS FOR MEDICARE & MEDICAID SERVICES
Natalia Chalmers, DDS, MHSc, PhD
This presentation will focus on recent updates in policies, programs and initiatives meant to enhance oral health care services for Medicare and Medicaid populations. Learn about the latest regulatory changes and their implications for providers and patients in the content management system framework, and understand how these changes are designed to improve the accessibility and quality of oral health care for millions of Americans.

ENHANCING EQUITY IN FATALITY REVIEW
Representative from National Center for Fatality Review and Prevention
Join the National Center for Fatality Review and Prevention as they discuss the importance of equity in child fatality review. Learn strategies that can be used to strengthen knowledge necessary to influence policy, review systems of oppression that impact children and explore how these strategies influence implicit biases. Understand actions steps we can take to disrupt biases and incorporate equity into fatality review programs.
#ForKidsHealth Summit Session Overview

**Tuesday, Oct. 8**

11 a.m. - Noon  
**BREAKOUT SESSIONS**  
*Please select one of the below sessions to attend:*

**SOCIAL DETERMINANTS OF HEALTH AND POLICY IMPLICATIONS**  
**Jodi Bloch | Jeremy Levin, MHA**  
This session will explore various policy opportunities to address health equity. Speakers will share success we’ve realized in Wisconsin and possibly opportunities for greater health outcomes.

**CONNECTING SYSTEMS FROM EARLY IDENTIFICATION, TO CARE COORDINATION**  
**Mary Ehlenbach, MD | Ellen Ellingsworth, MS, RD, CD, CLC | Amy Wilson**  
Care coordination of services can be hard. The hardest part? Sectors working on similar goals often work in silos. Hear from a panel of partners as they share ways they have worked to align systems statewide to improve care coordination for families. This panel will showcase cross-sector collaboration, processes and strategies to increase early identification and care coordination for children in Wisconsin.

**RESILIENCE FOR PROFESSIONALS EXPOSED TO VICARIOUS TRAUMA**  
**Amy Cline, MSW, APSW**  
This session will provide a brief overview of child fatality review, followed by addressing the vicarious trauma that inevitably accompanies this difficult work. Fatality teams review the most tragic events occurring in their communities, and this session will provide strategies to transform vicarious trauma into vicarious post-traumatic growth.

Noon - 1 p.m.  
**LUNCH**

1 p.m. - 2 p.m.  
**THE ART OF THE POSSIBLE: ADVANCING CHILD HEALTH IN CHALLENGING TIMES**  
Mark Del Monte, JD, CEO & Executive Vice President, American Academy of Pediatrics

2 p.m. - 2:30 p.m.  
**CLOSING**