

2023 WISCONSIN ASTHMA COALITION MEETING

OLBRICH BOTANTICAL GARDENS | 3330 ATWOOD AVE. | MADISON, WI 53704



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Reconnecting: A breath of fresh air

Welcome to the 2023 Wisconsin Asthma Coalition (WAC) meeting! We hope you will find the meeting engaging, inspiring and informative. There are many exciting things happening throughout the state that will shape the future of asthma care in Wisconsin.

Our meeting theme is, "Reconnecting: A breath of fresh air." We are excited to gather together and collaborate in person once again. We have a great lineup of speakers who share a passion to improve the health and quality of life for people living with asthma.

Thanks again for attending and bringing your expertise to our meeting. **We could not accomplish what we do without your support and leadership.** Moving forward, please continue to take advantage of the many benefits that come with being a member of the WAC.

2023 WISCONSIN ASTHMA COALITION MEETING PROGRAM

SCHEDULE SUMMARY

FRIDAY, NOV. 10	
TIME	SESSIONS
8:30 a.m. - 9 a.m.	Check in, breakfast, visit display tables
9 a.m. - 9:15 a.m.	Welcome and announcements
9:15 a.m. - 10:15 a.m.	Lightning round Rapid updates on Wisconsin asthma initiatives
10:15 a.m. - 10:30 a.m.	Networking break
10:30 a.m. - 11:30 a.m.	KEYNOTE William Busse, MD Why are we talking about remissions in asthma?
11:30 a.m. - 12:45 p.m.	Lunch and networking
12:45 p.m. - 1:30 p.m.	Wisconsin Asthma Plan planning session
1:30 p.m. - 1:45 p.m.	Networking break
1:45 p.m. - 2:45 p.m.	Panel discussion Air pollution and asthma: Taking action
2:45 p.m. - 3 p.m.	Closing and adjourn

WISCONSIN ASTHMA COALITION

WAC VISION

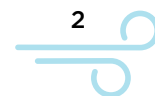
Taking control of asthma.

WAC MISSION

Fostering partnerships to improve asthma management, enhance quality of life, reduce disparities and prevent asthma-related deaths.

WHO WE ARE

The WAC is a diverse group of more than 180 members including, but not limited to, environmental experts, nurses, pharmacists, physicians, schools, state and local government, and members of tribal communities. The WAC is led and managed by Children's Health Alliance of Wisconsin (the Alliance): Wisconsin's voice for children's health. At the Alliance we raise awareness, mobilize leaders, impact public health and implement programs proven to work.



2023 WISCONSIN ASTHMA COALITION MEETING PROGRAM

FRIDAY, NOV. 10 - SESSION DETAILS

8:30 A.M. – 9 A.M. CHECK IN, BREAKFAST, DISPLAY TABLES AND NETWORKING

9 A.M. – 9:15 A.M. WELCOME AND ANNOUNCEMENTS

CARISSA HOIUM, MPH – CHILDREN'S HEALTH ALLIANCE OF WISCONSIN

MATT CRESPIAN, MPH, RDH – CHILDREN'S HEALTH ALLIANCE OF WISCONSIN

CRIS RAMEKER, MPH – WISCONSIN DEPARTMENT OF HEALTH SERVICES

9:15 A.M. – 10:15 A.M.

LIGHTNING ROUND: RAPID UPDATES ON WISCONSIN ASTHMA INITIATIVES

NICHOLAS ANTOS, MD, FAAP – CHILDREN'S WISCONSIN, MEDICAL COLLEGE OF WISCONSIN, SAMPRO

SAMANTHA BUSKO, MSN, RN – LITTLE CHUTE AREA SCHOOL DISTRICT, SCHOOL MINI GRANT RECIPIENT

MIMI GUIRACOA, DNP, RN – AMERICAN LUNG ASSOCIATION, ENHANCING ASTHMA CARE PROGRAM

KARI TRAPSKIN – PHARMACY SOCIETY OF WISCONSIN, ASTHMA MTM PROJECT

MOLLY ZEMKE, MPH – WISCONSIN DEPARTMENT OF HEALTH SERVICES, ASTHMA-SAFE HOMES PROGRAM

10:15 A.M. – 10:30 A.M. BREAK, DISPLAY TABLES AND NETWORKING

10:30 A.M. – 11:30 A.M. KEYNOTE SPEAKER

WHY ARE WE TALKING ABOUT REMISSIONS IN ASTHMA?

WILLIAM BUSSE, MD - UNIVERSITY OF WISCONSIN-MADISON SCHOOL OF MEDICINE AND PUBLIC HEALTH

Asthma remains a respiratory disease of high health burden worldwide, affecting nearly 10% of the population, and present in patients of all ages – children to adults. Because of asthma's high prevalence, lifelong presence for many patients and its risk for severe disease, steps to effective treatment remains a major goal for caregivers. Fortunately, major advances in asthma have occurred over the past decade, and promise to lead to improved outcomes for many patients. These advances include a recognition that asthma is not one disease, but is heterogeneous with many distinct characteristics that are variable in disease severity and response to treatment. Treatment for asthma has also made major, and even revolutionary, advances in the last decade. These advances include the development, and now use of biologics, which are designed to safely, effectively and more precisely, treat specific components of airway inflammation that drive altered lung function, contribute to ongoing symptoms and create risks for exacerbations. For many patients, treatment with biologics has dramatically changed the face of asthma and has led to markedly improved asthma control. For some patients, advances in treatment with biologics have led to clinical features that resemble a remission of asthma. These encouraging observations and resulting insights have raised the possibilities and hopes that new and emerging treatments may represent an early step that eventually will lead to an asthma cure.

11:30 A.M. – 12:45 P.M. LUNCH, DISPLAY TABLES AND NETWORKING

12:45 P.M. – 1:30 P.M.

WISCONSIN ASTHMA PLAN PLANNING SESSION

Interactive, small-group brainstorming session to begin planning for the next 5-year Wisconsin Asthma Plan.

1:30 P.M. – 1:45 P.M. BREAK, DISPLAY TABLES AND NETWORKING

FRIDAY, NOV. 10 - SESSION DETAILS (continued)

1:45 P.M. - 2:45 P.M.

PANEL DISCUSSION - AIR POLLUTION AND ASTHMA: TAKING ACTION

JAYNE BLACK - GREEN SCHOOLS ROCK

SARAH KROENING, MSpEd - CHILDREN'S HEALTH ALLIANCE OF WISCONSIN, LOVE MY AIR

LIZZY KYSELA - TRACEY HOLLOWAY LAB, UNIVERSITY OF WISCONSIN - MADISON

FRANCISCO SAYU - RENEW WISCONSIN

2:45 P.M. - 3 P.M. - CLOSING AND ADJOURN

THANK YOU TO OUR KEYNOTE SPEAKER!

Dr. William Busse is a graduate of the University of Wisconsin Medical School where he completed his residency in Internal Medicine and Fellowship in Allergy and Immunology under the direction of Dr. Charles E. Reed. In 1974, Dr. Busse joined the faculty of the University of Wisconsin, and eventually became Professor of Medicine, head of Allergy and Immunology, and chair of the Department of Medicine. In 2021, Dr. Busse became Professor of Medicine Emeritus.



Dr. Busse's collaborative and team science research was funded by the National Institutes of Health (NIH) and focused on asthma – eosinophilic inflammation, rhinovirus provoked, disease severity, and the contribution to altered brain health. Dr. Busse was also principal investigator (PI) of the National Institute of Allergy and Infectious Diseases (NIAID) funded Inner City Asthma Consortium designed to study asthma in this high-risk population.

The American Academy of Allergy, Asthma and Immunology (AAAAI) has been a major focus of his career since 1973 and included president (2000-01) and chair (2015-20) of the AAAAI Foundation and Council, an effort which centered on the development and support of young investigators in Allergy and Immunology.

THANK YOU TO OUR ADVISORY COMMITTEE AND STAFF!

ADVISORY COMMITTEE

Elizabeth Adams, MPH

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Molly Collins, MS

Laya Esmaili-Rashid, RPH

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STAFF

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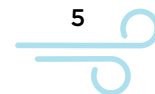
Megan Elderbrook, MPH, CHES

Carissa Hoium, MPH

Sarah Kroening, MSpEd

Cristine Rameker, MPH

Madeline Rastall, MS



THANK YOU TO OUR VENDOR PARTNERS



Thank you

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MARK YOUR CALENDARS

#ForKidsHealth Summit

OCT. 7-8, 2024

This summit will bring together all Alliance key initiatives to collectively join voices for kids with a focus on health equity. Next year's Wisconsin Asthma Coalition meeting will be part of the #ForKidsHealth Summit.

We look forward to seeing you again next year!

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