

# ANNUAL REPORT



2017 IN REVIEW



*Wisconsin's voice for children's health*



## Letter from the director

We are excited to share a snapshot of 2017 as Wisconsin's voice for children's health. We are proud to share our key accomplishments and how we are making a difference.

Our 2017 efforts resulted in state legislation allowing dental hygienists to practice in new settings without authorization or supervision of a dentist. New settings include physician offices, nursing homes and hospitals. Also, a new partnership was developed with Aurora Health Care and the University of Wisconsin - Milwaukee, School of Nursing to distribute baby boxes to promote safe sleep and survey families on utilization and effectiveness.

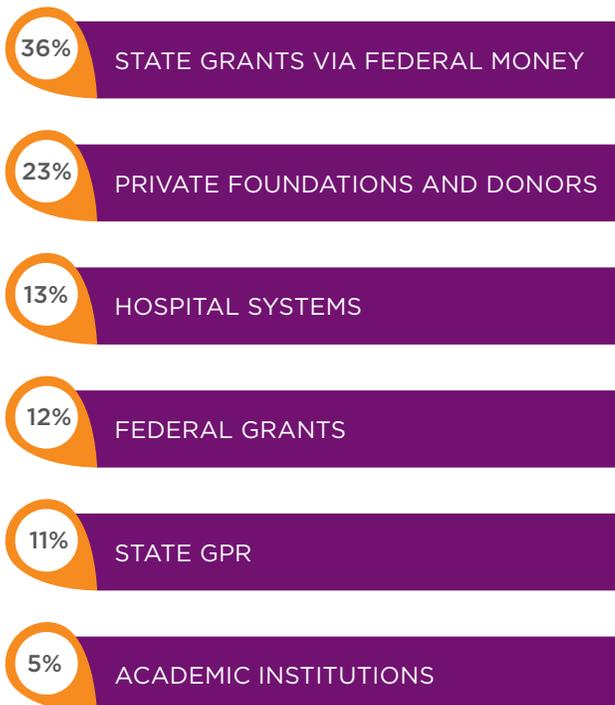
Our staff of 22 is leading efforts throughout Wisconsin and being tapped nationally for their expertise and technical assistance. Everything we do is to improve the health of kids and families!

*Karen*

Karen Ordinans  
Executive Director

OUR BUDGET  
**\$2,993,877**

## Funding sources



## Key initiatives



1. ASTHMA
2. EARLY LITERACY
3. EMERGENCY CARE
4. GRIEF AND BEREAVEMENT
5. INJURY PREVENTION AND DEATH REVIEW
6. MEDICAL HOME
7. ORAL HEALTH



## Valued resources

The Alliance is supported primarily through state and federal grants, private funding and the generosity of health organizations, including our fiscal agent and home base, Children's Hospital of Wisconsin.

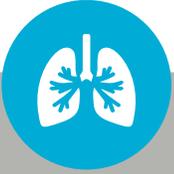
## Alliance chair

*"The Alliance is impacting the health of children through strategies proven to be effective and sustainable. Their success is achieved through the ability to unite leaders and engage collaborative partners around a common purpose in a meaningful way. Many initiatives are recognized as models of excellence and have captured the attention of others around our nation. It is inspiring and a privilege to be a part of this exciting work!"*

Heidi Warpinski MS, RN, CPNP  
Alliance Advisory Board Chair and Executive Director  
SHS St. Vincent Children's Hospital & Prevea Pediatrics

## 2017 highlights

IMPLEMENTED  
**55**  
WALKTHROUGHS



These schools and child care centers implemented the Wisconsin Asthma Coalition walkthrough program to reduce environmental asthma triggers.

MORE THAN  
**1 IN 5**  
CHILDREN YOUNGER  
THAN AGE 6 SERVED



Parents leave exam rooms motivated and equipped to read effectively with their young children every day - complete with a new book.

MORE THAN  
**130**  
TRAINED



These pre-hospital emergency medical providers were trained on pediatric airway management, trauma, pain management and seizure management.

SERVED  
**81**  
NEW FAMILIES



Grief and bereavement resources and support was extended to families experiencing a stillbirth or death of an infant.

MORE THAN  
**545**  
TRAINED



These professionals working with families were trained in sharing safe sleep messages and resulted in post training surveys showing increased knowledge.

MORE THAN  
**290**  
TRAINED



These clinicians and care team members were trained on developmental screening or pediatric mental health screening.

MORE THAN  
**5,300**  
DENTAL HYGIENISTS



A statute change now allows dental hygienists to work without the authorization and supervision of a dentist in new settings such as nursing homes, adult and child day care centers, and physician offices.

## Key priorities for 2018

- Build support for Medicaid reimbursement and private pay of asthma education and home-based services.
- Increase number of clinics participating in Reach Out and Read as well as children and families served.
- Support 14 community emergency departments implementing quality improvement projects to improve pediatric readiness.
- Build and enhance access to community grief and bereavement resources in all Wisconsin counties.
- Influence the early childhood degree training at technical colleges to include safe sleep practices.
- Support 17 health care teams in piloting more than 250 shared plans of care for children with chronic conditions.
- Increase student participation in Wisconsin Seal-A-Smile at existing high-risk schools.
- Improve access to oral health services for special populations including pregnant women, children birth to age 5 and patients with special health care needs.



### *Alliance partner*

*“Children’s Health Alliance of Wisconsin is able to utilize the ideas generated by partners, bring key organizations together, and turn those ideas into reality. A great example is the Alliance’s work to explore reimbursement for community-based prevention services that are connected to clinical care teams.”*

Michelle Mercure, CHES  
Director, Tobacco Control & Lung Health  
American Lung Association in Wisconsin  
Chair, Wisconsin Asthma Coalition

### *Alliance partner*

*“The Department of Health Services appreciates and values our 20 plus year partnership with Children’s Health Alliance. Their success in bringing diverse partners to the table and supporting key priorities of the Wisconsin 2020 health plan is helping us move the needle on improving kids’ health.”*

Karen McKeown, RN, MSN  
State Health Officer and Administrator,  
Division of Public Health  
Wisconsin Department of Health Services

### *Alliance partner*

*“There are hundreds of organizations in Wisconsin that strive to improve the lives of children. In my almost three decades in working with national, state and local organizations serving children, the Alliance stands out as one of the most effective in bringing together state partners and supporting local champions. They do it by identifying the issues of greatest importance to children in need, and then coalescing state and local leaders to find realistic solutions. The work is never done, but neither is the Alliance’s commitment to helping children.”*

David F. Gundersen, DDS, MPH  
President, Oral Health Coalition of Dane  
County



*A special thank you to our students, interns and AmeriCorps (Wisconsin HealthCorps) members for helping us serve children and families statewide.*



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