

April 17 - 18, 2018



# 2018 Keeping Kids Alive in Wisconsin Conference

*Discuss. Prevent. Save lives.*



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## **Purpose**

This conference will bring together statewide CDR and FIMR team members to explore trends in child death at the local, state and national level; learn of best practice prevention strategies and collaborate with team members across the state.

## **Funding**

This conference is made possible by funding from the Wisconsin Department of Justice and Children's Health Alliance of Wisconsin, in partnership with the Wisconsin Department of Health Services.

## Schedule at a glance

Day 1: Tuesday, April 17		Day 2: Wednesday, April 18	
Time	Day 1 Sessions	Time	Day 2 Sessions
12:30-1:00 p.m.	Registration and networking (Athearn Lobby)	7:30-8:30 a.m.	Registration and breakfast Conference Center (Paul L)
1:00-4:00 p.m.	Data workshop (Athearn Ballroom)	8:30-9:00 a.m.	Welcome and opening remarks (Paul L)
4:00-5:00 p.m.	Break	9:00-10:00 a.m.	Keynote: Ashlee Bruggenschmidt and Matt Clark (Paul L)
5:00-6:00 p.m.	Networking reception (Leander Choate)	10:00-10:30 a.m.	Making regional connections (Paul L)
6:00-7:30 p.m.	Dinner Keynote: Abby Collier, MS (Leander Choate)	10:30-10:45 a.m.	Break
		10:45 a.m.-12:00 p.m.	Breakout sessions
		12:00-1:00 p.m.	Lunch and awards (Leander Choate)
		1:15-2:00 p.m.	Local spotlights in prevention (Paul L)
		2:00-2:45 p.m.	Keynote: Attorney General Brad Schimel (Paul L)
		2:45-3:00 p.m.	Closing (Paul L)

## Data workshop: Tuesday, April 17

1:00 - 4:00 p.m.

### Data workshop: Updates, tidbits and helpful activities

**Conference room: Athearn Ballroom**

During this session, participants will:

- Increase familiarity with Version 5 of the National Fatality Review Case Reporting System (NFR-CRS).
- Develop an understanding of the Sudden Unexpected Infant Death (SUID) Case Registry and the contribution from local CDR teams.
- Acquire the ability to create cases from import in the NFR-CRS.
- Understand data completeness and timeliness measures for their local CDR teams.

#### **Amy Parry, MPH**

#### **Data Project Manager, Children's Health Alliance of Wisconsin**

Amy Parry works as the data project manager for Injury Prevention and Child Death Review at Children's Health Alliance of Wisconsin. Amy provides technical assistance to local child death review teams across Wisconsin in use of the National Center for Fatality Review and Prevention Case Reporting System and assists local teams in analysis of their child deaths to inform prevention efforts. Amy obtained her Master of Public Health in the epidemiology track from Zilber School of Public Health at the University of Wisconsin-Milwaukee.

# Dinner and keynote: Tuesday, April 17

6:00 – 7:30 p.m.

## Welcome

**Conference room: Leander Choate**

**Jody Brassfield**

**Family Health Section Chief, Wisconsin Department of Health Services**

## Fatality review: A national perspective

The National Center supports more than 1600 fetal, infant and child death review teams in the U.S. who review at least 10,000 deaths each year. This session will provide a national update on the status of fatality review as well as emerging trends and partnerships at a state and local level. Successful prevention efforts from other states will be shared.

During this keynote, participants will:

- Learn examples of prevention from other states.
- Receive guidance from the National Center.
- Hear data guidelines related to CDR.

### **Abby Collier, MS**

#### **Director, National Center for Fatality Review and Prevention**

Abby Collier is the Director at the National Center for Fatality Review and Prevention (NCFRP), a program of the Michigan Public Health Institute. In this role, Abby leads NCFRP in providing technical assistance and support to local and state child death review (CDR) and fetal infant mortality review (FIMR) programs throughout the United States. One of her focus areas is building collaboration between CDR and FIMR. Abby provides training on a variety of topics including improving death scene investigations, best practices for CDR and FIMR reviews, self-care and vicarious trauma, writing prevention recommendations, implementing evidence-based recommendations, advocacy, and engaging partners.

**Welcome: Wednesday, April 18**

**8:30 – 9:00 a.m.**

## **Welcome and opening remarks**

**Conference room: Paul L**

### **Gary Kirk, MD, MPH, Wisconsin Department of Health Services**

Dr. Gary Kirk serves as the chief medical officer for the Bureau of Community Health Promotion, Division of Public Health at the Wisconsin Department of Health Services. Dr. Kirk obtained his Bachelor of Science degree from the Massachusetts Institute of Technology, his medical degree from the McGill Faculty of Medicine, and his Master of Public Health degree from the Medical College of Wisconsin. He completed his pediatric internship and residency at the University of Michigan and Baylor College of Medicine, respectively, and practiced pediatrics—primarily in children's hospitals—for 15 years prior to entering public health. Immediately prior to coming to Wisconsin, Dr. Kirk served as the medical officer of health and chief executive officer of the Windsor-Essex County Health Unit in Windsor, Ontario (Canada). Dr. Kirk's other public health experiences include his former roles at the Michigan Department of Community Health as director of the Division of Immunization and director of the Bureau of Family, Maternal and Child Health. Dr. Kirk also served as the chief medical officer of a Michigan-based federally qualified health center.

### **Karen Ordinans, Children's Health Alliance of Wisconsin**

Karen Ordinans serves as executive director for Children's Health Alliance of Wisconsin working to raise awareness, mobilize leaders, impact public health and implement programs proven to work. Karen leads the Alliance's seven key initiatives: asthma, early literacy, emergency care, grief and bereavement, injury prevention and death review, medical home, and oral health. Prior to the Alliance, Karen served as chairman of the Milwaukee County Board of Supervisors and county supervisor, leading the development of public policy. Karen received her Bachelor of Science degree in education from UW-Milwaukee and an associate degree in early childhood development from Milwaukee Area Technical College.

### **Lynn Sheets, MD, FAAP, Children's Hospital of Wisconsin and Medical College of Wisconsin**

Lynn K. Sheets, MD, FAAP is a Professor and Section Chief in the Department of Pediatrics at the Medical College of Wisconsin (MCW) and Medical Director of Children's Hospital Wisconsin's (CHW) Child Advocacy and Protection Services (CAPS). She began her career in 1988 as the medical director of the child abuse program at the University of Kansas Medical Center where she co-founded the first Child Advocacy Center in Kansas and led the development of a joint nursing student and medical student elective in family violence. Dr. Sheets has led the CAPS program at CHW since 2006 and was instrumental in developing the accredited child abuse pediatrics fellowship at MCW which was one of the first in the nation. She is board certified in pediatrics and child abuse pediatrics. In addition to providing clinical services, educating others and leading research, she will be the next Chair of the Wisconsin Child Death Review Council, and is the co-founder of the Wisconsin Child Abuse Network (WICAN). Dr. Sheets currently serves on the Wisconsin American Academy of Pediatrics Board of Directors. She has a strong commitment to the prevention of child maltreatment and the development of trauma-informed approaches to improve child, family, workforce and community resilience.

## Keynote: Wednesday, April 18

9:00 - 10:00 a.m.

### ATV safety and partnerships: Reaching our goal of zero preventable deaths

#### Conference room: Paul L

The Play for Kate (PFK) Foundation led an all-terrain vehicle (ATV) education initiative in Indiana and was a driving force behind HEA 1200, which is a new mandatory helmet law for kids while riding ATV's. PFK also purchased and assisted in the creation of "Safety Sam," the first ever ATV safety robot, purchased ATV Safety Trailers, and created an ATV Safety App in their mission to promote ATV safety and reach their goal of zero preventable deaths on ATVs. The PFK Foundation also is working on building a buddy ball field for special needs children in Warrick County.

During this keynote, participants will:

- Learn the story and history behind the Play for Kate Foundation.
- Understand the importance of ATV safety initiatives.
- Gain ideas for partnerships to implement ATV safety initiatives in Wisconsin communities.

#### Ashlee Bruggenschmidt, M.Ed.

##### Play For Kate Foundation

Ashlee has been dedicated to the field of education for fifteen years. During this time, her experience includes six years teaching third and fifth grade at Oakdale and Loge Elementary Schools in Boonville, IN and being the Assistant Principal at Newburgh and Sharon Elementary Schools in Newburgh, IN for two years. The 2009-2010 school year was her first year as principal of Sharon Elementary School. Ashlee's degrees include an Associate Degree in Physical Therapy from the University of Evansville, a bachelor's degree in Elementary Education from the University of Southern Indiana, and a master's degree in School Administration from Indiana State University. Ashlee and her husband Eric have two girls, Kate, who is their angel in heaven and Emma, who is in fourth grade. Ashlee is also the president and founder of the Play for Kate Foundation. Play for Kate, Inc. was formed after the death of her daughter, Kate. Kate was killed on July 26, 2015 in an ATV accident. Kate's Bomb Squad 04 Softball Team won a softball game early in the morning and Kate and some of her teammates went to one of their houses to hang out between games; tragically Kate died there in an ATV accident.

#### Matt Clark

##### Indiana Department of Natural Resources, Law Enforcement Division

Matt Clark graduated from Vincennes University with an associate degree in conservation law enforcement in 2007. In 2009 Matt began his law enforcement career as a State Wildlife Officer in Ohio where he served for four years. Matt moved back to Indiana in 2013 to be closer to family. In 2015 Matt was hired by the Indiana Department of Natural Resources Law Enforcement Division as a Conservation Officer. Matt has been very active in the ATV safety initiative since it gained momentum with the first Safety Sam robot in 2017. Since March of 2017 Matt has spoken to thousands of children and adults about ATV safety in addition to his normal duties. Matt and his wife Laura currently live in Gibson County with their four children Denver, Colt, Lucy, and Ruby.

## Breakout sessions: Wednesday, April 18

10:45 a.m. – 12:00 p.m.

### **Session 1: Data driven responses: Preventing opioid overdoses**

**Conference room: KM Hutchinson**

**Emi Reiner, MPH, Jefferson County Health Department**

**Lisa Bullard-Cawthorne, MS, MPH, Wisconsin Department of Health, Division of Public Health**

**Mallory O'Brien, MS, PhD, Medical College of Wisconsin, Institute for Health and Equity**

Preventing opioid overdoses requires sound data, comprehensive strategies and community partnerships. In this presentation, two exemplar collaborations will be presented: coalitions and overdose fatality reviews (OFR). The Jefferson County Drug Free Coalition will present their work with community partners to collect data and identify strategies that will be effective in the local community. Wisconsin Department of Health, Division of Public Health (DHS) and Wisconsin Department of Justice (DOJ) will present the Centers for Disease Control and Prevention and DOJ funded OFR pilot project.

### **Session 2: Suicide prevention in schools**

**Conference room: Henrietta**

**Brian Dean, MSW, Wisconsin Department of Public Instruction**

**Amy D'Addario, MS, CSW, SAC, Samaritan Counseling Center of the Fox Valley**

**Jennifer Parson, Samaritan Counseling Center of the Fox Valley**

Participants will learn about the Connected Community Wellness Screen Program at Samaritan Counseling Center of the Fox Valley. A Wellness Screen is offered at various grade levels within multiple school districts in the Outagamie, Calumet, and Winnebago County area. The program uses both an active and passive consent model, depending on desired school district needs. Additionally, participants will learn from the Department of Public Instruction about suicide prevention requirements in Wisconsin law, data trends identified in the Youth Risk Behavior Survey (YRBS), peer to peer support and other curriculum-based training available in schools.

## Breakout sessions: Wednesday, April 18

10:45 a.m. – 12:00 p.m.

### **Session 3: Mapping the Ripple Effects of FIMR in your community**

**Conference room: Evelyn**

**Mari Gasiorowicz, MA, Public Health Madison and Dane County**

**Kimberley Neuschel, RN, Public Health Madison and Dane County**

Participants will hear a brief summary of the Fetal Infant Mortality Review (FIMR) framework. Then, the Dane County FIMR team coordinators will demonstrate how to complete a Ripple Effects Mapping (REM) and share some results of the Dane County FIMR REM. REM is an exercise that can be utilized by any community-based agency, coalition or prevention team to capture processes and outcomes that can be used to translate data into action.

### **Session 4: Conducting infant death investigations**

**Conference room: Thistle**

**Amy Michalak, MS, D-ABMDI, Milwaukee County Medical Examiner's Office**

Quality death scene investigations are critical to understand the *who, what, where, why* and *how* of a child death. The presenter will discuss the 25 components necessary to complete a death scene investigation. One component is a doll reenactment. Doll reenactments are an investigation tool proven to aid in obtaining an accurate account of the circumstances. Participants will learn how to conduct a thorough death scene investigation, including utilization of a doll reenactment to capture a detailed description of the actions and behaviors that contributed to the death.

## Local spotlights in prevention: Wednesday, April 18

1:15 – 2:00 p.m.

**Conference room: Paul L**

**Deborah Lindemann and Jennifer Hansen, St. Croix County**

**Erin Hastert, Lafayette County**

**Jody Bruni, Sauk County**

**Amy Parry, Milwaukee County**

Local Child Death Review team members will share prevention activities that have resulted from case reviews, data collection, detailed prevention recommendations and community partnerships.

## Keynote: Wednesday, April 18

2:00 - 2:45 p.m.

### Wisconsin's efforts to reduce preventable deaths

**Conference room: Paul L**

**Brad Schimel**

**Wisconsin Attorney General**

Brad Schimel is a career front-line prosecutor who began his career in the Waukesha County DA's Office in 1989 and was elected Waukesha County District Attorney in 2006. After 25 years in the DA's Office, Schimel was elected Wisconsin Attorney General in 2014 and has prioritized the fight against heroin and prescription opioid abuse, methamphetamine, human trafficking, and child abuse. Brad lives with his wife, Sandi, their two daughters, Mackenzie and Hailey, and their foreign exchange student, Kalina, in the Town of Genesee in Waukesha County. Schimel is an active member of St. Anthony on the Lake Parish, a Harley-Davidson enthusiast, and plays bass in a classic rock band, 4 On the Floor.



**Thank you for all you do on behalf  
of Wisconsin children and families!**

**Watch your email for a survey to evaluate  
and reflect on the conference.**



**Facilitation and organization of the 2018 Keeping Kids Alive in Wisconsin Conference  
by Children's Health Alliance of Wisconsin**