



REACH OUT AND READ WISCONSIN

MEDICAL CONSULTANT ROLES AND RESPONSIBILITIES

A Medical Consultant plays a key role in incorporating Reach Out and Read into the pediatric or family practice setting by becoming the medical voice and face of the program. Thank you in advance for promoting Reach Out and Read best practices to providers and ensuring proper orientation and training in the model. Responsibilities of this position include:

- Advancing ongoing fidelity to the Reach Out and Read model by reinforcing the practices upon which Reach Out and Read research outcomes are based. These include:
 - ✓ Beginning the well-child visit by handing the book to the child.
 - ✓ Using the book as part of developmental surveillance, streamlining what providers are already doing.
 - ✓ Fostering parental engagement by offering guidance about how best to support their child's language and literacy development. This includes checking in with parents at subsequent visits about their reading experiences with their child.
- Working with your Reach Out and Read Site Coordinator and other staff to determine and implement efficient systems for flow of books to the exam room, book tracking, book ordering, etc.
- Promoting completion of required online Reach Out and Read provider training CME course by 100 percent of pediatric provider staff *before* program is implemented (or, in a family practice clinic, by 100 percent of providers who see children under age 6).
- Orienting any **new** providers as they join the practice and ensuring their timely completion of the Reach Out and Read CME course.
- Ensuring providers are familiar with specialized Reach Out and Read materials, such as the *Developmental Disabilities Literacy Guide* and/or resources from the *Leyendo Juntos*, Military and American Indian/Alaska Native initiatives, as appropriate.
- Working with clinic or department administrator(s) to ensure book funding needs are met each year.
- Placing Reach Out and Read as a 15-minute staff meeting agenda item at least once a year to review program implementation, address challenges, provider training/refresher needs and general questions.
- Ensuring timely and accurate submission of the semi-annual progress report via www.myror.org, by Site Coordinator or Medical Consultant.