

Frequently Asked Questions



Who are you?

We are [Wisconsin's voice for children's health](#). We work to ensure children are healthy, safe and able to thrive. We are a nonprofit organization affiliated with Children's Hospital of Wisconsin.

What do you do?

We raise awareness, mobilize leaders and people, impact public health, and implement programs proven to work. We accomplish our work through collaboration, advocacy and support to our partners. We build and lead coalitions, influence public policy and manage statewide efforts around our key initiatives.

Why do you focus on these seven initiatives?

The Alliance takes on initiatives based on recommendations from the Wisconsin Department of Health Services and our advisory board. Currently our key initiatives are: asthma, early literacy, emergency care, grief and bereavement, injury prevention and death review, lead poisoning, and oral health.

Are you your own 501c3?

The Alliance is not its own 501c3. Children's Hospital of Wisconsin is our fiscal agent and therefore, we fall under Children's Hospital's 501c3 status.

How are you funded?

The Alliance is primarily funded through grants and contracts from the Wisconsin Department of Health Services, Children's Hospital of Wisconsin and others. In addition, we receive funding from a variety of foundations, organizations and donors. Nearly half of the Alliance's \$2.48 million annual budget is distributed to our partners carrying out important work in their communities statewide. Visit our website for a complete list of [our current funders](#).

How were you created?

The Alliance was created in 1994 by the Wisconsin Department of Health Services, Children's Hospital of Wisconsin and American Family Children's Hospital. The state wanted a non-governmental entity to work on children's health issues that were not adequately addressed specifically for the underserved populations.

What is your connection to Children's Hospital of Wisconsin?

Our staff members are employees of Children's Hospital of Wisconsin. Children's Hospital is our fiscal agent and generously provides our office space and supplements our budget when our grants fall short.