

ANNUAL REPORT



2016 IN REVIEW



Wisconsin's voice for children's health



Letter from the director

We are excited to share a snapshot of 2016 as Wisconsin's voice for children's health. We are proud to share our key accomplishments and how we are making a difference.

2016 was a year of growth and adventure. Our Reach Out and Read program expanded with new funding from Aurora Health Care, as it joins American Family Children's Hospital and Children's Hospital of Wisconsin in supporting our early literacy effort statewide. And the Alliance formalized the Partnership for Value-based Coordinated Care which released the initial business case for coordinated team-based care.

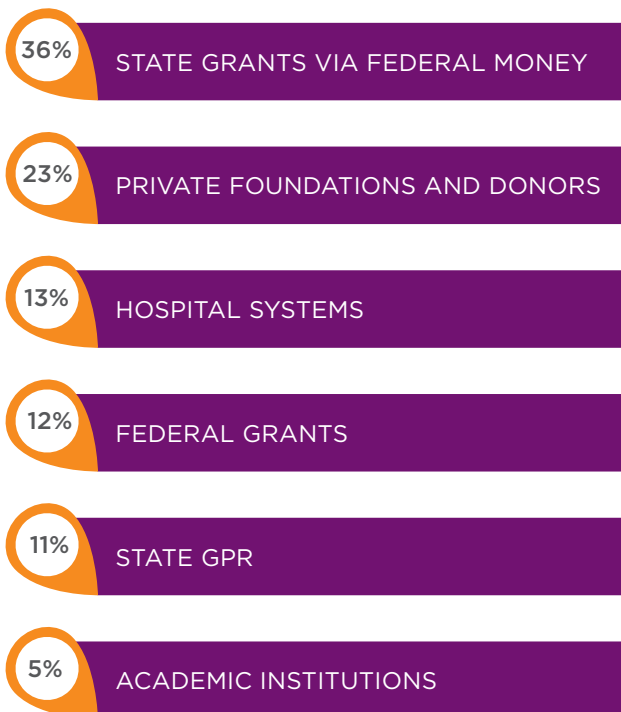
Our staff of 25 is leading efforts throughout Wisconsin and being tapped nationally for their expertise and technical assistance. Everything we do is to improve the health of kids and families!

Karen

Karen Ordinans
Executive Director

OUR BUDGET
\$3,404,379

Funding sources



Key initiatives



1. ASTHMA
2. EARLY LITERACY
3. EMERGENCY CARE
4. GRIEF AND BEREAVEMENT
5. INJURY PREVENTION AND DEATH REVIEW
6. MEDICAL HOME
7. ORAL HEALTH



Valued resources

The Alliance is supported primarily through state and federal grants, private funding and the generosity of health organizations, including our fiscal agent and home base, Children's Hospital of Wisconsin.

Alliance chair

"The Alliance is impacting the health of children through strategies proven to be effective and sustainable. Their success is achieved through the ability to unite leaders and engage collaborative partners around a common purpose in a meaningful way. Many initiatives are recognized as models of excellence and have captured the attention of others around our nation. It is inspiring and a privilege to be a part of this exciting work!"

Heidi Warpinski MS, RN, CPNP
Alliance Advisory Board Chair and Executive Director
HSHS St. Vincent Children's Hospital & Prevea Pediatrics

2016 highlights

MORE THAN
60
IMPLEMENTED



These schools and child care centers implemented our walkthrough program to reduce asthma triggers.

SERVED
1 IN 5
WISCONSIN CHILDREN
YOUNGER THAN AGE 6



Parents leave exam rooms motivated and equipped to read effectively with their young children every day - complete with a new book.

MORE THAN
100
TRAINED



These first responders were trained in pediatric emergency care to enhance responses in the field.

SERVED
99
FAMILIES



Grief and bereavement resources and support was extended to families experiencing a stillbirth or death of an infant.

NEARLY
250
CASES CAPTURED



These infant and child death cases were reviewed to gather data for entry into the National Case Reporting System to analyze trends and drive prevention efforts.

MORE THAN
400
TRAINED



These clinicians and care team members were trained on the topics of developmental screening, pediatric mental health screening and pediatric mental health community resources.

MORE THAN
825
SCHOOLS



Wisconsin Seal-A-Smile provided education and school-based preventive services to more than 50,000 children in more than 825 elementary and middle schools statewide.

Key priorities for 2017

- Implement the School-based Asthma Management Program (SAMPRO™) in southeastern Wisconsin.
- Increase number of clinics participating in Reach Out and Read as well as children and families served.
- Pilot a facility recognition program in three hospitals to improve preparedness for treating pediatric emergencies.
- Build and enhance access to community grief and bereavement resources in all Wisconsin counties.
- Expand Sleep Baby Safe training among home visitors, child care providers and medical professionals.
- Pilot a shared plan of care with at least 75 children with special health care needs and their families.
- Increase student participation in Wisconsin Seal-A-Smile at existing high-risk schools.
- Improve access to oral health services for special populations including pregnant women, children birth to age 5 and patients with special health care needs.



Alliance partner

“Children’s Health Alliance of Wisconsin is able to utilize the ideas generated by partners, bring key organizations together, and turn those ideas into reality. A great example is the Alliance’s work to explore reimbursement for community-based prevention services that are connected to clinical care teams.”

Michelle Mercure, CHES
Director, Tobacco Control & Lung Health
American Lung Association in Wisconsin
Chair, Wisconsin Asthma Coalition

Alliance partner

“The Department of Health Services appreciates and values our 20 plus year partnership with Children’s Health Alliance. Their success in bringing diverse partners to the table and supporting key priorities of the Wisconsin 2020 health plan is helping us move the needle on improving kids’ health.”

Karen McKeown, RN, MSN
State Health Officer and Administrator,
Division of Public Health
Wisconsin Department of Health Services

Alliance partner

“There are hundreds of organizations in Wisconsin that strive to improve the lives of children. In my almost three decades in working with national, state and local organizations serving children, the Alliance stands out as one of the most effective in bringing together state partners and supporting local champions. They do it by identifying the issues of greatest importance to children in need, and then coalescing state and local leaders to find realistic solutions. The work is never done, but neither is the Alliance’s commitment to helping children.”

David F. Gundersen, DDS, MPH
President, Oral Health Coalition of Dane County



A special thank you to our students, interns and AmeriCorps (Wisconsin HealthCorps) members for helping us serve children and families statewide.



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