



***Wisconsin Oral Health Coalition
General Membership Meeting Notes***

April 21, 2004
Delta Dental
Stevens Point, WI

Members in Attendance:

Bohacek, Boyd, Brown, Ciesielski, Dwyer, Ellis, Endres, Fischer, Hanson, Haugerud, C. Hughes, Hvizdak, Joswick, Kinzel, Klemm, LeMay, MacDougall, Mbughuni, McFarlin, McKenney, Miller, Myers, Nycz, Ordinans, Pavelec-Marti, Pfeffer, Pflughoeft, Post, Roth, Rublee, Ruiz, Sousa, Stieneker, Tenpas, Villadoniga, Watermolen, Weber, Zager,

Guests:

Dennis Peterson, Delta Dental; Dennis Engel, DDS-WDA; Paul Hagemann, DDS-WDA, Dennis McGuire, Executive Director-WDA; Andy Snyder, WI Division Health Care Financing—presenter; Boyd Simkins, DDS-Children’s Hospital Dental Center—presenter; Peter Theo, WDHA

Meeting Convened: 9:30 AM, Ray Myers-Chair

Notes from April 21, 2004 –Unanimous approval to accept as read.

Committee Reports:

- **Prevention/Clinical Care Committee**—Warren LeMay, DDS, Chair, reported that the logic model was reviewed and the committee will focus efforts on three activities in the future. No recommendation—no action.
- **Sustainability Committee**—Karen Ordinans, Chair, reported that Coalition must come to a decision on what it needs to sustain activity as well as staff and financial viability. Strength of the Coalition can only be sustained in the commitment of the partners, members and supporters. No recommendation—no action
- **Policy Development Committee**—Tom Hughes, DDS, Chair, not in attendance. Midge Pfeffer reported meeting with Secretary Helene Nelson to discuss WI Oral Health Coalition Policy Recommendations. Legislative visits have been successful with approximately twelve members reporting their contact with forty legislators and governmental officials—state and federal. It is recommended that members continue to contact legislators to educate about problem—no action.
- **Steering Committee**—Ray Myers, Chair, expressed his desire to “get things done” this year. The Coalition is “on the verge” (of success) and must “stick together”. No recommendation—no action.

Unfinished Business:

- Unanimous approval to suspend the “Every 4th Child” campaign and substitute the legislative visits.

New Business:

- Tracey Morris approved as Parent/Consumer Advocate representative on the Steering Committee.

- Annual meeting process reviewed with distribution of Steering Committee recommendations for revisions of the Rules of Operation. Announcement was made to have all members review the Rules of Operation and send any proposed changes to Children’s Health Alliance before July 2, 2004.
- Nominating Committee volunteers—Dr. Tim Kinzel—Chair, Dr. Warren LeMay, Rhonda Brown. Terms for the following skill set representatives will expire at the 2004 fall annual meeting:
 - Advocacy, Georgia Fischer
 - Medical Providers, Ray Myers
 - Oral Health Financing, Mike Pflughoeft
 - Community Health Centers, Abby Watermolen
 - Parent/Consumer Advocate, Tracey Morris
 - Policy Maker, Carolyn Hughes
- Unanimous approval for revision of Wisconsin Oral Health Coalition Policy Recommendations. Policy Committee will take the lead from this point to accomplish the Policy Recommendations.
- Dr. Dennis Engel, WDA President, spoke to Coalition with a plea to support comprehensive care including treatment and prevention. WDA is discussing a possible legislative activity supporting a two-cent tax on snacks and/or soda to support dental care. An estimated \$50 M in revenue could be raised. Six other states and Chicago have imposed the tax.
- In an effort to conserve financial and time resources of all groups it was suggested by Ray Myers that all groups attempt to keep Coalition informed of community, agency, organizational or individual activities.

Guest presenters:

- Dr. Boyd Simkins from the Pediatric Dental Residency Program at Children’s Hospital of Wisconsin presented “Early Childhood Caries and Cost of Care”
- Results of the 2003 Head Start Survey and Overview of Children’s Oral Health presented by Dr. Warren LeMay, Chief Dental Officer
- Overview of the Healthiest Wisconsin Partnership program funding process presented by Dr. Warren LeMay
- Wisconsin Dental Medicaid Overview presented by Dr. Robert Dwyer, Dental Officer and Andy Snyder, Analyst, Division of Health Care Financing
- Dental/Medical Interface in Practice—Wisconsin Early Childhood Caries Prevention Demonstration Project presented by Nancy McKenney, State Dental Hygiene Officer, and Nancy Rublee of Price County Health Department
- Seal-a-Smile Success Story was presented by Anne Hvizdak of Portage and Wood County Health Departments
- Rural Dental Clinic Receives Funding From Federal Appropriations, Georgia Fischer, Director, Rural Health Dental Clinic discussed federal appropriations process and Rural Dental Clinic successes.

Meeting adjourned: 2:30

Next Meeting Scheduled will be the 2nd Annual Meeting:

Thursday, September 23, 2004—Stevens Point

Submitted by: Midge Pfeffer, 8/25/04