



# Partnerships for Teen Traffic Safety in Wisconsin

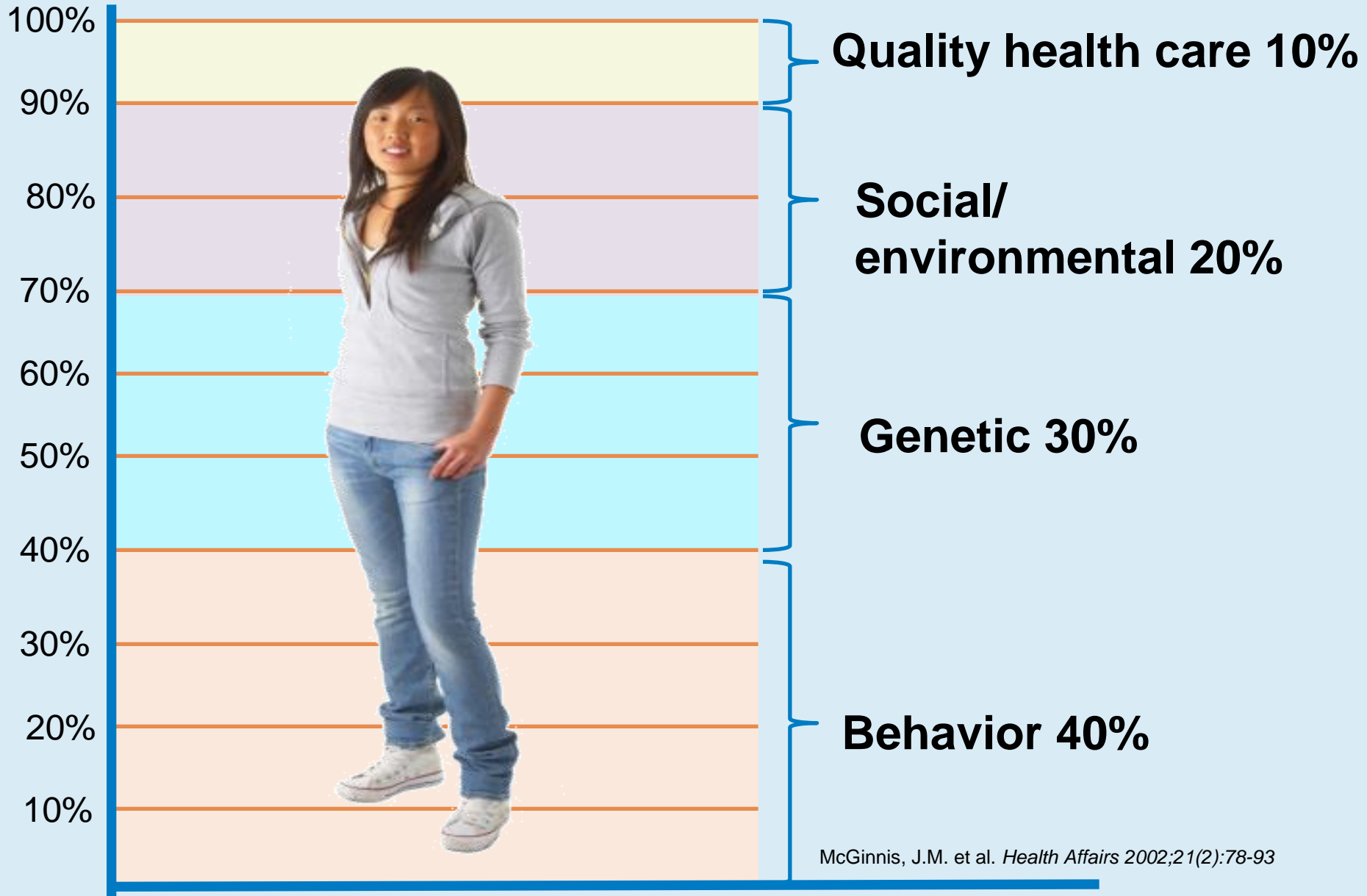


# Children's Hospital of WI

- Established 1894
- Provides inpatient, outpatient and community-based services
- Serves nearly 400,000 children each year



# Determinants of health



McGinnis, J.M. et al. *Health Affairs* 2002;21(2):78-93

# Coordinated School Health



# 2012-2013 Goals

1. Identify state-wide priorities and best practices in teen traffic safety to create a united effort for programming
2. Provide statewide community programming and events geared around teen traffic safety and graduated driver license education
3. Establish local teams to lead initiatives based on their community's priorities and feed into a State council on traffic safety



# Goal #1

Identify state-wide priorities and best practices in teen traffic safety to create a united effort for programming

- Stakeholder surveys
- Regional meetings with professionals
- Electronic and printed materials



## Goal #2

Provide statewide community programming and events geared around teen traffic safety and graduated driver license education

- Ford Driving Skills for Life simulator events
- Student-led, school based programs
- Student designed summer safety campaign
- Parent/Teen GDL rallies



# Goal #3

Establish local teams to lead initiatives based on their community's priorities and feed into a State council on traffic safety

- Online survey for providers
- Sign up sheet for mailing list
- Community leader/agency suggestion form





# Teen traffic safety

## Inputs

Teens

Parents

Professionals

Funding

Community  
Resources

## Outputs

Priorities and Best  
Practices

State Council

Local Teams

Program activities

## Outcomes

Improve safety  
for teen drivers  
and passengers  
in Wisconsin by  
coordinating  
efforts throughout  
the state.

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