



AGENDA

Children's Health Alliance of Wisconsin

Safe Sleep Learning Community

Tuesday, July 18, 2017

10:00am – 11:30am

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/800927789>

Or telephone: (646) 558-8656 (US Toll) or (408) 638-0968 (US Toll)

Meeting ID: 800 927 789

1. 10:00 – 10:10 Welcome and introductions
2. 10:10 – 10:20 Product awareness
3. 10:20 – 10:25 Website updates and reminders on Sleep Baby Safe trainings
4. 10:25 – 10:30 Questions and announcements
5. 10:30 – 11:30 Breakout calls by strategy:
 - a. Community
 - Remain on the current call
 - b. Child care
 - Hang up /exit current call
 - Use your telephone to dial: (646) 558-8656
 - Enter meeting ID: 285 439 231
 - c. Hospitals/health systems
 - Hang up /exit current call
 - Use your telephone to dial: (646) 558-8656
 - Enter meeting ID: 703 863 581

2017 learning community calls:

- Thursday, September 21 – 1:00 pm – 2:30 pm
- November, 14-15, 2017– MCH Summit at Wilderness, Wisconsin Dells



Discussion questions

Please be prepared to share your experiences on the following topics during your breakout call:

- Which partners have you formed successful relationships with? What has made those relationships successful?
- What marketing and outreach strategies have been helpful when approaching potential partners?
- How are you helping your partners address challenges related to funding for safe sleep resources (i.e. cribs, Pack N' Plays, sleep sacks, etc.).
- How is your agency addressing cultural barriers with families related to safe sleep?
- What has been your greatest barrier this year?
- What has been your greatest success this year?