



## REACH OUT AND READ WISCONSIN

### BOOK GUIDELINES

#### **NEW BOOKS**

New books only can be given to children during the well child visits, 6 months to 5 years of age. We expect clinics to distribute books that are examples of high quality children's literature, which will instill a love of reading and books. Books must:

- Be developmentally appropriate children's literature.
- Be in the language, or bilingual, that the family speaks in the home, whenever possible.
- Not be advertising a product, TV show, or movie .
- Not be on subjects such as religion, death, divorce, or medical issues

Check the Reach Out and Read National Center website at [www.reachoutandread.org](http://www.reachoutandread.org) for a bibliography of favorite books for children ages 6 months to 5 years of age if you would like suggestions.

#### **USED BOOKS**

Used books can be given to siblings accompanying a child at a well child visit, or for children during a "sick" visit, and/ or put in waiting areas to create literacy rich environments.

Used books are welcome at any Reach Out and Read site but should meet the following criteria:

- Be high quality children's literature.
- Be gently used (covers and pages intact, clean and unmarked pages)
- Books may be for the following age groups: infants up to and including teenagers/young adults
- Not be advertising a product, TV show, or movie.
- Not be on subjects such as religion, death, divorce, or medical issues
- No books with themes such as death, religion, holidays, divorce or abuse, etc.