

Head To Toe eNews

(quarterly e-mail)

Features timely statewide children's health information.

Oral Health eBytes

(as needed e-mail)

Features news, legislation, events, resources and more from the Wisconsin Oral Health Coalition.

Safety Net

(quarterly e-mail)

Features news, events, resources, funding, legislation, programs and data on injury prevention.

Healing Hearts

(three times per year e-mail)

Features support for families with resources and articles on grief and bereavement.

kids unLEADed

(three times per year e-mail)

Features news, events, and more on preventing childhood lead poisoning.

Your Dose of Oxygen

(as needed e-mail)

Features activities, articles, funding and more from the Wisconsin Asthma Coalition.



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Wisconsin's voice for children's health

Our goal is to improve the health of Wisconsin children. We impact children's health through our initiatives. We are committed to reducing disparities that exist within all our initiatives.

The Alliance is a recognized leader that inspires and champions innovative approaches to ensure the health and well-being of children.

Established in 1994, the Alliance is guided by a statewide advisory board and affiliated with Children's Hospital and Health System. The Alliance is partially funded through a Maternal and Child Health, Wisconsin Department of Health Services grant and other public and private funding.

www.chawisconsin.org

key initiatives

Asthma

Over 111,000 Wisconsin children live with asthma, a leading cause of childhood hospitalizations. Our goal is to improve asthma education, prevention, treatment and management.

Grief and bereavement

On average, more than 80 Wisconsin infants die each year due to unexpected causes. Our goal is to assure every Wisconsin family who experiences an unexpected infant death, has access to grief support and bereavement resources.

Injury prevention and death review

More than 400 Wisconsin children die from preventable causes each year. Every hour 14 Wisconsin children are injured, over 122,000 each year. Our goal is to identify risk factors and circumstances to prevent injury and death.

Lead poisoning

Over 40,000 Wisconsin children under age 6 have been identified with lead poisoning. Our goal is to end childhood lead poisoning.

Oral health

More than half of Wisconsin children by age 9 have experienced dental disease, the most preventable chronic disease in the United States. Children and youth with special health care needs are twice as likely to have unmet dental needs. Our goal is to eliminate dental decay and increase access to care.

Reach Out and Read

Reach Out and Read (ROR) Wisconsin prepares young children to succeed in school by partnering with doctors to prescribe books and encourage families to read. Our goal is to have every doctor's office serving children implement ROR.

how we achieve our goals

Build coalitions

- *Childhood Injury Prevention Network*
- *Reach Out and Read Wisconsin Coalition*
- *Wisconsin Asthma Coalition*
- *Wisconsin Childhood Lead Poisoning Elimination Implementation and Oversight Committee*
- *Wisconsin Oral Health Coalition*

**Develop policy/influence legislative leaders
Improve health care delivery systems**

- *Advocate for quality services and access.*

**Provide education
Manage programs**

- *Child Death Review Teams*
- *Wisconsin Seal-A-Smile Program*
- *Wisconsin Special Smiles Program*

