



## **Local Coalition Use of WAC Logo**

7-2-08

### **Who may use the Wisconsin Asthma Coalition (WAC) or WAC Chapter logo?**

Any local asthma coalition that becomes a member of the WAC will be able to utilize the WAC logo as a chapter of the coalition.

### **How do I access the WAC or WAC Chapter logo?**

The WAC logo may be accessed by contacting the Children's Health Alliance of Wisconsin (CHAW) Graphics Designer and Communications Coordinator at 414-292-4005 or [chaw@chw.org](mailto:chaw@chw.org).

### **What about graphic standards?**

The WAC logo must be used in accordance with the WAC Logo Graphic Standards policy.

### **When can I use the WAC or WAC Chapter logo?**

WAC logos may only be used for efforts consistent with the Wisconsin Asthma Plan.